

Global Shared Mobile Power Rental Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Shared Mobile Power Rental Service market size is expected to reach \$ 20330 million by 2032, rising at a market growth of 11.9% CAGR during the forecast period (2026-2032).

Shared mobile power bank rental services refer to an energy-sharing service model where users rent power banks on demand by scanning a QR code or using an app, using smart charging devices deployed in high-frequency public locations such as shopping malls, restaurants, and transportation hubs, and return them at any directly operated location. This service leverages Internet of Things (IoT), mobile payment, and cloud platform technologies to achieve digital operation of equipment management, user billing, inventory scheduling, and data analysis. Essentially, it's an infrastructure service combining the 'sharing economy' and 'instant energy replenishment,' aiming to solve users' battery anxiety in mobile scenarios while improving the service capacity and commercial monetization efficiency of public spaces.

With the continuous increase in smartphone penetration and users' growing reliance on mobile work, social interaction, payment, and entertainment, mobile power has become a 'necessary resource,' providing a foundation for long-term growth for shared mobile power bank rental services. In the future, this industry will benefit from urbanization, the recovery of offline consumption scenarios, and the widespread adoption of digital payments, continuously expanding in high-frequency scenarios such as catering, retail, cultural tourism, and transportation. Simultaneously, improvements in IoT and data analysis capabilities will drive intelligent and refined operation of equipment, increasing location revenue and turnover efficiency. Furthermore, the industry is evolving towards 'infrastructure platformization,' integrating with businesses such as advertising, traffic distribution, and local life services to form diversified monetization models. Overall,

shared power banks will upgrade from 'convenience service' to 'offline traffic entry point + energy service network,' possessing stable growth potential.

This report studies the global Shared Mobile Power Rental Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Shared Mobile Power Rental Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Shared Mobile Power Rental Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Shared Mobile Power Rental Service total market, 2021-2032, (USD Million)

Global Shared Mobile Power Rental Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Shared Mobile Power Rental Service total market, key domestic companies, and share, (USD Million)

Global Shared Mobile Power Rental Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Shared Mobile Power Rental Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Shared Mobile Power Rental Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Shared Mobile Power Rental Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TravelWifi, Pinjam Wifi, Rent-WiFi, GlocalMe, Japan Wireless, Hippocketwifi, eTech Rentals, My Webspot, WiTourist, JAL ABC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Shared Mobile Power Rental Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Shared Mobile Power Rental Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Shared Mobile Power Rental Service Market, Segmentation by Type:

Cabinet

Platform Type

Global Shared Mobile Power Rental Service Market, Segmentation by Equipment Types:

Pay-per-use

Hourly Billing

Global Shared Mobile Power Rental Service Market, Segmentation by Leasing Model:

Deployment + Revenue Sharing

Direct Sales

Channel Agency

Platform Ecosystem

Global Shared Mobile Power Rental Service Market, Segmentation by Application:

Dinning Room

Shopping Mall

Walking Street

Station

Others

Companies Profiled:

TravelWifi

Pinjam Wifi

Rent-WiFi

GlocalMe

Japan Wireless

Hippocketwifi

eTech Rentals

My Webspot

WiTourist

JAL ABC

Vision Inc.

WiFiBOX

RentnConnect

Pocket WiFi Korea

NINJA WiFi

Naki Power

Chargefon

Plugo

BUDDY

ICharge point

Lectogo

Monster Charging

Zhumang Technology

DIAN

Beidian

Yunchongba

Zudian

Meituan

Jichongbao

Fuhuodian

Xiudianer

Thermal Power

Shouqianba

Songshudiandian

Technode

LaidianTech

ChargeSPOT

ETEK

Dolphin

Key Questions Answered

1. How big is the global Shared Mobile Power Rental Service market?
2. What is the demand of the global Shared Mobile Power Rental Service market?
3. What is the year over year growth of the global Shared Mobile Power Rental Service market?
4. What is the total value of the global Shared Mobile Power Rental Service market?
5. Who are the Major Players in the global Shared Mobile Power Rental Service market?
6. What are the growth factors driving the market demand?

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