

Global Shapewear (Foundation Garments) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Shapewear (Foundation Garments) market size was valued at USD 4926.4 million in 2023 and is forecast to a readjusted size of USD 6491.3 million by 2030 with a CAGR of 4.0% during review period.

Shapewear is a type of undergarment that uses targeted compression to help shape your body. It is made from stretchy fabrics that provide support and smoothing to the body. Shapewear is worn under clothing or on its own to create a smooth silhouette and sculpt your figure to highlight your natural curves. Shapewear is considered a foundation garment.

The Global Info Research report includes an overview of the development of the Shapewear (Foundation Garments) industry chain, the market status of Male (Shaping, Motion), Female (Shaping, Motion), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Shapewear (Foundation Garments).

Regionally, the report analyzes the Shapewear (Foundation Garments) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Shapewear (Foundation Garments) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Shapewear (Foundation Garments) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Shapewear (Foundation Garments) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Shaping, Motion).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Shapewear (Foundation Garments) market.

Regional Analysis: The report involves examining the Shapewear (Foundation Garments) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Shapewear (Foundation Garments) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Shapewear (Foundation Garments):

Company Analysis: Report covers individual Shapewear (Foundation Garments) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Shapewear (Foundation Garments) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Male, Female).

Technology Analysis: Report covers specific technologies relevant to Shapewear (Foundation Garments). It assesses the current state, advancements, and potential future developments in Shapewear (Foundation Garments) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Shapewear (Foundation Garments) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Shapewear (Foundation Garments) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Shaping

Motion

Medical care

Market segment by Application

Male

Female

Major players covered

Hanesbrands Inc.

Victoria's Secret

Wonderbra

Frederick's of Hollywood

Vedette

Ultimo

Spanx

Maidenform

Miss Mary Of Sweden

Charnos

Gracewell

Wacoal

Aimer

Triumph

Hengyuanxiang Group

Hodo

Bras N Things

Figleaves

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shapewear (Foundation Garments) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shapewear (Foundation Garments), with price, sales, revenue and global market share of Shapewear (Foundation Garments) from 2019 to 2024.

Chapter 3, the Shapewear (Foundation Garments) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shapewear (Foundation Garments) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Shapewear (Foundation Garments) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shapewear (Foundation Garments).

Chapter 14 and 15, to describe Shapewear (Foundation Garments) sales channel, distributors, customers, research findings and conclusion.

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