

Global Shared Power Bank Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G307B3A21D02EN.html>

Date: August 2026

Pages: 98

Price: US\$ 4,480.00 (Single User License)

ID: G307B3A21D02EN

Abstracts

The global Shared Power Bank market size is expected to reach \$ 3076 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Shared Power Bank is an on-demand charging service system based on a distributed offline power bank network and mobile internet platform. Users scan a QR code to rent portable power banks, providing short-term charging for smartphones and other electronic devices, with payment based on usage duration or frequency. The model relies on high-frequency mobile power demand scenarios and deploys devices in high-traffic locations such as shopping malls, restaurants, transportation hubs, and entertainment venues, enabling instant-access charging services and scenario-based monetization.

The shared power bank industry has gradually entered a mature stage after an initial period of rapid expansion, with growth shifting from device deployment-driven to refined operation-driven. Industry concentration continues to increase, as leading players enhance profitability through optimized location quality, higher device turnover rates, and expanded multi-scenario partnerships. Demand is primarily driven by the rising power consumption of smartphones, widespread mobile payments, and intensive short-video usage, alongside growing reliance on instant charging. Future growth is expected to come from deeper penetration in lower-tier markets, overseas expansion, and tighter integration with local lifestyle service platforms, indicating a steady but sustained growth trajectory.

This report studies the global Shared Power Bank demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Shared Power Bank, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Shared Power Bank that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Shared Power Bank total market, 2021-2032, (USD Million)

Global Shared Power Bank total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Shared Power Bank total market, key domestic companies, and share, (USD Million)

Global Shared Power Bank revenue by player, revenue and market share 2021-2026, (USD Million)

Global Shared Power Bank total market by Type, CAGR, 2021-2032, (USD Million)

Global Shared Power Bank total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Shared Power Bank market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ChargeSPOT, Energy Monster, Zhumang Technology, Xpower, Naki Power, Laidian Technology, ChargerGoGo, Beidian Technology, LITAPOWER, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Shared Power Bank market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Shared Power Bank Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Shared Power Bank Market, Segmentation by Type:

Desktop Sharing Power Bank

Cabinet-Type Shared Power Bank

Others

Global Shared Power Bank Market, Segmentation by Power:

?22.5W

?22.5W

Global Shared Power Bank Market, Segmentation by Business & Operation Model:

Self-operated Model

Franchise Model

Venue Partnership Revenue-sharing Model

White-label / OEM Model

Global Shared Power Bank Market, Segmentation by Application:

Restaurant

Bus Stop

The Mall

Others

Companies Profiled:

ChargeSPOT

Energy Monster

Zhumang Technology

Xpower

Naki Power

Laidian Technology

ChargerGoGo

Beidian Technology

LITAPOWER

Key Questions Answered

1. How big is the global Shared Power Bank market?

Global Shared Power Bank Supply, Demand and Key Producers, 2026-2032

2. What is the demand of the global Shared Power Bank market?
3. What is the year over year growth of the global Shared Power Bank market?
4. What is the total value of the global Shared Power Bank market?
5. Who are the Major Players in the global Shared Power Bank market?
6. What are the growth factors driving the market demand?

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