

Global Shop Primer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Shop Primer market size was valued at USD 799.8 million in 2023 and is forecast to a readjusted size of USD 1104.5 million by 2030 with a CAGR of 4.7% during review period.

Shop Primer is a rust preventing paint for temporary protection of steel applied immediately after blasting, generally in low thickness and before welding and other fabrication. Shop primers are typically used in preconstruction processes to protect steel during handling, storage, and transport without affecting the material's cutting or welding properties. Specifically, shop primers provide effective protection against corrosion, which can occur if steel is left in storage for extended periods of time, or if it is exposed to environmental factors that would otherwise degrade its integrity. Beyond providing corrosion protection, industrial shop primers coatings also serve as secondary surface preparation agents. They enhance the steel substrate's ability to withstand the abrasions and chemical exposures that occur during typical production processes. When properly deployed, shop primers can also support efficient cutting, welding, and forming, increasing overall production speed and helping companies control costs while improving quality and performance. The Shop Primer industry can be broken down into several segments, Zinc Silicate Shop Primer, Epoxy Shop Primer, etc. Across the world, the major players cover AkzoNobel, Jotun, etc.

Global key shop primer players include AkzoNobel, AkzoNobel, PPG Industries etc. The top 3 companies hold a share about 40%. Asia-Pacific is the largest market, with a share about 40%, followed by Europe and North America with the share about 27% and 22%. In terms of product, zinc silicate shop primer is the largest segment, with a share over 50%. And in terms of application, the largest application is metal finishing and fabrication, followed by marine and offshore constructions.

The Global Info Research report includes an overview of the development of the Shop Primer industry chain, the market status of Metal Finishing and Fabrication (Zinc Silicate Shop Primer, Epoxy Zinc Rich Shop Primer), Marine (Zinc Silicate Shop Primer, Epoxy Zinc Rich Shop Primer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Shop Primer.

Regionally, the report analyzes the Shop Primer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Shop Primer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Shop Primer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Shop Primer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Zinc Silicate Shop Primer, Epoxy Zinc Rich Shop Primer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Shop Primer market.

Regional Analysis: The report involves examining the Shop Primer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Shop Primer market. This may include estimating

market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Shop Primer:

Company Analysis: Report covers individual Shop Primer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Shop Primer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Metal Finishing and Fabrication, Marine).

Technology Analysis: Report covers specific technologies relevant to Shop Primer. It assesses the current state, advancements, and potential future developments in Shop Primer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Shop Primer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Shop Primer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Zinc Silicate Shop Primer

Epoxy Zinc Rich Shop Primer

Epoxy Iron-Red Shop Primer

Others

Market segment by Application

Metal Finishing and Fabrication

Marine

Offshore Constructions

Mining & Construction Equipment

Others

Major players covered

AkzoNobel

Sherwin-Williams

PPG Industries

Nippon Paint

Kansai Paint

Jotun

BASF

Hempel

Chugoku Marine Paints

Fixall (ICP Group)

Rust-Oleum

Tnemec

Zhuzhou Feilu

BESA

Kelly-Moore Paints

Yejian New Material

Cloverdale Paint

Tianjin Jinhai

Grand Polycoats

ZINDN

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shop Primer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shop Primer, with price, sales, revenue and global market share of Shop Primer from 2019 to 2024.

Chapter 3, the Shop Primer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shop Primer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Shop Primer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shop Primer.

Chapter 14 and 15, to describe Shop Primer sales channel, distributors, customers, research findings and conclusion.

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