

Global Shopping Guide Robot Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Shopping Guide Robot market size is expected to reach \$ 3362 million by 2032, rising at a market growth of 15.4% CAGR during the forecast period (2026-2032).

A Shopping Guide Robot is an intelligent robot that uses artificial intelligence technologies such as natural language processing, speech recognition, image recognition, and navigation to interact with customers, help them find products, answer questions, and guide them to the desired products or areas. These types of robots aim to enhance customers' shopping experience and optimize the operational efficiency of shopping malls. In 2025, global Shopping Guide Robot production reached approximately 68892 Units. The Shopping Guide Robot industry chain deeply integrates robotics hardware, AI, LLMs, smart retail technologies, and cloud computing. Upstream suppliers mainly provide AI chips, sensors, vision modules, and navigation systems; downstream applications cover shopping malls, supermarkets, branded stores, and e-commerce platforms. With the development of AI agents and multimodal interaction, shopping guide robots are evolving into intelligent shopping companions.

The Shopping Guide Robot market is an important segment at the intersection of commercial service robotics and smart retail. In recent years, with the rapid advancement of large language models (LLMs), computer vision, voice interaction, autonomous navigation, and digital human technologies, the industry has been evolving from traditional greeting and information robots into intelligent AI shopping assistants. Modern shopping guide robots are no longer limited to navigation and basic inquiries; they increasingly provide product recommendation, membership marketing, multilingual interaction, emotional communication, and retail data analytics, becoming a key component of smart retail ecosystems.

This report studies the global Shopping Guide Robot production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Shopping Guide Robot and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Shopping Guide Robot that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Shopping Guide Robot total production and demand, 2021-2032, (Units)

Global Shopping Guide Robot total production value, 2021-2032, (USD Million)

Global Shopping Guide Robot production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Shopping Guide Robot consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Shopping Guide Robot domestic production, consumption, key domestic manufacturers and share

Global Shopping Guide Robot production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Shopping Guide Robot production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Shopping Guide Robot production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Shopping Guide Robot market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Robotnik, Guochen Robot Technology, Yunzhixing Technology, Chuangze Intelligent Robot Group, AoBo Information Technology, Ansrop, SoftBank Robotics, LG Electronics, Pudu Robotics, Keenon Robotics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Shopping Guide Robot market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Shopping Guide Robot Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Shopping Guide Robot Market, Segmentation by Type:

Intelligent Recommendation

Interactive Entertainment

Global Shopping Guide Robot Market, Segmentation by Robot Forms:

Fixed Shopping Guide Robots

Mobile Shopping Guide Robots

Global Shopping Guide Robot Market, Segmentation by Interaction Methods:

Voice Interaction Robots

Touchscreen-based Robots

Multimodal Interaction Robots

Others

Global Shopping Guide Robot Market, Segmentation by Navigation Methods:

LiDAR SLAM Navigation

Vision-based Navigation

Magnetic Strip Navigation

UWB Navigation

Hybrid Navigation

Global Shopping Guide Robot Market, Segmentation by Application:

Shopping Center

Supermarket

Exhibition

Others

Companies Profiled:

Robotnik

Guochen Robot Technology

Yunzhixing Technology

Chuangze Intelligent Robot Group

AoBo Information Technology

Ansrop

SoftBank Robotics

LG Electronics

Pudu Robotics

Keenon Robotics

OrionStar

Ubtech

Temi Global

Furhat Robotics

Key Questions Answered:

1. How big is the global Shopping Guide Robot market?
2. What is the demand of the global Shopping Guide Robot market?
3. What is the year over year growth of the global Shopping Guide Robot market?
4. What is the production and production value of the global Shopping Guide Robot market?
5. Who are the key producers in the global Shopping Guide Robot market?
6. What are the growth factors driving the market demand?

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