

Global Servo Engraving Machine Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G05D683FA84CEN.html>

Date: July 2026

Pages: 125

Price: US\$ 3,480.00 (Single User License)

ID: G05D683FA84CEN

Abstracts

According to our (Global Info Research) latest study, the global Servo Engraving Machine market size was valued at US\$ 665 million in 2025 and is forecast to a readjusted size of US\$ 940 million by 2032 with a CAGR of 4.7% during review period.

A servo engraving machine is an automated engraving device that utilizes servo motors, CNC systems, and precision transmission mechanisms to achieve high-speed positioning, path interpolation, and stable cutting. It is primarily used for the engraving, grooving, cutting, and shaping of wood, acrylic, plastics, aluminum plates, copper plates, mold materials, advertising signage, handicrafts, furniture components, and light metal parts. In 2025, global sales are projected to reach approximately 68,000 units, with an average unit price of around \$9,500 and a capacity utilization rate of approximately 72%. Upstream enterprises mainly operate in the fields of servo motors, CNC systems, spindle motors, ball screws, linear guides, frequency converters, cutting tools, machine frame castings, and industrial software; downstream enterprises primarily operate in the sectors of advertising production, furniture manufacturing, mold processing, handicraft production, packaging plate-making, architectural decoration, vocational training, and small-scale metal processing. The gross profit margin stands at approximately 26%. Regarding the product cost structure, the machine frame and mechanical structure account for 30%; the servo drive and control system for 22%; the spindle and tool system for 16%; guide rails, ball screws, and transmission components for 13%; electrical components and safety guards for 7%; assembly, debugging, and labor costs for 6%; R&D, design, and software costs for 4%; and other costs for 2%. Downstream demand encompasses requirements for advertising signage processing, furniture panel engraving, personalized handicraft processing, small-batch processing of molds and fixtures, packaging plate-making, vocational training equipment, and

precision engraving of light metals. The downstream client base includes advertising production firms, furniture factories, woodworking workshops, mold manufacturers, handicraft enterprises, packaging and printing companies, vocational colleges, maker spaces, and small-to-medium-sized machining enterprises. Business opportunities are primarily driven by three factors: policy-driven digital upgrades among small and medium-sized manufacturing enterprises, updates to vocational education equipment, and the widespread adoption of intelligent manufacturing; technology-driven innovations such as high-response servo control, automatic tool changing, visual positioning, in-process measurement, and intelligent path optimization; and shifts in consumer demand leading to increased requirements for custom furniture, personalized advertising signage, cultural and creative products, and small-batch flexible manufacturing.

The market for servo engraving machines is currently undergoing a transition, upgrading from standard stepper-motor-driven equipment to systems featuring higher precision, greater speed, and enhanced automation. Downstream customers have significantly raised their demands regarding processing accuracy, surface finish quality, operational stability during continuous runs, and ease of maintenance. Consequently, servo control, closed-loop feedback, automatic compensation, and intelligent layout software are gradually becoming critical factors in the purchasing decision-making process. In terms of demand structure projected for 2025, the processing of furniture panels and the production of advertising signage will remain the foundational market segments; however, the fastest growth is expected to come from sectors such as light metal parts, vocational training and education, customized cultural and creative products, packaging plate-making, and small-scale mold processing. These emerging fields place greater demands on equipment flexibility and are willing to pay a premium for superior precision and reduced scrap rates. Chinese manufacturers hold a competitive edge in supply chain costs within the low-to-mid and mid-range market segments, enabling them to serve a vast base of small and medium-sized enterprises (SMEs) with highly cost-effective solutions. In contrast, manufacturers from Europe, the US, and Japan possess distinct advantages in high-precision control systems, industrial-grade operational stability, and software ecosystem integration. Future market competition will no longer be driven solely by price; instead, it will shift toward capabilities in control system integration, spindle stability, efficiency in automatic tool changing, the scope of after-sales service coverage, and the ability to deliver industry-specific solutions. As the manufacturing sector faces increasing demands for small-batch production, high-variety output, and rapid delivery, servo engraving machines will become increasingly integrated into flexible production lines and digital workshops. Equipment manufacturers that can develop and offer standardized solutions tailored to

specific applications?such as furniture, advertising, mold-making, education, and light metal processing?will find it easier to boost their order conversion rates and enhance customer loyalty. Overall, the servo engraving machine market is expected to maintain its current trajectory, characterized by a simultaneous process of steady equipment replacement and structural upgrading; the growing market share of high-end models is anticipated to help sustain the industry's gross profit margins at a relatively healthy and reasonable level.

This report is a detailed and comprehensive analysis for global Servo Engraving Machine market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Servo Engraving Machine market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Servo Engraving Machine market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Servo Engraving Machine market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Servo Engraving Machine market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Servo Engraving Machine

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Servo Engraving Machine market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gravotech (FR), Fujikura (JP), Mimaki (JP), Daisei (JP), AMADA (IT), Kintsune Seiki (JP), Erica (AE), Ruch Servo Motor (BY), New Ren Yang Enterprise (TW), Zhejiang Guangxu Numerical Control Equipment (CN), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Servo Engraving Machine market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Ultrasonic Servo Motor Engraving Machine

Laser Servo Motor Engraving Machine

Other

Market segment by Number of Axes

8 Axes

Market segment by Spindle Power

?3KW

3-6KW

?6KW

Market segment by Application

Electronic Product

Metal and Mold

Textile

Other

Major players covered

Gravotech (FR)

Fujikura (JP)

Mimaki (JP)

Daisei (JP)

AMADA (IT)

Kintsune Seiki (JP)

Erica (AE)

Ruch Servo Motor (BY)

New Ren Yang Enterprise (TW)

Zhejiang Guangxu Numerical Control Equipment (CN)

Shen Zhen HC CNC (CN)

Thunder Laser (CN)

Changzhou Teshulong (CN)

OMNI CNC (CN)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Servo Engraving Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Servo Engraving Machine, with price, sales quantity, revenue, and global market share of Servo Engraving Machine from 2021 to 2026.

Chapter 3, the Servo Engraving Machine competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Servo Engraving Machine breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Servo Engraving Machine market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Servo Engraving Machine.

Chapter 14 and 15, to describe Servo Engraving Machine sales channel, distributors, customers, research findings and conclusion.

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