

Global Shirt Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Shirt market size was valued at USD 59250 million in 2023 and is forecast to a readjusted size of USD 79080 million by 2030 with a CAGR of 4.2% during review period.

Shirt is one kind of cloth garment for the upper body.

In this report, the statistical data includes the market data of T-shirt, Polo shirt, dress shirt and other shirt in this report. The production is not equal to the sales due to the inventory.

The major players in global Shirt market include Hansoll, Esquel, Shenzhou, etc., and the market concentration rate is low. Asia is the main market, and occupies about 30% of the global market. T-Shirt is the main type, with a share about 50%. Distributors is the main application, which holds a share about 70%.

The Global Info Research report includes an overview of the development of the Shirt industry chain, the market status of Direct-Sale Store (T-Shirt, Polo Shirt), Franchisee Store (T-Shirt, Polo Shirt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Shirt.

Regionally, the report analyzes the Shirt markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Shirt market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Shirt market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Shirt industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., T-Shirt, Polo Shirt).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Shirt market.

Regional Analysis: The report involves examining the Shirt market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Shirt market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Shirt:

Company Analysis: Report covers individual Shirt manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Shirt This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Direct-Sale Store, Franchisee Store).

Technology Analysis: Report covers specific technologies relevant to Shirt. It assesses

the current state, advancements, and potential future developments in Shirt areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Shirt market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Shirt market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

T-Shirt

Polo Shirt

Dress Shirt

Others

Market segment by Application

Direct-Sale Store

Franchisee Store

Distributors

Major players covered

Hansoll

Esquel

Shenzhou

SAE-E

American Apparel

Li-Ning

Hanes

HLA

Gildan

TAL apparel

The Shirt Factory

Luen Thai

ECLAT

Jinadasa Garments

New Wide

Metersbonwe

Makalot Ind.

Chenfeng Group

Semir

Seidensticker

Inditex

Alok

Tainan Enterprises

GK

Bridge Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shirt product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shirt, with price, sales, revenue and global market share of Shirt from 2019 to 2024.

Chapter 3, the Shirt competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shirt breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Shirt market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shirt.

Chapter 14 and 15, to describe Shirt sales channel, distributors, customers, research findings and conclusion.

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