

# Global Sewing and Embroidery Machinery Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Sewing and Embroidery Machinery market size is expected to reach \$ 9081 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

Sewing and embroidery machinery refers to mechanical equipment used for sewing and embellishing fabrics, garments, home textiles, and decorative items. It includes both traditional mechanical sewing machines and digitally controlled, computer-controlled industrial and household equipment. Sewing machines connect textile materials mechanically or electronically, while embroidery machines use digital patterns to control multiple needles for simultaneous sewing, enabling the automated production of complex decorative patterns. With the increasing demand for manufacturing automation and personalized textiles, modern equipment is continuously integrating intelligent control, servo motors, and multi-needle configurations to improve production efficiency and sewing quality. Sewing and embroidery machines are suitable for various scenarios such as garment manufacturing, interior decoration, DIY handicrafts, brand customization, and commercial embroidery, forming an important part of the global textile machinery ecosystem. In 2025, the global production of sewing and embroidery machinery was approximately 18,285,400 units, with an average price of approximately US\$374 per unit and a gross profit margin of approximately 33.8%.

Fashion Sewing and Embroidery Machine accounts for more than 60% of the market, and the market share has not changed a lot. Textile Sewing and Embroidery Machine is much fewer than Fashion Sewing and Embroidery Machine. The global sewing and embroidery machine industry is experiencing structural growth opportunities. Rising apparel manufacturing and customization demand are boosting deployment of advanced stitching and decoration equipment. The digital transformation across textile

production is accelerating replacement of traditional machines with computerized sewing and embroidery systems to enhance efficiency and product consistency. Concurrently, the rise of DIY crafts, bespoke fashion brands, and online customization platforms has driven increased adoption of both household and small commercial units across many markets. Particularly in Asia-Pacific manufacturing hubs and high-end segments in Europe and North America, demand for precision embroidery systems and intelligent sewing machines continues to grow.

Despite positive market momentum, challenges remain. High initial investment and maintenance costs for advanced automated equipment limit adoption among smaller manufacturers. Complex control systems require skilled operators, increasing training burdens in certain regions. Global trade tensions, supply chain vulnerabilities, and raw material cost volatility also exert pressure on production costs and delivery timelines. As manufacturers pursue technology upgrades, they also face intensified global competition and pricing pressures across brands and channels.

Downstream demand trends reflect a growing interest in automation and flexible manufacturing solutions among apparel producers, who are increasingly integrating digital sewing and multi-needle embroidery technologies to support fast fashion and short lead-time production. Simultaneously, the popularity of personalized customization and decorative branding services is expanding the use of embroidery machines in small workshops and design studios. In the household segment, DIY sewing, craft work, and small-batch production trends are driving demand for smart home sewing machines. These developments are prompting OEMs to invest in technological innovation and product differentiation to satisfy diverse applications and consumer segments.

This report studies the global Sewing and Embroidery Machinery production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sewing and Embroidery Machinery and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sewing and Embroidery Machinery that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sewing and Embroidery Machinery total production and demand, 2021-2032, (K Units)

Global Sewing and Embroidery Machinery total production value, 2021-2032, (USD

Million)

Global Sewing and Embroidery Machinery production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Sewing and Embroidery Machinery consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Sewing and Embroidery Machinery domestic production, consumption, key domestic manufacturers and share

Global Sewing and Embroidery Machinery production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Sewing and Embroidery Machinery production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Sewing and Embroidery Machinery production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Sewing and Embroidery Machinery market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tajima, Brother, Juki Corporation, Toyota, Gensy, SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF), SunStar, Janome, Bernina, Pegasus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sewing and Embroidery Machinery market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sewing and Embroidery Machinery Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Sewing and Embroidery Machinery Market, Segmentation by Type:

Sewing Machinery

Embroidery Machinery

#### Global Sewing and Embroidery Machinery Market, Segmentation by Automation:

Computerized

Mechanical

#### Global Sewing and Embroidery Machinery Market, Segmentation by Sales:

Direct Selling

Distribution

#### Global Sewing and Embroidery Machinery Market, Segmentation by Application:

Industrial

Household

Companies Profiled:

Tajima

Brother

Juki Corporation

Toyota

Gemsky

SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF)

SunStar

Janome

Bernina

Pegasus

Baby Lock

Barudan

ZSK

HappyJapan

Feiyue

Jack

ZOJE

Shang Gong Group

Typical

Maqi

MAX

Feiya

Jingwei Electronic

Yuelong Sewing Equipment

Xinsheng Sewing Equipment

Feiying Electric Machinery

Shenshilei Group

Maya

Key Questions Answered:

1. How big is the global Sewing and Embroidery Machinery market?
2. What is the demand of the global Sewing and Embroidery Machinery market?
3. What is the year over year growth of the global Sewing and Embroidery Machinery market?
4. What is the production and production value of the global Sewing and Embroidery Machinery market?
5. Who are the key producers in the global Sewing and Embroidery Machinery market?
6. What are the growth factors driving the market demand?

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