

Global Sewing & Embroidery Machines Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sewing & Embroidery Machines market size is expected to reach \$ 9081 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

Sewing and embroidery machines are mechanical devices used for sewing and embellishing fabrics, garments, home textiles, and decorative items. They include both traditional mechanical sewing equipment and digitally controlled, computer-controlled industrial and household appliances. Sewing machines connect textile materials mechanically or electronically, while embroidery machines use digital patterns to control multiple needles for simultaneous sewing, enabling the automated production of complex decorative patterns. With the increasing demand for manufacturing automation and personalized textiles, modern equipment is continuously integrating intelligent control, servo motors, and multi-needle configurations to improve production efficiency and sewing quality. Sewing and embroidery machines are suitable for various scenarios such as garment manufacturing, interior decoration, DIY crafts, brand customization, and commercial embroidery, forming an important part of the global textile machinery ecosystem. In 2025, the global production of sewing and embroidery machines was approximately 18,285,400 units, with an average price of approximately US\$374 per unit and a gross profit margin of approximately 33.8%.

China and Southeast Asia are the main markets for sewing and embroidery machines, accounting for more than half of the market share. Major manufacturers in the market include Tajima, Brother, Feiyue, Jack, and ZOJE. The global sewing and embroidery machine market is experiencing structural development opportunities. On the one hand, with the continued expansion of the global textile manufacturing industry and the rapid growth of garment customization services, the demand for industrial sewing and

embroidery is steadily increasing, driving the large-scale deployment of high-performance sewing and embroidery equipment. As the textile industry undergoes greater digital transformation, more and more production units are upgrading traditional machinery to computer-controlled sewing and embroidery systems to improve production efficiency and product consistency. On the other hand, with the rise of DIY handicrafts, personalized fashion brands, and online customization businesses, sales of home and small commercial equipment continue to grow in many markets worldwide. Demand for precision embroidery systems and intelligent sewing equipment is particularly evident in manufacturing centers in the Asia-Pacific region and high-end markets in Europe and North America.

Despite the overall positive market trend, the industry still faces significant challenges. The high initial investment and maintenance costs of high-end automated equipment pose a major obstacle for small and medium-sized enterprises to adopt advanced systems. Complex software and control systems increase the skill requirements for operators, leading to increased personnel training costs in some regions. Furthermore, global trade frictions, supply chain instability, and raw material price fluctuations all put pressure on manufacturing costs and delivery cycles. While manufacturers are pushing for technological upgrades, they also need to address intensified global market competition and the risks of price wars between brands and channels.

From the downstream user perspective, apparel manufacturers' interest in automation and flexible manufacturing solutions continues to rise. Large factories are accelerating the integration of digital sewing and multi-needle embroidery technologies to meet the demands of fast fashion and short-cycle production. At the same time, personalized customization and branded embellishment services are driving the growth of embroidery machine applications in small workshops and design studios. In the home market, retail DIY, handcrafted creations, and small-batch production trends are also increasing the demand for smart home sewing machines. These trends collectively prompt OEMs to increase investment in technological innovation and product differentiation to meet the diverse needs of different uses and consumer groups.

This report studies the global Sewing & Embroidery Machines production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sewing & Embroidery Machines and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sewing & Embroidery Machines

that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sewing & Embroidery Machines total production and demand, 2021-2032, (K Units)

Global Sewing & Embroidery Machines total production value, 2021-2032, (USD Million)

Global Sewing & Embroidery Machines production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Sewing & Embroidery Machines consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Sewing & Embroidery Machines domestic production, consumption, key domestic manufacturers and share

Global Sewing & Embroidery Machines production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Sewing & Embroidery Machines production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Sewing & Embroidery Machines production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Sewing & Embroidery Machines market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tajima, Brother, Juki Corporation, Toyota, Gensy, SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF), SunStar, Janome, Bernina, Pegasus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sewing & Embroidery Machines market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sewing & Embroidery Machines Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sewing & Embroidery Machines Market, Segmentation by Type:

Sewing Machine

Embroidery Machine

Global Sewing & Embroidery Machines Market, Segmentation by Automation:

Computerized

Mechanical

Global Sewing & Embroidery Machines Market, Segmentation by Price:

Entry Level (100?449 USD)

Mid-Range (450?799 USD)

High-End (800?1500+ USD)

Global Sewing & Embroidery Machines Market, Segmentation by Application:

Industrial

Household

Companies Profiled:

Tajima

Brother

Juki Corporation

Toyota

Gemsky

SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF)

SunStar

Janome

Bernina

Pegasus

Baby Lock

Barudan

ZSK

HappyJapan

Feiyue

Jack

ZOJE

Shang Gong Group

Typical

Maqi

MAX

Feiya

Jingwei Electronic

Yuelong Sewing Equipment

Xinsheng Sewing Equipment

Feiying Electric Machinery

Shenshilei Group

Maya

Key Questions Answered:

1. How big is the global Sewing & Embroidery Machines market?
2. What is the demand of the global Sewing & Embroidery Machines market?
3. What is the year over year growth of the global Sewing & Embroidery Machines market?
4. What is the production and production value of the global Sewing & Embroidery Machines market?
5. Who are the key producers in the global Sewing & Embroidery Machines market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Sewing & Embroidery Machines Introduction
- 1.2 World Sewing & Embroidery Machines Supply & Forecast
 - 1.2.1 World Sewing & Embroidery Machines Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Sewing & Embroidery Machines Production (2021-2032)
 - 1.2.3 World Sewing & Embroidery Machines Pricing Trends (2021-2032)
- 1.3 World Sewing & Embroidery Machines Production by Region (Based on Production Site)
 - 1.3.1 World Sewing & Embroidery Machines Production Value by Region (2021-2032)
 - 1.3.2 World Sewing & Embroidery Machines Production by Region (2021-2032)
 - 1.3.3 World Sewing & Embroidery Machines Average Price by Region (2021-2032)
 - 1.3.4 North America Sewing & Embroidery Machines Production (2021-2032)
 - 1.3.5 Europe Sewing & Embroidery Machines Production (2021-2032)
 - 1.3.6 China Sewing & Embroidery Machines Production (2021-2032)
 - 1.3.7 Japan Sewing & Embroidery Machines Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Sewing & Embroidery Machines Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Sewing & Embroidery Machines Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Sewing & Embroidery Machines Demand (2021-2032)
- 2.2 World Sewing & Embroidery Machines Consumption by Region
 - 2.2.1 World Sewing & Embroidery Machines Consumption by Region (2021-2026)
 - 2.2.2 World Sewing & Embroidery Machines Consumption Forecast by Region (2027-2032)
- 2.3 United States Sewing & Embroidery Machines Consumption (2021-2032)
- 2.4 China Sewing & Embroidery Machines Consumption (2021-2032)
- 2.5 Europe Sewing & Embroidery Machines Consumption (2021-2032)
- 2.6 Japan Sewing & Embroidery Machines Consumption (2021-2032)
- 2.7 South Korea Sewing & Embroidery Machines Consumption (2021-2032)
- 2.8 ASEAN Sewing & Embroidery Machines Consumption (2021-2032)
- 2.9 India Sewing & Embroidery Machines Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Sewing & Embroidery Machines Production Value by Manufacturer (2021-2026)
- 3.2 World Sewing & Embroidery Machines Production by Manufacturer (2021-2026)
- 3.3 World Sewing & Embroidery Machines Average Price by Manufacturer (2021-2026)
- 3.4 Sewing & Embroidery Machines Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Sewing & Embroidery Machines Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Sewing & Embroidery Machines in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Sewing & Embroidery Machines in 2025
- 3.6 Sewing & Embroidery Machines Market: Overall Company Footprint Analysis
 - 3.6.1 Sewing & Embroidery Machines Market: Region Footprint
 - 3.6.2 Sewing & Embroidery Machines Market: Company Product Type Footprint
 - 3.6.3 Sewing & Embroidery Machines Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Sewing & Embroidery Machines Production Value Comparison
 - 4.1.1 United States VS China: Sewing & Embroidery Machines Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Sewing & Embroidery Machines Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Sewing & Embroidery Machines Production Comparison
 - 4.2.1 United States VS China: Sewing & Embroidery Machines Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Sewing & Embroidery Machines Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Sewing & Embroidery Machines Consumption Comparison
 - 4.3.1 United States VS China: Sewing & Embroidery Machines Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Sewing & Embroidery Machines Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Sewing & Embroidery Machines Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Sewing & Embroidery Machines Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Sewing & Embroidery Machines Production Value (2021-2026)

4.4.3 United States Based Manufacturers Sewing & Embroidery Machines Production (2021-2026)

4.5 China Based Sewing & Embroidery Machines Manufacturers and Market Share

4.5.1 China Based Sewing & Embroidery Machines Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Sewing & Embroidery Machines Production Value (2021-2026)

4.5.3 China Based Manufacturers Sewing & Embroidery Machines Production (2021-2026)

4.6 Rest of World Based Sewing & Embroidery Machines Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Sewing & Embroidery Machines Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Sewing & Embroidery Machines Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Sewing & Embroidery Machines Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Sewing & Embroidery Machines Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Sewing Machine

5.2.2 Embroidery Machine

5.3 Market Segment by Type

5.3.1 World Sewing & Embroidery Machines Production by Type (2021-2032)

5.3.2 World Sewing & Embroidery Machines Production Value by Type (2021-2032)

5.3.3 World Sewing & Embroidery Machines Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY AUTOMATION

6.1 World Sewing & Embroidery Machines Market Size Overview by Automation: 2021

VS 2025 VS 2032

6.2 Segment Introduction by Automation

6.2.1 Computerized

6.2.2 Mechanical

6.3 Market Segment by Automation

6.3.1 World Sewing & Embroidery Machines Production by Automation (2021-2032)

6.3.2 World Sewing & Embroidery Machines Production Value by Automation (2021-2032)

6.3.3 World Sewing & Embroidery Machines Average Price by Automation (2021-2032)

7 MARKET ANALYSIS BY PRICE

7.1 World Sewing & Embroidery Machines Market Size Overview by Price: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Price

7.2.1 Entry Level (100?449 USD)

7.2.2 Mid-Range (450?799 USD)

7.2.3 High-End (800?1500+ USD)

7.3 Market Segment by Price

7.3.1 World Sewing & Embroidery Machines Production by Price (2021-2032)

7.3.2 World Sewing & Embroidery Machines Production Value by Price (2021-2032)

7.3.3 World Sewing & Embroidery Machines Average Price by Price (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Sewing & Embroidery Machines Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Industrial

8.2.2 Household

8.3 Market Segment by Application

8.3.1 World Sewing & Embroidery Machines Production by Application (2021-2032)

8.3.2 World Sewing & Embroidery Machines Production Value by Application (2021-2032)

8.3.3 World Sewing & Embroidery Machines Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Tajima

- 9.1.1 Tajima Details
- 9.1.2 Tajima Major Business
- 9.1.3 Tajima Sewing & Embroidery Machines Product and Services
- 9.1.4 Tajima Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Tajima Recent Developments/Updates
- 9.1.6 Tajima Competitive Strengths & Weaknesses
- 9.2 Brother
- 9.2.1 Brother Details
- 9.2.2 Brother Major Business
- 9.2.3 Brother Sewing & Embroidery Machines Product and Services
- 9.2.4 Brother Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Brother Recent Developments/Updates
- 9.2.6 Brother Competitive Strengths & Weaknesses
- 9.3 Juki Corporation
- 9.3.1 Juki Corporation Details
- 9.3.2 Juki Corporation Major Business
- 9.3.3 Juki Corporation Sewing & Embroidery Machines Product and Services
- 9.3.4 Juki Corporation Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 Juki Corporation Recent Developments/Updates
- 9.3.6 Juki Corporation Competitive Strengths & Weaknesses
- 9.4 Toyota
- 9.4.1 Toyota Details
- 9.4.2 Toyota Major Business
- 9.4.3 Toyota Sewing & Embroidery Machines Product and Services
- 9.4.4 Toyota Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 Toyota Recent Developments/Updates
- 9.4.6 Toyota Competitive Strengths & Weaknesses
- 9.5 Gemsy
- 9.5.1 Gemsy Details
- 9.5.2 Gemsy Major Business
- 9.5.3 Gemsy Sewing & Embroidery Machines Product and Services
- 9.5.4 Gemsy Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 Gemsy Recent Developments/Updates
- 9.5.6 Gemsy Competitive Strengths & Weaknesses

- 9.6 SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF)
 - 9.6.1 SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Details
 - 9.6.2 SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Major Business
 - 9.6.3 SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Sewing & Embroidery Machines Product and Services
 - 9.6.4 SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Recent Developments/Updates
 - 9.6.6 SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Competitive Strengths & Weaknesses
- 9.7 SunStar
 - 9.7.1 SunStar Details
 - 9.7.2 SunStar Major Business
 - 9.7.3 SunStar Sewing & Embroidery Machines Product and Services
 - 9.7.4 SunStar Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 SunStar Recent Developments/Updates
 - 9.7.6 SunStar Competitive Strengths & Weaknesses
- 9.8 Janome
 - 9.8.1 Janome Details
 - 9.8.2 Janome Major Business
 - 9.8.3 Janome Sewing & Embroidery Machines Product and Services
 - 9.8.4 Janome Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Janome Recent Developments/Updates
 - 9.8.6 Janome Competitive Strengths & Weaknesses
- 9.9 Bernina
 - 9.9.1 Bernina Details
 - 9.9.2 Bernina Major Business
 - 9.9.3 Bernina Sewing & Embroidery Machines Product and Services
 - 9.9.4 Bernina Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Bernina Recent Developments/Updates
 - 9.9.6 Bernina Competitive Strengths & Weaknesses
- 9.10 Pegasus
 - 9.10.1 Pegasus Details
 - 9.10.2 Pegasus Major Business
 - 9.10.3 Pegasus Sewing & Embroidery Machines Product and Services

- 9.10.4 Pegasus Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 Pegasus Recent Developments/Updates
- 9.10.6 Pegasus Competitive Strengths & Weaknesses
- 9.11 Baby Lock
 - 9.11.1 Baby Lock Details
 - 9.11.2 Baby Lock Major Business
 - 9.11.3 Baby Lock Sewing & Embroidery Machines Product and Services
 - 9.11.4 Baby Lock Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Baby Lock Recent Developments/Updates
 - 9.11.6 Baby Lock Competitive Strengths & Weaknesses
- 9.12 Barudan
 - 9.12.1 Barudan Details
 - 9.12.2 Barudan Major Business
 - 9.12.3 Barudan Sewing & Embroidery Machines Product and Services
 - 9.12.4 Barudan Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Barudan Recent Developments/Updates
 - 9.12.6 Barudan Competitive Strengths & Weaknesses
- 9.13 ZSK
 - 9.13.1 ZSK Details
 - 9.13.2 ZSK Major Business
 - 9.13.3 ZSK Sewing & Embroidery Machines Product and Services
 - 9.13.4 ZSK Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 ZSK Recent Developments/Updates
 - 9.13.6 ZSK Competitive Strengths & Weaknesses
- 9.14 HappyJapan
 - 9.14.1 HappyJapan Details
 - 9.14.2 HappyJapan Major Business
 - 9.14.3 HappyJapan Sewing & Embroidery Machines Product and Services
 - 9.14.4 HappyJapan Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 HappyJapan Recent Developments/Updates
 - 9.14.6 HappyJapan Competitive Strengths & Weaknesses
- 9.15 Feiyue
 - 9.15.1 Feiyue Details
 - 9.15.2 Feiyue Major Business

- 9.15.3 Feiyue Sewing & Embroidery Machines Product and Services
- 9.15.4 Feiyue Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 Feiyue Recent Developments/Updates
- 9.15.6 Feiyue Competitive Strengths & Weaknesses
- 9.16 Jack
 - 9.16.1 Jack Details
 - 9.16.2 Jack Major Business
 - 9.16.3 Jack Sewing & Embroidery Machines Product and Services
 - 9.16.4 Jack Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Jack Recent Developments/Updates
 - 9.16.6 Jack Competitive Strengths & Weaknesses
- 9.17 ZOJE
 - 9.17.1 ZOJE Details
 - 9.17.2 ZOJE Major Business
 - 9.17.3 ZOJE Sewing & Embroidery Machines Product and Services
 - 9.17.4 ZOJE Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 ZOJE Recent Developments/Updates
 - 9.17.6 ZOJE Competitive Strengths & Weaknesses
- 9.18 Shang Gong Group
 - 9.18.1 Shang Gong Group Details
 - 9.18.2 Shang Gong Group Major Business
 - 9.18.3 Shang Gong Group Sewing & Embroidery Machines Product and Services
 - 9.18.4 Shang Gong Group Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Shang Gong Group Recent Developments/Updates
 - 9.18.6 Shang Gong Group Competitive Strengths & Weaknesses
- 9.19 Typical
 - 9.19.1 Typical Details
 - 9.19.2 Typical Major Business
 - 9.19.3 Typical Sewing & Embroidery Machines Product and Services
 - 9.19.4 Typical Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Typical Recent Developments/Updates
 - 9.19.6 Typical Competitive Strengths & Weaknesses
- 9.20 Maqi
 - 9.20.1 Maqi Details

9.20.2 Maqi Major Business

9.20.3 Maqi Sewing & Embroidery Machines Product and Services

9.20.4 Maqi Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 Maqi Recent Developments/Updates

9.20.6 Maqi Competitive Strengths & Weaknesses

9.21 MAX

9.21.1 MAX Details

9.21.2 MAX Major Business

9.21.3 MAX Sewing & Embroidery Machines Product and Services

9.21.4 MAX Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.21.5 MAX Recent Developments/Updates

9.21.6 MAX Competitive Strengths & Weaknesses

9.22 Feiya

9.22.1 Feiya Details

9.22.2 Feiya Major Business

9.22.3 Feiya Sewing & Embroidery Machines Product and Services

9.22.4 Feiya Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.22.5 Feiya Recent Developments/Updates

9.22.6 Feiya Competitive Strengths & Weaknesses

9.23 Jingwei Electronic

9.23.1 Jingwei Electronic Details

9.23.2 Jingwei Electronic Major Business

9.23.3 Jingwei Electronic Sewing & Embroidery Machines Product and Services

9.23.4 Jingwei Electronic Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.23.5 Jingwei Electronic Recent Developments/Updates

9.23.6 Jingwei Electronic Competitive Strengths & Weaknesses

9.24 Yuelong Sewing Equipment

9.24.1 Yuelong Sewing Equipment Details

9.24.2 Yuelong Sewing Equipment Major Business

9.24.3 Yuelong Sewing Equipment Sewing & Embroidery Machines Product and Services

9.24.4 Yuelong Sewing Equipment Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.24.5 Yuelong Sewing Equipment Recent Developments/Updates

9.24.6 Yuelong Sewing Equipment Competitive Strengths & Weaknesses

9.25 Xinsheng Sewing Equipment

9.25.1 Xinsheng Sewing Equipment Details

9.25.2 Xinsheng Sewing Equipment Major Business

9.25.3 Xinsheng Sewing Equipment Sewing & Embroidery Machines Product and Services

9.25.4 Xinsheng Sewing Equipment Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.25.5 Xinsheng Sewing Equipment Recent Developments/Updates

9.25.6 Xinsheng Sewing Equipment Competitive Strengths & Weaknesses

9.26 Feiying Electric Machinery

9.26.1 Feiying Electric Machinery Details

9.26.2 Feiying Electric Machinery Major Business

9.26.3 Feiying Electric Machinery Sewing & Embroidery Machines Product and Services

9.26.4 Feiying Electric Machinery Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.26.5 Feiying Electric Machinery Recent Developments/Updates

9.26.6 Feiying Electric Machinery Competitive Strengths & Weaknesses

9.27 Shenshilei Group

9.27.1 Shenshilei Group Details

9.27.2 Shenshilei Group Major Business

9.27.3 Shenshilei Group Sewing & Embroidery Machines Product and Services

9.27.4 Shenshilei Group Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.27.5 Shenshilei Group Recent Developments/Updates

9.27.6 Shenshilei Group Competitive Strengths & Weaknesses

9.28 Maya

9.28.1 Maya Details

9.28.2 Maya Major Business

9.28.3 Maya Sewing & Embroidery Machines Product and Services

9.28.4 Maya Sewing & Embroidery Machines Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.28.5 Maya Recent Developments/Updates

9.28.6 Maya Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Sewing & Embroidery Machines Industry Chain

10.2 Sewing & Embroidery Machines Upstream Analysis

10.2.1 Sewing & Embroidery Machines Core Raw Materials

10.2.2 Main Manufacturers of Sewing & Embroidery Machines Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Sewing & Embroidery Machines Production Mode

10.6 Sewing & Embroidery Machines Procurement Model

10.7 Sewing & Embroidery Machines Industry Sales Model and Sales Channels

10.7.1 Sewing & Embroidery Machines Sales Model

10.7.2 Sewing & Embroidery Machines Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Sewing & Embroidery Machines Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Sewing & Embroidery Machines Production Value by Region (2021-2026) & (USD Million)

Table 3. World Sewing & Embroidery Machines Production Value by Region (2027-2032) & (USD Million)

Table 4. World Sewing & Embroidery Machines Production Value Market Share by Region (2021-2026)

Table 5. World Sewing & Embroidery Machines Production Value Market Share by Region (2027-2032)

Table 6. World Sewing & Embroidery Machines Production by Region (2021-2026) & (K Units)

Table 7. World Sewing & Embroidery Machines Production by Region (2027-2032) & (K Units)

Table 8. World Sewing & Embroidery Machines Production Market Share by Region (2021-2026)

Table 9. World Sewing & Embroidery Machines Production Market Share by Region (2027-2032)

Table 10. World Sewing & Embroidery Machines Average Price by Region (2021-2026) & (USD/Unit)

Table 11. World Sewing & Embroidery Machines Average Price by Region (2027-2032) & (USD/Unit)

Table 12. Sewing & Embroidery Machines Major Market Trends

Table 13. World Sewing & Embroidery Machines Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Sewing & Embroidery Machines Consumption by Region (2021-2026) & (K Units)

Table 15. World Sewing & Embroidery Machines Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Sewing & Embroidery Machines Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Sewing & Embroidery Machines Producers in 2025

Table 18. World Sewing & Embroidery Machines Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Sewing & Embroidery Machines Producers in 2025

Table 20. World Sewing & Embroidery Machines Average Price by Manufacturer (2021-2026) & (USD/Unit)

Table 21. Global Sewing & Embroidery Machines Company Evaluation Quadrant

Table 22. World Sewing & Embroidery Machines Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Sewing & Embroidery Machines Production Site of Key Manufacturer

Table 24. Sewing & Embroidery Machines Market: Company Product Type Footprint

Table 25. Sewing & Embroidery Machines Market: Company Product Application Footprint

Table 26. Sewing & Embroidery Machines Competitive Factors

Table 27. Sewing & Embroidery Machines New Entrant and Capacity Expansion Plans

Table 28. Sewing & Embroidery Machines Mergers & Acquisitions Activity

Table 29. United States VS China Sewing & Embroidery Machines Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Sewing & Embroidery Machines Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Sewing & Embroidery Machines Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Sewing & Embroidery Machines Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Sewing & Embroidery Machines Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Sewing & Embroidery Machines Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Sewing & Embroidery Machines Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Sewing & Embroidery Machines Production Market Share (2021-2026)

Table 37. China Based Sewing & Embroidery Machines Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Sewing & Embroidery Machines Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Sewing & Embroidery Machines Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Sewing & Embroidery Machines Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Sewing & Embroidery Machines Production Market Share (2021-2026)

Table 42. Rest of World Based Sewing & Embroidery Machines Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Sewing & Embroidery Machines Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Sewing & Embroidery Machines Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Sewing & Embroidery Machines Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Sewing & Embroidery Machines Production Market Share (2021-2026)

Table 47. World Sewing & Embroidery Machines Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Sewing & Embroidery Machines Production by Type (2021-2026) & (K Units)

Table 49. World Sewing & Embroidery Machines Production by Type (2027-2032) & (K Units)

Table 50. World Sewing & Embroidery Machines Production Value by Type (2021-2026) & (USD Million)

Table 51. World Sewing & Embroidery Machines Production Value by Type (2027-2032) & (USD Million)

Table 52. World Sewing & Embroidery Machines Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Sewing & Embroidery Machines Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Sewing & Embroidery Machines Production Value by Automation, (USD Million), 2021 & 2025 & 2032

Table 55. World Sewing & Embroidery Machines Production by Automation (2021-2026) & (K Units)

Table 56. World Sewing & Embroidery Machines Production by Automation (2027-2032) & (K Units)

Table 57. World Sewing & Embroidery Machines Production Value by Automation (2021-2026) & (USD Million)

Table 58. World Sewing & Embroidery Machines Production Value by Automation (2027-2032) & (USD Million)

Table 59. World Sewing & Embroidery Machines Average Price by Automation (2021-2026) & (USD/Unit)

Table 60. World Sewing & Embroidery Machines Average Price by Automation

(2027-2032) & (USD/Unit)

Table 61. World Sewing & Embroidery Machines Production Value by Price, (USD Million), 2021 & 2025 & 2032

Table 62. World Sewing & Embroidery Machines Production by Price (2021-2026) & (K Units)

Table 63. World Sewing & Embroidery Machines Production by Price (2027-2032) & (K Units)

Table 64. World Sewing & Embroidery Machines Production Value by Price (2021-2026) & (USD Million)

Table 65. World Sewing & Embroidery Machines Production Value by Price (2027-2032) & (USD Million)

Table 66. World Sewing & Embroidery Machines Average Price by Price (2021-2026) & (USD/Unit)

Table 67. World Sewing & Embroidery Machines Average Price by Price (2027-2032) & (USD/Unit)

Table 68. World Sewing & Embroidery Machines Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Sewing & Embroidery Machines Production by Application (2021-2026) & (K Units)

Table 70. World Sewing & Embroidery Machines Production by Application (2027-2032) & (K Units)

Table 71. World Sewing & Embroidery Machines Production Value by Application (2021-2026) & (USD Million)

Table 72. World Sewing & Embroidery Machines Production Value by Application (2027-2032) & (USD Million)

Table 73. World Sewing & Embroidery Machines Average Price by Application (2021-2026) & (USD/Unit)

Table 74. World Sewing & Embroidery Machines Average Price by Application (2027-2032) & (USD/Unit)

Table 75. Tajima Basic Information, Manufacturing Base and Competitors

Table 76. Tajima Major Business

Table 77. Tajima Sewing & Embroidery Machines Product and Services

Table 78. Tajima Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Tajima Recent Developments/Updates

Table 80. Tajima Competitive Strengths & Weaknesses

Table 81. Brother Basic Information, Manufacturing Base and Competitors

Table 82. Brother Major Business

Table 83. Brother Sewing & Embroidery Machines Product and Services

Table 84. Brother Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Brother Recent Developments/Updates

Table 86. Brother Competitive Strengths & Weaknesses

Table 87. Juki Corporation Basic Information, Manufacturing Base and Competitors

Table 88. Juki Corporation Major Business

Table 89. Juki Corporation Sewing & Embroidery Machines Product and Services

Table 90. Juki Corporation Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Juki Corporation Recent Developments/Updates

Table 92. Juki Corporation Competitive Strengths & Weaknesses

Table 93. Toyota Basic Information, Manufacturing Base and Competitors

Table 94. Toyota Major Business

Table 95. Toyota Sewing & Embroidery Machines Product and Services

Table 96. Toyota Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Toyota Recent Developments/Updates

Table 98. Toyota Competitive Strengths & Weaknesses

Table 99. Gemsy Basic Information, Manufacturing Base and Competitors

Table 100. Gemsy Major Business

Table 101. Gemsy Sewing & Embroidery Machines Product and Services

Table 102. Gemsy Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Gemsy Recent Developments/Updates

Table 104. Gemsy Competitive Strengths & Weaknesses

Table 105. SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Basic Information, Manufacturing Base and Competitors

Table 106. SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Major Business

Table 107. SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Sewing & Embroidery Machines Product and Services

Table 108. SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Recent

Developments/Updates

Table 110. SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF) Competitive Strengths & Weaknesses

Table 111. SunStar Basic Information, Manufacturing Base and Competitors

Table 112. SunStar Major Business

Table 113. SunStar Sewing & Embroidery Machines Product and Services

Table 114. SunStar Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. SunStar Recent Developments/Updates

Table 116. SunStar Competitive Strengths & Weaknesses

Table 117. Janome Basic Information, Manufacturing Base and Competitors

Table 118. Janome Major Business

Table 119. Janome Sewing & Embroidery Machines Product and Services

Table 120. Janome Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Janome Recent Developments/Updates

Table 122. Janome Competitive Strengths & Weaknesses

Table 123. Bernina Basic Information, Manufacturing Base and Competitors

Table 124. Bernina Major Business

Table 125. Bernina Sewing & Embroidery Machines Product and Services

Table 126. Bernina Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Bernina Recent Developments/Updates

Table 128. Bernina Competitive Strengths & Weaknesses

Table 129. Pegasus Basic Information, Manufacturing Base and Competitors

Table 130. Pegasus Major Business

Table 131. Pegasus Sewing & Embroidery Machines Product and Services

Table 132. Pegasus Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Pegasus Recent Developments/Updates

Table 134. Pegasus Competitive Strengths & Weaknesses

Table 135. Baby?Lock Basic Information, Manufacturing Base and Competitors

Table 136. Baby?Lock Major Business

Table 137. Baby?Lock Sewing & Embroidery Machines Product and Services

Table 138. Baby?Lock Sewing & Embroidery Machines Production (K Units), Price

(USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Baby?Lock Recent Developments/Updates

Table 140. Baby?Lock Competitive Strengths & Weaknesses

Table 141. Barudan Basic Information, Manufacturing Base and Competitors

Table 142. Barudan Major Business

Table 143. Barudan Sewing & Embroidery Machines Product and Services

Table 144. Barudan Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Barudan Recent Developments/Updates

Table 146. Barudan Competitive Strengths & Weaknesses

Table 147. ZSK Basic Information, Manufacturing Base and Competitors

Table 148. ZSK Major Business

Table 149. ZSK Sewing & Embroidery Machines Product and Services

Table 150. ZSK Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. ZSK Recent Developments/Updates

Table 152. ZSK Competitive Strengths & Weaknesses

Table 153. HappyJapan Basic Information, Manufacturing Base and Competitors

Table 154. HappyJapan Major Business

Table 155. HappyJapan Sewing & Embroidery Machines Product and Services

Table 156. HappyJapan Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. HappyJapan Recent Developments/Updates

Table 158. HappyJapan Competitive Strengths & Weaknesses

Table 159. Feiyue Basic Information, Manufacturing Base and Competitors

Table 160. Feiyue Major Business

Table 161. Feiyue Sewing & Embroidery Machines Product and Services

Table 162. Feiyue Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Feiyue Recent Developments/Updates

Table 164. Feiyue Competitive Strengths & Weaknesses

Table 165. Jack Basic Information, Manufacturing Base and Competitors

Table 166. Jack Major Business

Table 167. Jack Sewing & Embroidery Machines Product and Services

Table 168. Jack Sewing & Embroidery Machines Production (K Units), Price (USD/Unit),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Jack Recent Developments/Updates

Table 170. Jack Competitive Strengths & Weaknesses

Table 171. ZOJE Basic Information, Manufacturing Base and Competitors

Table 172. ZOJE Major Business

Table 173. ZOJE Sewing & Embroidery Machines Product and Services

Table 174. ZOJE Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. ZOJE Recent Developments/Updates

Table 176. ZOJE Competitive Strengths & Weaknesses

Table 177. Shang?Gong?Group Basic Information, Manufacturing Base and Competitors

Table 178. Shang?Gong?Group Major Business

Table 179. Shang?Gong?Group Sewing & Embroidery Machines Product and Services

Table 180. Shang?Gong?Group Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Shang?Gong?Group Recent Developments/Updates

Table 182. Shang?Gong?Group Competitive Strengths & Weaknesses

Table 183. Typical Basic Information, Manufacturing Base and Competitors

Table 184. Typical Major Business

Table 185. Typical Sewing & Embroidery Machines Product and Services

Table 186. Typical Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Typical Recent Developments/Updates

Table 188. Typical Competitive Strengths & Weaknesses

Table 189. Maqi Basic Information, Manufacturing Base and Competitors

Table 190. Maqi Major Business

Table 191. Maqi Sewing & Embroidery Machines Product and Services

Table 192. Maqi Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Maqi Recent Developments/Updates

Table 194. Maqi Competitive Strengths & Weaknesses

Table 195. MAX Basic Information, Manufacturing Base and Competitors

Table 196. MAX Major Business

Table 197. MAX Sewing & Embroidery Machines Product and Services

Table 198. MAX Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. MAX Recent Developments/Updates

Table 200. MAX Competitive Strengths & Weaknesses

Table 201. Feiya Basic Information, Manufacturing Base and Competitors

Table 202. Feiya Major Business

Table 203. Feiya Sewing & Embroidery Machines Product and Services

Table 204. Feiya Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 205. Feiya Recent Developments/Updates

Table 206. Feiya Competitive Strengths & Weaknesses

Table 207. Jingwei?Electronic Basic Information, Manufacturing Base and Competitors

Table 208. Jingwei?Electronic Major Business

Table 209. Jingwei?Electronic Sewing & Embroidery Machines Product and Services

Table 210. Jingwei?Electronic Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 211. Jingwei?Electronic Recent Developments/Updates

Table 212. Jingwei?Electronic Competitive Strengths & Weaknesses

Table 213. Yuelong?Sewing?Equipment Basic Information, Manufacturing Base and Competitors

Table 214. Yuelong?Sewing?Equipment Major Business

Table 215. Yuelong?Sewing?Equipment Sewing & Embroidery Machines Product and Services

Table 216. Yuelong?Sewing?Equipment Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 217. Yuelong?Sewing?Equipment Recent Developments/Updates

Table 218. Yuelong?Sewing?Equipment Competitive Strengths & Weaknesses

Table 219. Xinsheng?Sewing?Equipment Basic Information, Manufacturing Base and Competitors

Table 220. Xinsheng?Sewing?Equipment Major Business

Table 221. Xinsheng?Sewing?Equipment Sewing & Embroidery Machines Product and Services

Table 222. Xinsheng?Sewing?Equipment Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 223. Xinsheng?Sewing?Equipment Recent Developments/Updates
Table 224. Xinsheng?Sewing?Equipment Competitive Strengths & Weaknesses
Table 225. Feiying?Electric?Machinery Basic Information, Manufacturing Base and Competitors
Table 226. Feiying?Electric?Machinery Major Business
Table 227. Feiying?Electric?Machinery Sewing & Embroidery Machines Product and Services
Table 228. Feiying?Electric?Machinery Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 229. Feiying?Electric?Machinery Recent Developments/Updates
Table 230. Feiying?Electric?Machinery Competitive Strengths & Weaknesses
Table 231. Shenshilei?Group Basic Information, Manufacturing Base and Competitors
Table 232. Shenshilei?Group Major Business
Table 233. Shenshilei?Group Sewing & Embroidery Machines Product and Services
Table 234. Shenshilei?Group Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 235. Shenshilei?Group Recent Developments/Updates
Table 236. Shenshilei?Group Competitive Strengths & Weaknesses
Table 237. Maya Basic Information, Manufacturing Base and Competitors
Table 238. Maya Major Business
Table 239. Maya Sewing & Embroidery Machines Product and Services
Table 240. Maya Sewing & Embroidery Machines Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 241. Maya Recent Developments/Updates
Table 242. Maya Competitive Strengths & Weaknesses
Table 243. Global Key Players of Sewing & Embroidery Machines Upstream (Raw Materials)
Table 244. Global Sewing & Embroidery Machines Typical Customers
Table 245. Sewing & Embroidery Machines Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Sewing & Embroidery Machines Picture

Figure 2. World Sewing & Embroidery Machines Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Sewing & Embroidery Machines Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Sewing & Embroidery Machines Production (2021-2032) & (K Units)

Figure 5. World Sewing & Embroidery Machines Average Price (2021-2032) & (USD/Unit)

Figure 6. World Sewing & Embroidery Machines Production Value Market Share by Region (2021-2032)

Figure 7. World Sewing & Embroidery Machines Production Market Share by Region (2021-2032)

Figure 8. North America Sewing & Embroidery Machines Production (2021-2032) & (K Units)

Figure 9. Europe Sewing & Embroidery Machines Production (2021-2032) & (K Units)

Figure 10. China Sewing & Embroidery Machines Production (2021-2032) & (K Units)

Figure 11. Japan Sewing & Embroidery Machines Production (2021-2032) & (K Units)

Figure 12. Sewing & Embroidery Machines Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Sewing & Embroidery Machines Consumption (2021-2032) & (K Units)

Figure 15. World Sewing & Embroidery Machines Consumption Market Share by Region (2021-2032)

Figure 16. United States Sewing & Embroidery Machines Consumption (2021-2032) & (K Units)

Figure 17. China Sewing & Embroidery Machines Consumption (2021-2032) & (K Units)

Figure 18. Europe Sewing & Embroidery Machines Consumption (2021-2032) & (K Units)

Figure 19. Japan Sewing & Embroidery Machines Consumption (2021-2032) & (K Units)

Figure 20. South Korea Sewing & Embroidery Machines Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Sewing & Embroidery Machines Consumption (2021-2032) & (K Units)

Figure 22. India Sewing & Embroidery Machines Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Sewing & Embroidery Machines by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Sewing & Embroidery Machines Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Sewing & Embroidery Machines Markets in 2025

Figure 26. United States VS China: Sewing & Embroidery Machines Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Sewing & Embroidery Machines Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Sewing & Embroidery Machines Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Sewing & Embroidery Machines Production Market Share 2025

Figure 30. China Based Manufacturers Sewing & Embroidery Machines Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Sewing & Embroidery Machines Production Market Share 2025

Figure 32. World Sewing & Embroidery Machines Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Sewing & Embroidery Machines Production Value Market Share by Type in 2025

Figure 34. Sewing Machine

Figure 35. Embroidery Machine

Figure 36. World Sewing & Embroidery Machines Production Market Share by Type (2021-2032)

Figure 37. World Sewing & Embroidery Machines Production Value Market Share by Type (2021-2032)

Figure 38. World Sewing & Embroidery Machines Average Price by Type (2021-2032) & (USD/Unit)

Figure 39. World Sewing & Embroidery Machines Production Value by Automation, (USD Million), 2021 & 2025 & 2032

Figure 40. World Sewing & Embroidery Machines Production Value Market Share by Automation in 2025

Figure 41. Computerized

Figure 42. Mechanical

Figure 43. World Sewing & Embroidery Machines Production Market Share by Automation (2021-2032)

Figure 44. World Sewing & Embroidery Machines Production Value Market Share by Automation (2021-2032)

Figure 45. World Sewing & Embroidery Machines Average Price by Automation

(2021-2032) & (USD/Unit)

Figure 46. World Sewing & Embroidery Machines Production Value by Price, (USD Million), 2021 & 2025 & 2032

Figure 47. World Sewing & Embroidery Machines Production Value Market Share by Price in 2025

Figure 48. Entry Level (100?449 USD)

Figure 49. Mid-Range (450?799 USD)

Figure 50. High-End (800?1500+ USD)

Figure 51. World Sewing & Embroidery Machines Production Market Share by Price (2021-2032)

Figure 52. World Sewing & Embroidery Machines Production Value Market Share by Price (2021-2032)

Figure 53. World Sewing & Embroidery Machines Average Price by Price (2021-2032) & (USD/Unit)

Figure 54. World Sewing & Embroidery Machines Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Sewing & Embroidery Machines Production Value Market Share by Application in 2025

Figure 56. Industrial

Figure 57. Household

Figure 58. World Sewing & Embroidery Machines Production Market Share by Application (2021-2032)

Figure 59. World Sewing & Embroidery Machines Production Value Market Share by Application (2021-2032)

Figure 60. World Sewing & Embroidery Machines Average Price by Application (2021-2032) & (USD/Unit)

Figure 61. Sewing & Embroidery Machines Industry Chain

Figure 62. Sewing & Embroidery Machines Procurement Model

Figure 63. Sewing & Embroidery Machines Sales Model

Figure 64. Sewing & Embroidery Machines Sales Channels, Direct Sales, and Distribution

Figure 65. Methodology

Figure 66. Research Process and Data Source

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