

Global Shisha Tobacco Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Shisha Tobacco market size was valued at US\$ 7410 million in 2025 and is forecast to a readjusted size of US\$ 13470 million by 2032 with a CAGR of 9.0% during review period.

Chinese key players of Shisha Tobacco include Al Fakher, Mazaya, Dekang, Nakhla, Adalya, etc. The top five players hold a share about 33%. In terms of product type, Single Flavor is the largest segment, accounting for a share about 81%. In terms of application, roud Consumption is the largest field with a share about 92 percent.

This report is a detailed and comprehensive analysis for global Shisha Tobacco market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Flavor and by End User. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Shisha Tobacco market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Shisha Tobacco market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Shisha Tobacco market size and forecasts, by Flavor and by End User, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Shisha Tobacco market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Shisha Tobacco

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Shisha Tobacco market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nakhla, Godfrey Phillips India, Eastern Tobacco, Starbuzz, Al Fakher, AL-WAHA, Mazaya, Shiazoo, Romman, MujeebSons, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Shisha Tobacco market is split by Flavor and by End User. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Flavor, and by End User in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Flavor

Single Flavor

Mixed Flavor

Market segment by End User

Group Consumption

Personal Consumption

Major players covered

Nakhla

Godfrey Phillips India

Eastern Tobacco

Starbuzz

Al Fakher

AL-WAHA

Mazaya

Shiazo

Romman

MujeebSons

Fantasia

Social Smoke

AL RAYAN Hookah

Cloud Tobacco

Haze Tobacco

Alchemist Tobacco

Fumari

Dekang

Adalya

Soex India Pvt. Ltd.

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shisha Tobacco product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shisha Tobacco, with price, sales quantity, revenue, and global market share of Shisha Tobacco from 2021 to 2026.

Chapter 3, the Shisha Tobacco competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shisha Tobacco breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Flavor and by End User, with sales market share and growth rate by Flavor, by End User, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Shisha Tobacco market forecast, by regions, by Flavor, and by End User, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shisha Tobacco.

Chapter 14 and 15, to describe Shisha Tobacco sales channel, distributors, customers, research findings and conclusion.

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