

Global Sharing Portable Battery Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sharing Portable Battery market size is expected to reach \$ 3082 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Sharing Portable Battery is an on-demand mobile charging service model built on a distributed power bank network and IoT-based management system. Users rent portable batteries via QR code scanning to provide short-term charging for smartphones and other mobile devices, paying based on usage duration or frequency. The model relies on offline scenario networks such as shopping malls, restaurants, and transportation hubs for deployment and traffic conversion, featuring high-frequency demand, instant service, and an asset-light operation structure.

The sharing portable battery market has gradually entered a consolidation phase after an early rapid expansion, with increasing industry concentration. Leading operators strengthen their advantages by densifying point-of-sale deployment and improving device turnover efficiency. Current demand is driven mainly by high battery consumption scenarios of smartphones, further reinforced by short video usage, mobile payments, and frequent mobility. In terms of competition, the industry is shifting toward a 'platform + scenario-based partnership' model, where profitability depends more on location quality, daily rental frequency per unit, and refined operational capabilities. Overall market growth is stabilizing, while still offering penetration potential in lower-tier cities and emerging overseas markets.

This report studies the global Sharing Portable Battery demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sharing

Portable Battery, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sharing Portable Battery that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sharing Portable Battery total market, 2021-2032, (USD Million)

Global Sharing Portable Battery total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Sharing Portable Battery total market, key domestic companies, and share, (USD Million)

Global Sharing Portable Battery revenue by player, revenue and market share 2021-2026, (USD Million)

Global Sharing Portable Battery total market by Type, CAGR, 2021-2032, (USD Million)

Global Sharing Portable Battery total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Sharing Portable Battery market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ChargeSPOT, Energy Monster, Zhumang Technology, Xpower, Naki Power, Laidian Technology, ChargerGoGo, Beidian Technology, LITAPOWER, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Sharing Portable Battery market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sharing Portable Battery Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sharing Portable Battery Market, Segmentation by Type:

Paypal

WeChat

Global Sharing Portable Battery Market, Segmentation by Power:

?22.5W

?22.5W

Global Sharing Portable Battery Market, Segmentation by Business & Operation Model:

Self-operated Model

Franchise Model

Venue Partnership Revenue-sharing Model

White-label / OEM Model

Global Sharing Portable Battery Market, Segmentation by Application:

Market

Shops

Others

Companies Profiled:

ChargeSPOT

Energy Monster

Zhumang Technology

Xpower

Naki Power

Laidian Technology

ChargerGoGo

Beidian Technology

LITAPOWER

Key Questions Answered

1. How big is the global Sharing Portable Battery market?
2. What is the demand of the global Sharing Portable Battery market?
3. What is the year over year growth of the global Sharing Portable Battery market?
4. What is the total value of the global Sharing Portable Battery market?
5. Who are the Major Players in the global Sharing Portable Battery market?

6. What are the growth factors driving the market demand?

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