

# Global Session Border Controller (SBC) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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### **Abstracts**

According to our (Global Info Research) latest study, the global Session Border Controller (SBC) market size was valued at USD 759.4 million in 2023 and is forecast to a readjusted size of USD 956.3 million by 2030 with a CAGR of 3.3% during review period.

A session border controller (SBC) is a dedicated hardware device or software application that governs the manner in which phone calls are initiated, conducted and terminated on a Voice over Internet Protocol (VoIP) network. An SBC provides security, interoperability, routing and other functions in a Session Initiation Protocol (SIP) network. It defines and monitors the quality of service (QoS) status for all sessions, ensuring that the callers can actually communicate with each other and that emergency calls are delivered correctly and prioritized above all other calls. An SBC can also serve as a firewall for session traffic, applying its own quality of service (QoS) rules and identifying specific incoming threats to the communications environment.

Service provider class Session Border Controller (SBC) is designed to handle the high call volumes that the carrier will experience and provide full range of features required for carrier operations.

Enterprises require different features than those provided by carrier session border controllers, including support for T1/PRI interfaces, small sites, local resiliency and interoperability certification with enterprise unified communications (UC) vendors.

The major players in global Session Border Controller (SBC) market include Cisco, AudioCodes, Sonus, etc. The top 3 players occupy about 40% shares of the global



market. North America is the main market, and occupies about 70% of the global market. Session Capacity Below 300 is the main type, with a share about 60%. Enterprise is the main application, which holds a share about 50%.

The Global Info Research report includes an overview of the development of the Session Border Controller (SBC) industry chain, the market status of Service Provider (Session Capacity: Below 300, Session Capacity: 300-5000), Enterprise (Session Capacity: Below 300, Session Capacity: 300-5000), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Session Border Controller (SBC).

Regionally, the report analyzes the Session Border Controller (SBC) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Session Border Controller (SBC) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Session Border Controller (SBC) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Session Border Controller (SBC) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Session Capacity: Below 300, Session Capacity: 300-5000).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Session Border Controller (SBC) market.

Regional Analysis: The report involves examining the Session Border Controller (SBC) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.



Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Session Border Controller (SBC) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Session Border Controller (SBC):

Company Analysis: Report covers individual Session Border Controller (SBC) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Session Border Controller (SBC) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Service Provider, Enterprise).

Technology Analysis: Report covers specific technologies relevant to Session Border Controller (SBC). It assesses the current state, advancements, and potential future developments in Session Border Controller (SBC) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Session Border Controller (SBC) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

#### Market Segmentation

Session Border Controller (SBC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type



Session Capacity: Below 300

	Session Capacity: 300-5000	
	Session Capacity: Above 5000	
Market segment by Application		
	Service Provider	
	Enterprise	
	Contact Center	
	Government	
Major players covered		
	Cisco	
	AudioCodes	
	Sonus	
	Oracle	
	Avaya	
	Edgewater Networks	
	PATTON Electronics	
	Ingate	
	InnoMedia	
	Sangoma	



HUAWEI

ZTE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Session Border Controller (SBC) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Session Border Controller (SBC), with price, sales, revenue and global market share of Session Border Controller (SBC) from 2019 to 2024.

Chapter 3, the Session Border Controller (SBC) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Session Border Controller (SBC) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.



Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Session Border Controller (SBC) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Session Border Controller (SBC).

Chapter 14 and 15, to describe Session Border Controller (SBC) sales channel, distributors, customers, research findings and conclusion.



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