

# Global Service Procurement Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Service Procurement market size is expected to reach \$ 1954 million by 2032, rising at a market growth of 8.9% CAGR during the forecast period (2026-2032).

Service Procurement refers to the process through which organizations acquire various services related to their operations from external suppliers or contractors. Unlike traditional product procurement, service procurement focuses on obtaining external expertise, knowledge, and labor to meet various operational needs. The areas covered by service procurement are extensive, including IT services, management consulting, legal services, financial services, marketing services, outsourcing services, and more. Through this approach, companies can reduce costs, improve operational efficiency, and focus on their core business. With the acceleration of globalization and continuous technological advancement, the service procurement market is expanding, becoming an indispensable part of corporate strategy. With the increasing prevalence of intelligent technologies, the service procurement market will continue to grow worldwide. By building comprehensive supplier management systems, companies can better select suitable service providers, manage their performance, and achieve optimal resource allocation. Overall, the core goal of service procurement is to enhance corporate flexibility while reducing costs and risks and improving overall operational efficiency.

## Market Development Opportunities & Main Driving Factors

The service procurement market is encountering significant growth opportunities. First, globalization has driven multinational corporations and multi-country enterprises to demand external services, especially in areas such as IT services, professional consulting, and outsourcing. As businesses expand into new markets and regions, cross-border service procurement has become increasingly important. Companies are

seeking cost-effective service solutions worldwide to improve operational efficiency and reduce costs. Secondly, digital transformation has become a major driving factor for the service procurement market's development. The rapid development of artificial intelligence, big data, and automation technologies has made the service procurement process smarter and more efficient. In particular, in the IT services and consulting sectors, technology applications allow companies to more effectively integrate and manage external resources. Additionally, the demand for flexible workforces continues to rise, and companies are increasingly relying on outsourcing and temporary labor to address business fluctuations and talent shortages. Finally, changes in the policy environment have also played a role in driving the service procurement market, particularly with the ongoing improvement of labor regulations in many countries, which has promoted greater compliance and transparency in service procurement.

### Market Challenges, Risks, & Restraints?

Despite the vast opportunities in the service procurement market, several challenges and risks exist. First, cross-border service procurement faces complex compliance issues, especially in areas such as data protection and labor regulations. The policy and legal differences across different countries and regions may cause delays or increase compliance costs in cross-border service procurement processes. Secondly, the complexity of supplier management is a major challenge in service procurement. Particularly for multinational enterprises, managing supplier quality and stability while navigating cultural differences, communication barriers, and differing work practices can impact service quality and delivery timelines. Additionally, as the scope of outsourcing services expands, companies become more reliant on external suppliers, which increases risk. For example, issues such as a supplier's financial health and operational stability can negatively affect the continuity and performance of business operations. Finally, external factors like global economic fluctuations and political instability could create uncertainties in service procurement plans, especially during times of global crises, such as a pandemic, which may lead to supply chain disruptions and service instability.

### Downstream Demand Trends

The downstream demand for service procurement is mainly driven by changes in the needs of businesses across various industries and shifts in the business environment. First, as digital transformation advances, the demand for IT services and technology support has been rapidly increasing. Companies need external IT service providers to

optimize their technological infrastructure and enhance digital capabilities. Moreover, professional services such as management consulting, legal, and financial services are also in high demand, especially when businesses are expanding into new markets or facing regulatory pressures. With the growing popularity of outsourcing services, companies' need for external labor and temporary workers continues to rise, particularly during peak periods or when working under tight project deadlines. As businesses increasingly focus on social responsibility and sustainability, the trend of green procurement and socially responsible procurement is also on the rise, which influences companies' supplier selection criteria to include environmental impact and social responsibility. Overall, the demand for service procurement is becoming more diversified and customized, with businesses selecting the most appropriate external services based on their operational needs and strategic goals.

## Regional Trends

The demand for service procurement exhibits significant differences across regions. In North America, especially the United States, companies are more likely to use outsourcing and flexible workforce models to increase efficiency, particularly in IT services, professional consulting, and temporary labor sectors. The service procurement market in the U.S. is primarily driven by technology, with companies increasingly introducing innovative, intelligent procurement solutions. In Europe, particularly in Germany and the UK, the service procurement market focuses more on compliance and quality assurance, especially in areas such as data protection and labor regulations. European companies tend to choose suppliers with compliance certifications and high-quality standards to ensure stability and compliance in services. In the Asia-Pacific region, China and India are becoming major players in the global service procurement market. With the rapid economic growth and the globalization strategies of companies, service procurement demand in Asia-Pacific continues to rise, especially in IT outsourcing and manufacturing-related services. In Latin America, particularly in Brazil and Mexico, with the increase in economic stability, demand for outsourcing and temporary labor services is growing. The Middle East, while having a smaller market, is seeing increasing demand for service procurement, particularly in the construction and engineering sectors, due to infrastructure development and economic diversification.

This report studies the global Service Procurement demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Service

Procurement, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Service Procurement that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Service Procurement total market, 2021-2032, (USD Million)

Global Service Procurement total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Service Procurement total market, key domestic companies, and share, (USD Million)

Global Service Procurement revenue by player, revenue and market share 2021-2026, (USD Million)

Global Service Procurement total market by Type, CAGR, 2021-2032, (USD Million)

Global Service Procurement total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Service Procurement market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP Fieldglass (US), Beeline (US), DCR Workforce (US), PRO Unlimited (US), PeopleFluent (US), Provade (US), PIXID (FR), TargetRecruit (US), Ivalua (US/FR), Coupa (US), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Service Procurement market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Service Procurement Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Service Procurement Market, Segmentation by Type:

Contingent Workforce Management

Freelancer Management

Statement of Work Procurement

Services Governance and MSA Management

Analytics and Reporting

Resource Sourcing and Tracking

#### Global Service Procurement Market, Segmentation by Procurement Model:

Direct Procurement

Indirect Procurement

Sourcing & Strategic Procurement

Collaborative Procurement

Global Service Procurement Market, Segmentation by Procurement Process:

Strategic Sourcing

Transactional Procurement

Procurement Contracting

Spend Management

Global Service Procurement Market, Segmentation by Supplier Relationship Management:

Supplier Selection & Evaluation

Supplier Performance Management

Supplier Risk Management

Global Service Procurement Market, Segmentation by Application:

Banking, Financial Services, and Insurance

Telecom and IT

Manufacturing

Retail and Consumer goods

Government

Healthcare and Life Sciences

Transportation and Logistics

Energy and Utilities

Others

Companies Profiled:

SAP Fieldglass (US)

Beeline (US)

DCR Workforce (US)

PRO Unlimited (US)

PeopleFluent (US)

Provade (US)

PIXID (FR)

TargetRecruit (US)

Ivalua (US/FR)

Coupa (US)

GEP SMART (US)

Oracle Procurement Cloud (US)

JAGGAER (US/EU)

Zycus (US/India)

Tradecraft (US/Global)

Proactis (UK)

IBM Emptoris (US)

BravoSolution (US/Italy)

#### Key Questions Answered

1. How big is the global Service Procurement market?
2. What is the demand of the global Service Procurement market?
3. What is the year over year growth of the global Service Procurement market?
4. What is the total value of the global Service Procurement market?
5. Who are the Major Players in the global Service Procurement market?
6. What are the growth factors driving the market demand?

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