

Global Shirt Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Shirt market size is expected to reach \$ 251728 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

In 2025, global Shirt production reached approximately 21.16 billion units, with an average price of 8.13 USD per unit.

A shirt is a versatile garment worn on the upper body, typically with a collar, sleeves, and a front opening fastened by buttons or zippers. The shirt market includes various types such as T-shirts, polo shirts, dress shirts, and casual shirts. Each type of shirt has its own design, material, and use case. T-shirts are casual, often made from soft cotton or cotton-blend fabrics and are worn in informal settings. Polo shirts are slightly more formal, made with a knitted fabric like piqué, featuring a collar and a few buttons at the neck, often worn for casual business or sporty occasions. Dress shirts are formal, typically made from higher-quality fabrics like cotton or linen, with a stiff collar and long sleeves, designed for business or formal events. Casual shirts are versatile, generally made from lightweight cotton, linen, or synthetic blends, offering a balance between casual and semi-formal wear for everyday settings.

The shirt market is diverse, driven by various styles suited to different occasions, including T-shirts, polo shirts, dress shirts, and casual shirts. T-shirts dominate the global market due to their comfort and versatility, while polo shirts and casual shirts cater to semi-formal or business-casual needs. Dress shirts remain essential in formal business settings, representing a stable demand for higher-quality fabrics and precision tailoring.

The market is influenced by fashion trends, seasonal demand, and consumer preferences for comfort and style. The demand for T-shirts continues to grow, driven by casual wear trends and branding opportunities in streetwear and leisurewear. Polo shirts are popular among the middle-class and sportswear markets, while dress shirts see steady demand from office workers and professionals. Casual shirts are often the

go-to option for semi-formal occasions, growing in popularity due to their flexibility in different settings.

Regionally, North America and Europe are mature markets with strong demand for dress shirts and polos in business settings, while Asia-Pacific shows significant growth potential due to rising disposable incomes and fashion awareness. In emerging markets, demand for affordable casual shirts and T-shirts is on the rise, driven by urbanization and the increasing adoption of western-style clothing. However, the market faces challenges related to fluctuating cotton prices and global trade dynamics.

This report studies the global Shirt production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Shirt and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Shirt that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Shirt total production and demand, 2021-2032, (M Units)

Global Shirt total production value, 2021-2032, (USD Million)

Global Shirt production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Shirt consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Shirt domestic production, consumption, key domestic manufacturers and share

Global Shirt production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Shirt production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Shirt production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Shirt market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gildan, Hansoll, Shenzhou, Sae-A Trading, Esquel, HLA, TAL apparel, Biemlf, Viet Tien Garment, Saint Angel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Shirt market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Shirt Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Shirt Market, Segmentation by Type:

T-Shirt

Polo Shirt

Dress Shirt

Casual Shirt

Global Shirt Market, Segmentation by Material:

Cotton

Silk

Linen

Others

Global Shirt Market, Segmentation by End User:

Men

Women

Children

Global Shirt Market, Segmentation by Application:

Offline Sales

Online Sales

Companies Profiled:

Gildan

Hansoll

Shenzhou

Sae-A Trading

Esquel

HLA

TAL apparel

Biemlf

Viet Tien Garment

Saint Angel

Youngor

Lu Thai Textile

Luen Thai

Makalot Ind.

ECLAT

New Wide Group

Seidensticker

Roman Group

KPR MILL

Key Questions Answered:

1. How big is the global Shirt market?
2. What is the demand of the global Shirt market?
3. What is the year over year growth of the global Shirt market?
4. What is the production and production value of the global Shirt market?
5. Who are the key producers in the global Shirt market?
6. What are the growth factors driving the market demand?

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