

Global Shipping Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Shipping Software market size was valued at USD 40 million in 2023 and is forecast to a readjusted size of USD 61 million by 2030 with a CAGR of 6.2% during review period.

Shipping generally refers to the transport of goods by water, land, or air. This can be either commercial or non-commercial shipments, and can include freight shipments and parcel shipments. This simply refers to the process of moving product from Point A to Point B using a transport or shipping company.

Shipping software is a system that helps automate managing and tracking freight delivery. Shipping software can be used by freight delivery companies, 3PLs, international import/export companies, and businesses doing outbound shipping via multiple carriers.

Shipping software features often include shipment tracking, freight forwarding, customs paperwork management, billing, quote generation, scheduling, and logistics functions. Shipping software is related to transportation management software, supply chain management software, distribution software, fleet management software, logistics software, and warehouse management software.

The Shipping Software industry can be broken down into several segments, Web-Based, Installed, etc.

Across the world, the major players cover Pitney Bowes, Metapack, Temando, Stamps.com, WiseTech Global, ProShip, Logistyx Technologies, ADSI, Malvern Systems, ShipHawk, etc.

Shipping Software can be classified into Web-based type and Installed type. The revenue share of Installed Shipping Software took up more than 65% of the global market share.

End-Users of Shipping Software can be segmented into four types: CEP, Air & Ocean forwarding, Contract Logistics Land, In-house and others. Land and In-house/Other takes a bigger market size of about 52% of total global share, and CEP segment is the fast growing downstream user group in the world at present.

Currently, the market concentration rate is very low. Regional characteristics of products are obvious. Leading international players include Pitney Bowes, Stamps.com and WiseTech Global, with about 31% market shares.

The Global Info Research report includes an overview of the development of the Shipping Software industry chain, the market status of Courier, Express and Parcel (CEP) (Web-Based, Installed), Air & Ocean Forwarding (Web-Based, Installed), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Shipping Software.

Regionally, the report analyzes the Shipping Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Shipping Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Shipping Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Shipping Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Web-Based, Installed).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Shipping Software market.

Regional Analysis: The report involves examining the Shipping Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Shipping Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Shipping Software:

Company Analysis: Report covers individual Shipping Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Shipping Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Courier, Express and Parcel (CEP), Air & Ocean Forwarding).

Technology Analysis: Report covers specific technologies relevant to Shipping Software. It assesses the current state, advancements, and potential future developments in Shipping Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Shipping Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Shipping Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Web-Based

Installed

Market segment by Application

Courier, Express and Parcel (CEP)

Air & Ocean Forwarding

Contract Logistics

Land, In-House

Others

Market segment by players, this report covers

Pitney Bowes

Metapack

Temando

Stamps.com

WiseTech Global

ProShip

Logistyx Technologies

ADSI

Malvern Systems

ShipHawk

Epicor Software Corporation

Pierbridge

ReadyCloud, LLC.

Shippo

Teapplix

Shipwire

2Ship Solutions

V-Technologies

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Shipping Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Shipping Software, with revenue, gross margin and global market share of Shipping Software from 2019 to 2024.

Chapter 3, the Shipping Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Shipping Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Shipping Software.

Chapter 13, to describe Shipping Software research findings and conclusion.

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