

Global Sheet-Fed Square Bottom Paper Bag Machine Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sheet-Fed Square Bottom Paper Bag Machine market size is expected to reach \$ 91.52 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

Sheet-Fed Square Bottom Paper Bag Machine is a specialized converting machine that uses pre-cut paper sheets to produce square-bottom paper bags or premium shopping bags through feeding, positioning, folding, tube forming, bottom folding, gluing, pressing, and final forming. It is mainly used for apparel retail bags, gift bags, premium shopping bags, food packaging bags, and selected high-end branded packaging applications. In a strict statistical scope, this category normally excludes roll-fed square bottom paper bag machines, V-bottom bag machines, and stand-alone handle pasting auxiliaries. Upstream inputs mainly include steel fabrications and castings, servo motors, PLC and HMI control systems, bearings and transmission parts, photoelectric sensors, pneumatic components, gluing systems, and vacuum conveying modules. Major downstream customers include paper bag converters, printing and packaging companies, premium shopping bag manufacturers, food and bakery packaging suppliers, and contract packaging producers serving brand owners. Based on ex-factory pricing, the global nameplate capacity of sheet-fed square bottom paper bag machines is estimated at 612 units in 2025, with global sales of about 427 units, an average ex-factory price of around USD 154.6 thousand per unit, and an industry gross margin generally in the range of 22%-30%.

The current market remains in a steady development stage, supported mainly by the continued expansion of premium shopping bags, gift bags, and food packaging bags, as well as rising demand from brand owners for better paper packaging quality and appearance consistency. Competition is no longer driven only by price, but is

increasingly centered on machine stability, automation level, changeover efficiency, and overall service capability. The high-end segment pays more attention to reliable operation and finished bag quality, while the mid-range segment focuses more on cost performance, delivery time, and maintenance support, resulting in a clearly layered competitive structure across regions.

From the supply side, the industry is moving from stand-alone machine sales toward integrated competition based on equipment, process capability, and service support. Customers are paying more attention to how well the machine can handle different paper grades, bag formats, and process requirements, while also evaluating setup efficiency, waste control, labor dependence, and long-term operating cost. For established paper bag converters, the machine must not only run, but also deliver stable and efficient output for mid-to-high-end products, which gives greater advantage to suppliers with stronger technical accumulation, process experience, and after-sales systems.

In terms of future trends, the market is expected to continue developing toward higher automation, greater flexibility, premium bag specialization, and smarter operation. As order patterns increasingly shift toward multiple specifications, smaller batches, and faster switching, machine suppliers will need to improve changeover speed, reduce downtime, and enhance compatibility with thick paper, white board, coated paper, and selected specialty substrates. At the same time, features such as remote diagnostics, fault warning, and modular upgrading will become more important and will gradually turn into key factors in high-end purchasing decisions.

The main growth drivers come from the replacement of plastic packaging, the upgrading of retail and consumer brand packaging, and the continuous expansion of food service and e-commerce paper packaging demand. However, the industry still faces several practical constraints, including relatively high initial investment, higher requirements for operators and maintenance personnel, significant differences in customer demand across regions, and the sensitivity of some small and medium-sized buyers to payback periods. Overall, the market still has a solid development foundation, but the manufacturers most likely to remain competitive are those that can combine stable machine performance with mature process support and fast service response.

This report studies the global Sheet-Fed Square Bottom Paper Bag Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sheet-Fed

Square Bottom Paper Bag Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sheet-Fed Square Bottom Paper Bag Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sheet-Fed Square Bottom Paper Bag Machine total production and demand, 2021-2032, (Units)

Global Sheet-Fed Square Bottom Paper Bag Machine total production value, 2021-2032, (USD Million)

Global Sheet-Fed Square Bottom Paper Bag Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Sheet-Fed Square Bottom Paper Bag Machine consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Sheet-Fed Square Bottom Paper Bag Machine domestic production, consumption, key domestic manufacturers and share

Global Sheet-Fed Square Bottom Paper Bag Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Sheet-Fed Square Bottom Paper Bag Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Sheet-Fed Square Bottom Paper Bag Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Sheet-Fed Square Bottom Paper Bag Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NEWPACK Machinery, Sunhope Packaging Machinery, Newlong Machine Works, NBG Printographic Machinery, KORO, Jiangsu Fangbang Machinery, Zhejiang Zenbo Printing Machinery, Jiangsu Nanjiang Machinery, Zhejiang Ounuo Machinery, Pinghu BindEx Machinery, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sheet-Fed Square Bottom Paper Bag Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sheet-Fed Square Bottom Paper Bag Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sheet-Fed Square Bottom Paper Bag Machine Market, Segmentation by Type:

Fully Automatic

Semi-automatic

Global Sheet-Fed Square Bottom Paper Bag Machine Market, Segmentation by Handle Integration Function:

Machine with Inline Handle Unit

Machine without Handle Unit

Global Sheet-Fed Square Bottom Paper Bag Machine Market, Segmentation by Finished Bag Size Range:

Small Format

Medium Format

Large Format

Global Sheet-Fed Square Bottom Paper Bag Machine Market, Segmentation by Application:

Retail

Food

Apparel

Other

Companies Profiled:

NEWPACK Machinery

Sunhope Packaging Machinery

Newlong Machine Works

NBG Printographic Machinery

KORO

Jiangsu Fangbang Machinery

Zhejiang Zenbo Printing Machinery

Jiangsu Nanjiang Machinery

Zhejiang Ounuo Machinery

Pinghu BindEx Machinery

Key Questions Answered:

1. How big is the global Sheet-Fed Square Bottom Paper Bag Machine market?
2. What is the demand of the global Sheet-Fed Square Bottom Paper Bag Machine market?
3. What is the year over year growth of the global Sheet-Fed Square Bottom Paper Bag Machine market?
4. What is the production and production value of the global Sheet-Fed Square Bottom Paper Bag Machine market?
5. Who are the key producers in the global Sheet-Fed Square Bottom Paper Bag Machine market?
6. What are the growth factors driving the market demand?

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