

Global Shipping Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Shipping Software market size is expected to reach \$ 73.7 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Shipping generally refers to the transport of goods by water, land, or air. This can be either commercial or non-commercial shipments, and can include freight shipments and parcel shipments. This simply refers to the process of moving product from Point A to Point B using a transport or shipping company.

Shipping software is a system that helps automate managing and tracking freight delivery. Shipping software can be used by freight delivery companies, 3PLs, international import/export companies, and businesses doing outbound shipping via multiple carriers.

Shipping software features often include shipment tracking, freight forwarding, customs paperwork management, billing, quote generation, scheduling, and logistics functions. Shipping software is related to transportation management software, supply chain management software, distribution software, fleet management software, logistics software, and warehouse management software.

The Shipping Software industry can be broken down into several segments, Web-Based, Installed, etc.

Across the world, the major players cover Pitney Bowes, Metapack, Temando, Stamps.com, WiseTech Global, ProShip, Logistyx Technologies, ADSI, Malvern Systems, ShipHawk, etc.

Shipping Software can be classified into Web-based type and Installed type. The revenue share of Installed Shipping Software took up more than 65% of the global market share.

End-Users of Shipping Software can be segmented into four types: CEP, Air & Ocean forwarding, Contract Logistics Land, In-house and others. Land and In-house/Other takes a bigger market size of about 52% of total global share, and CEP segment is the fast growing downstream user group in the world at present.

Currently, the market concentration rate is very low. Regional characteristics of products are obvious. Leading international players include Pitney Bowes, Stamps.com and WiseTech Global, with about 31% market shares.

This report studies the global Shipping Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Shipping Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Shipping Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Shipping Software total market, 2021-2032, (USD Million)

Global Shipping Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Shipping Software total market, key domestic companies, and share, (USD Million)

Global Shipping Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Shipping Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Shipping Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Shipping Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pitney Bowes, Metapack, Temando, Stamps.com, WiseTech Global, ProShip, Logistyx Technologies, ADSI, Malvern Systems, ShipHawk, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Shipping Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Shipping Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Shipping Software Market, Segmentation by Type:

Web-Based

Installed

Global Shipping Software Market, Segmentation by Application:

Courier, Express and Parcel (CEP)

Air & Ocean Forwarding

Contract Logistics

Land, In-House

Others

Companies Profiled:

Pitney Bowes

Metapack

Temando

Stamps.com

WiseTech Global

ProShip

Logistyx Technologies

ADSI

Malvern Systems

ShipHawk

Epicor Software Corporation

Pierbridge

ReadyCloud, LLC.

Shippo

Teapplix

Shipwire

2Ship Solutions

V-Technologies

Key Questions Answered

1. How big is the global Shipping Software market?
2. What is the demand of the global Shipping Software market?
3. What is the year over year growth of the global Shipping Software market?

4. What is the total value of the global Shipping Software market?

5. Who are the Major Players in the global Shipping Software market?
6. What are the growth factors driving the market demand?

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