

Global Shapewear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GFCB308F4AFCEN.html>

Date: June 2024

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: GFCB308F4AFCEN

Abstracts

According to our (Global Info Research) latest study, the global Shapewear market size was valued at USD 1860.3 million in 2023 and is forecast to a readjusted size of USD 2777.9 million by 2030 with a CAGR of 5.9% during review period.

The Global Info Research report includes an overview of the development of the Shapewear industry chain, the market status of Medical Applications (Shirts, Pants), Athletic Use (Shirts, Pants), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Shapewear.

Regionally, the report analyzes the Shapewear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Shapewear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Shapewear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Shapewear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size,

including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Shirts, Pants).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Shapewear market.

Regional Analysis: The report involves examining the Shapewear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Shapewear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Shapewear:

Company Analysis: Report covers individual Shapewear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Shapewear This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Medical Applications, Athletic Use).

Technology Analysis: Report covers specific technologies relevant to Shapewear. It assesses the current state, advancements, and potential future developments in Shapewear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Shapewear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Shapewear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Shirts

Pants

Waist Cincher

Socks

Bra

Others

Market segment by Application

Medical Applications

Athletic Use

Others

Major players covered

Triumph

Spanx

HanesBrands

Wacoal

Prima Donna

Leonisa

Spiegel

Anita

Ann Chery

Your Contour

Wonderbra Sexy

Under Armour

Nike

Adidas

Skins

medi

CW-X

2XU

Zoot

Design Veronique

KIPSTA

EC3D

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shapewear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shapewear, with price, sales, revenue and global market share of Shapewear from 2019 to 2024.

Chapter 3, the Shapewear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shapewear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Shapewear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shapewear.

Chapter 14 and 15, to describe Shapewear sales channel, distributors, customers, research findings and conclusion.

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