

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Shooting Market 2018, Forecast to 2023

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Abstracts

Shooting is the act or process of discharging firearms or other projectile weapons such as bows or crossbows. Even the firing of artillery, darts, grenades, rockets, and missiles can be called shooting. A person who specializes in shooting is a marksman. Shooting can take place in a shooting range or in the field in hunting, in shooting sports, or in combat.

Scope of the Report:

This report focuses on the Shooting in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global average price of Shooting is in the decreasing trend, from 96.3 USD/Unit in 2012 to 93.8 USD/Unit in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of Shooting includes Air Rifle and Air Pistol. And the proportion of Air Rifle in 2016 is about 61.5%. The Air Pistol in 2016 is about 38.5%.

Shooting is widely used in Game/Clay Shooting, Hunting and Competitive Sports. And the market share used in Game/Clay Shooting is about 65.2% in 2016.

North America region is the largest supplier of Shooting, with a production market share nearly 33.7% in 2016. Europe is the second largest supplier of Shooting Media, enjoying production market share nearly 31.8% in 2016.

North America is the largest Sales place, with a Sales market share nearly 39.5% in 2016. Following North America, Europe is the second largest Sales place with the Sales market share of 29.1%.

Market competition is intense. Crosman, Umarex, Gamo, Feinwerkbau are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Shooting is expected to grow at a CAGR of roughly 0.5% over the next five years, will reach 760 million US\$ in 2023, from 740 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Crosman

Umarex

Gamo

Feinwerkbau

Shanghai Air Gun

Daisy

Baikal

Fujian Qingliu

Anschutz

Weihrauch

Webley & Scott

Daystate

Hatsan

Evanix

BSA Guns

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Air Rifle

Air Pistol

Market Segment by Applications, can be divided into

Game/Clay Shooting

Hunting

Competitive Sports

There are 15 Chapters to deeply display the global Shooting market.

Chapter 1, to describe Shooting Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Shooting, with sales, revenue, and price of Shooting, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Shooting, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Shooting market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Shooting sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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