

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Shea Butter Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G89BB96D24EEN.html>

Date: August 2018

Pages: 134

Price: US\$ 4,880.00 (Single User License)

ID: G89BB96D24EEN

Abstracts

Shea butter is an edible vegetable oil or fat, extracted from sun-dried kernels of the African shea tree. Shea butter is extensively used in cosmetics, health products and in the confectionery and chocolate industry (as an ingredient in cocoa butter alternatives). Shea butter and its fractions can also replace other edible vegetable oils or fats in other food applications. Shea butter is used for body, hand and facial products because of its unsaponifiables content. Shea butter contains ester resins recommended for damaged skin repair, cleansing and the sun's protection.

Scope of the Report:

This report focuses on the Shea Butter in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. After several months of survey and research, research group obtains the following conclusions:

Shea Butter is mainly produced in West, Central and East African countries, and Shea Butter market is now attractive for markets across Europe, America and Asia. An important market exists in the European Union, USA which buys shea mainly for cosmetics and chocolate formations.

First, Shea Butter market mainly in Middle East and Africa of shea butter is 126.6 K MT with a global sales share 32.60% of in 2017, the second Shea Butter market is the Europe, the sales is 107.9 K MT, the market share is 27.78% in 2017.

Second, there are major two classifications of shea butter in this report, the raw and

unrefined shea butter, and refined shea butter. Globally, the sales share of each type of shea butter is 37.36% and 62.64% in 2017.

Third, the major applications of shea butter are cosmetics industry, medicine industry and food industry. Globally, the sales share of each application areas of shea butter is 38.52%, 11.82% and 49.66% in 2017.

At last, the average price for Shea butter is much lower than the world market prices for cocoa butter and as a replacement of cocoa butter, the average price of shea butter did not decrease.

The worldwide market for Shea Butter is expected to grow at a CAGR of roughly 9.6% over the next five years, will reach 1140 million US\$ in 2023, from 660 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

IOI Loders Croklaan

Wilmar Africa Ltd/ Ghana Specialty Fats

Ghana Nuts Ltd

Shebu Industries

Timiniya Tuma Company Ltd

The Pure Company

The Savannah Fruits Company

VINK CHEMICALS GMBH & CO. KG

Akoma Cooperative

StarShea

International Oils & Fats Limited

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Raw and Unrefined Shea Butter

Refined Shea Butter

Market Segment by Applications, can be divided into

Cosmetics Industry

Medicine Industry

Food Industry

There are 15 Chapters to deeply display the global Shea Butter market.

Chapter 1, to describe Shea Butter Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Shea Butter, with sales, revenue, and price of Shea Butter, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Shea Butter, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Shea Butter market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Shea Butter sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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