

Global Shared Charging Treasure Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Shared Charging Treasure market size is expected to reach \$ 3102 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

Shared Charging Treasure is an on-demand mobile charging service system built on a distributed offline power bank network and a digital operation platform. Users scan a QR code to rent portable power banks, providing short-term charging for smartphones and other mobile devices, with charges based on usage duration or frequency. The model relies on high-frequency mobile power demand scenarios and deploys devices in high-traffic locations such as shopping malls, restaurants, transportation hubs, and entertainment venues, enabling instant-access charging services and scenario-based traffic monetization.

The shared charging treasure industry has entered a mature development stage, with growth shifting from rapid device deployment to efficiency-driven refined operations. Industry concentration continues to increase, as leading players improve profitability by optimizing location quality, increasing device turnover rates, and strengthening multi-scenario partnerships. Demand is primarily driven by rising smartphone power consumption, intensive mobile internet usage, and stronger demand for instant charging. Future growth is expected to come from deeper penetration in lower-tier markets, overseas expansion, and integration with local lifestyle service ecosystems, resulting in a stable yet structurally optimizing growth trajectory.

This report studies the global Shared Charging Treasure demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Shared Charging Treasure, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Shared Charging Treasure that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Shared Charging Treasure total market, 2021-2032, (USD Million)

Global Shared Charging Treasure total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Shared Charging Treasure total market, key domestic companies, and share, (USD Million)

Global Shared Charging Treasure revenue by player, revenue and market share 2021-2026, (USD Million)

Global Shared Charging Treasure total market by Type, CAGR, 2021-2032, (USD Million)

Global Shared Charging Treasure total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Shared Charging Treasure market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ChargeSPOT, Energy Monster, Zhumang Technology, Xpower, Naki Power, Laidian Technology, ChargerGoGo, Beidian Technology, LITAPOWER, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Shared Charging Treasure market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Shared Charging Treasure Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Shared Charging Treasure Market, Segmentation by Type:

Below 10 slots

10 slots-30 slots

10 slots-30 slots

Global Shared Charging Treasure Market, Segmentation by Power:

?22.5W

?22.5W

Global Shared Charging Treasure Market, Segmentation by Business & Operation Model:

Self-operated Model

Franchise Model

Venue Partnership Revenue-sharing Model

White-label / OEM Model

Global Shared Charging Treasure Market, Segmentation by Application:

Shopping mall

Scenic Spot

Restaurant

KTV

Railway Station

Others

Companies Profiled:

ChargeSPOT

Energy Monster

Zhumang Technology

Xpower

Naki Power

Laidian Technology

ChargerGoGo

Beidian Technology

LITAPOWER

Key Questions Answered

1. How big is the global Shared Charging Treasure market?
2. What is the demand of the global Shared Charging Treasure market?
3. What is the year over year growth of the global Shared Charging Treasure market?
4. What is the total value of the global Shared Charging Treasure market?
5. Who are the Major Players in the global Shared Charging Treasure market?
6. What are the growth factors driving the market demand?

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