

Global Servo Engraving Machine Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G21864DEA891EN.html>

Date: July 2026

Pages: 133

Price: US\$ 4,480.00 (Single User License)

ID: G21864DEA891EN

Abstracts

The global Servo Engraving Machine market size is expected to reach \$ 940 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

A servo engraving machine is an automated engraving device that utilizes servo motors, CNC systems, and precision transmission mechanisms to achieve high-speed positioning, path interpolation, and stable cutting. It is primarily used for the engraving, grooving, cutting, and shaping of wood, acrylic, plastics, aluminum plates, copper plates, mold materials, advertising signage, handicrafts, furniture components, and light metal parts. In 2025, global sales are projected to reach approximately 68,000 units, with an average unit price of around \$9,500 and a capacity utilization rate of approximately 72%. Upstream enterprises mainly operate in the fields of servo motors, CNC systems, spindle motors, ball screws, linear guides, frequency converters, cutting tools, machine frame castings, and industrial software; downstream enterprises primarily operate in the sectors of advertising production, furniture manufacturing, mold processing, handicraft production, packaging plate-making, architectural decoration, vocational training, and small-scale metal processing. The gross profit margin stands at approximately 26%. Regarding the product cost structure, the machine frame and mechanical structure account for 30%; the servo drive and control system for 22%; the spindle and tool system for 16%; guide rails, ball screws, and transmission components for 13%; electrical components and safety guards for 7%; assembly, debugging, and labor costs for 6%; R&D, design, and software costs for 4%; and other costs for 2%. Downstream demand encompasses requirements for advertising signage processing, furniture panel engraving, personalized handicraft processing, small-batch processing of molds and fixtures, packaging plate-making, vocational training equipment, and precision engraving of light metals. The downstream client base includes advertising production firms, furniture factories, woodworking workshops, mold manufacturers,

handicraft enterprises, packaging and printing companies, vocational colleges, maker spaces, and small-to-medium-sized machining enterprises. Business opportunities are primarily driven by three factors: policy-driven digital upgrades among small and medium-sized manufacturing enterprises, updates to vocational education equipment, and the widespread adoption of intelligent manufacturing; technology-driven innovations such as high-response servo control, automatic tool changing, visual positioning, in-process measurement, and intelligent path optimization; and shifts in consumer demand leading to increased requirements for custom furniture, personalized advertising signage, cultural and creative products, and small-batch flexible manufacturing.

The market for servo engraving machines is currently undergoing a transition, upgrading from standard stepper-motor-driven equipment to systems featuring higher precision, greater speed, and enhanced automation. Downstream customers have significantly raised their demands regarding processing accuracy, surface finish quality, operational stability during continuous runs, and ease of maintenance. Consequently, servo control, closed-loop feedback, automatic compensation, and intelligent layout software are gradually becoming critical factors in the purchasing decision-making process. In terms of demand structure projected for 2025, the processing of furniture panels and the production of advertising signage will remain the foundational market segments; however, the fastest growth is expected to come from sectors such as light metal parts, vocational training and education, customized cultural and creative products, packaging plate-making, and small-scale mold processing. These emerging fields place greater demands on equipment flexibility and are willing to pay a premium for superior precision and reduced scrap rates. Chinese manufacturers hold a competitive edge in supply chain costs within the low-to-mid and mid-range market segments, enabling them to serve a vast base of small and medium-sized enterprises (SMEs) with highly cost-effective solutions. In contrast, manufacturers from Europe, the US, and Japan possess distinct advantages in high-precision control systems, industrial-grade operational stability, and software ecosystem integration. Future market competition will no longer be driven solely by price; instead, it will shift toward capabilities in control system integration, spindle stability, efficiency in automatic tool changing, the scope of after-sales service coverage, and the ability to deliver industry-specific solutions. As the manufacturing sector faces increasing demands for small-batch production, high-variety output, and rapid delivery, servo engraving machines will become increasingly integrated into flexible production lines and digital workshops. Equipment manufacturers that can develop and offer standardized solutions tailored to specific applications?such as furniture, advertising, mold-making, education, and light metal processing?will find it easier to boost their order conversion rates and enhance

customer loyalty. Overall, the servo engraving machine market is expected to maintain its current trajectory, characterized by a simultaneous process of steady equipment replacement and structural upgrading; the growing market share of high-end models is anticipated to help sustain the industry's gross profit margins at a relatively healthy and reasonable level.

This report studies the global Servo Engraving Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Servo Engraving Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Servo Engraving Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Servo Engraving Machine total production and demand, 2021-2032, (Units)

Global Servo Engraving Machine total production value, 2021-2032, (USD Million)

Global Servo Engraving Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Servo Engraving Machine consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Servo Engraving Machine domestic production, consumption, key domestic manufacturers and share

Global Servo Engraving Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Servo Engraving Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Servo Engraving Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Servo Engraving Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gravotech (FR), Fujikura (JP), Mimaki (JP), Daisei (JP), AMADA (IT), Kintsune Seiki (JP), Erica (AE), Ruch Servo Motor (BY), New Ren Yang Enterprise (TW), Zhejiang Guangxu Numerical Control Equipment (CN), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Servo Engraving Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Servo Engraving Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Servo Engraving Machine Market, Segmentation by Type:

Ultrasonic Servo Motor Engraving Machine

Laser Servo Motor Engraving Machine

Other

Global Servo Engraving Machine Market, Segmentation by Number of Axes:

8 Axes

Global Servo Engraving Machine Market, Segmentation by Spindle Power:

≤3KW

3-6KW

≥6KW

Global Servo Engraving Machine Market, Segmentation by Application:

Electronic Product

Metal and Mold

Textile

Other

Companies Profiled:

Gravotech (FR)

Fujikura (JP)

Mimaki (JP)

Daisei (JP)

AMADA (IT)

Kintsune Seiki (JP)

Erica (AE)

Ruch Servo Motor (BY)

New Ren Yang Enterprise (TW)

Zhejiang Guangxu Numerical Control Equipment (CN)

Shen Zhen HC CNC (CN)

Thunder Laser (CN)

Changzhou Teshulong (CN)

OMNI CNC (CN)

Key Questions Answered:

1. How big is the global Servo Engraving Machine market?
2. What is the demand of the global Servo Engraving Machine market?
3. What is the year over year growth of the global Servo Engraving Machine market?
4. What is the production and production value of the global Servo Engraving Machine market?
5. Who are the key producers in the global Servo Engraving Machine market?
6. What are the growth factors driving the market demand?

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