

Global Shared Power Bank Rental Service Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GD48BB282918EN.html>

Date: May 2025

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: GD48BB282918EN

Abstracts

According to our (Global Info Research) latest study, the global Shared Power Bank Rental Service market size was valued at US\$ 7570 million in 2024 and is forecast to a readjusted size of USD 16410 million by 2031 with a CAGR of 11.8% during review period.

Shared power bank rental service refers to the charging equipment rental provided by the company. Users can rent a power bank by paying a deposit by scanning a QR code on the device screen with a mobile device.

Power bank rental service refers to the short-term rental service of portable power banks. It can be used in cafes, subway stations, shops, shopping malls, restaurants, university campuses, parking lots and other public or private places. People can purchase the rental service by finding a nearby charging station and scanning a QR code on the charger. When a power bank appears at the charging station, users can carry it with them. Also, they return the power bank to any other charging station of the same or similar brand after charging or after a predetermined period of time. Thus, people can avoid using sockets by renting out energy from a power bank. With the rapidly growing smartphone consumer base, the world is quite open to adopting digital or technological solutions. With the increase of young people, the sharing economy is becoming more and more popular. People believe that using the sharing economy makes life more efficient and convenient, and the sharing economy is also strengthening the community. The increase in power consumption of smartphones and other smart devices can be attributed to technological advancements and rapid growth and development of online retail platforms. Insufficient battery capacity of various smartphones and other smart devices and increasing internet usage are expected to

continue to be the driving factors for the sales growth of power banks. Gen Z and millennials are the main customers of power bank rental services due to their ability to pay for power bank rental services and the fact that they use smartphones and other smart devices for a longer period of time. In recent years, the number of power bank rental companies has grown rapidly, reflecting customers' increasing interest in power bank rental services.

This report is a detailed and comprehensive analysis for global Shared Power Bank Rental Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Shared Power Bank Rental Service market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Shared Power Bank Rental Service market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Shared Power Bank Rental Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Shared Power Bank Rental Service market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Shared Power Bank Rental Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Shared Power Bank Rental Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naki Power, Chargefon, Plugo, BUDDY, ICharge point, Lectogo, Monster Charging, Zhumang Technology, DIAN, Beidian, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Shared Power Bank Rental Service market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cabinet

Platform Type

Market segment by Application

Dinning Room

Shopping Mall

Walking Street

Station

Others

Market segment by players, this report covers

Naki Power

Chargefon

Plugo

BUDDY

ICharge point

Lectogo

Monster Charging

Zhumang Technology

DIAN

Beidian

Yunchongba

Zudian

Meituan

Jichongbao

Fuhuodian

Xiudianer

Thermal Power

Shouqianba

Songshudiandian

Technode

LaidianTech

ChargeSPOT

ETEK

Dolphin

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Shared Power Bank Rental Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Shared Power Bank Rental Service, with revenue, gross margin, and global market share of Shared Power Bank Rental Service from 2020 to 2025.

Chapter 3, the Shared Power Bank Rental Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Shared

Power Bank Rental Service market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Shared Power Bank Rental Service.

Chapter 13, to describe Shared Power Bank Rental Service research findings and conclusion.

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