

Global Serverless Computing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Serverless Computing market size was valued at USD 7697.9 million in 2023 and is forecast to a readjusted size of USD 27430 million by 2030 with a CAGR of 19.9% during review period.

Serverless computing is a cloud-computing execution model in which the cloud provider acts as the server, dynamically managing the allocation of machine resources. Pricing is based on the actual amount of resources consumed by an application, rather than on pre-purchased units of capacity. It is a form of utility computing.

Among regions, North America is estimated to account for the largest market share in the serverless computing market in 2018. North American countries are early adopters of the serverless computing technology. Some of the major vendors operating in this region are Microsoft (US), AWS (US), Google (US), and IBM (US). It is the most developed market in terms of cloud adoption, due to various factors such as standard regulations, advanced IT infrastructure, the presence of a large number of enterprises, and availability of technical expertise.

The Global Info Research report includes an overview of the development of the Serverless Computing industry chain, the market status of BFSI (Private Cloud, Public Cloud), Telecommunications and IT (Private Cloud, Public Cloud), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Serverless Computing.

Regionally, the report analyzes the Serverless Computing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives



and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Serverless Computing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Serverless Computing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Serverless Computing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Private Cloud, Public Cloud).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Serverless Computing market.

Regional Analysis: The report involves examining the Serverless Computing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Serverless Computing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Serverless Computing:

Company Analysis: Report covers individual Serverless Computing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and



attitudes towards Serverless Computing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Telecommunications and IT).

Technology Analysis: Report covers specific technologies relevant to Serverless Computing. It assesses the current state, advancements, and potential future developments in Serverless Computing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Serverless Computing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Serverless Computing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Private Cloud

Public Cloud

Market segment by Application

BFSI

Telecommunications and IT

Retail and E-commerce

Healthcare and Life Sciences



Government and Public Sector

Manufacturing

Media and Entertainment

Others

Market segment by players, this report covers

Amazon Web Services (AWS)
Google
IBM
Microsoft
Oracle
Broadcom
Rackspace
Alibaba
Tibco Software
Platform9
Syncano
NTT Data
Joyent
Iron.io

Global Serverless Computing Market 2024 by Company, Regions, Type and Application, Forecast to 2030



Stdlib

Realm

Galactic Fog Ip Inc

Modubiz

Tarams Software Technologies

Snyk

Dynatrace

Fiorano Software

Manjrasoft

Sixsq

Twistlock

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:



Chapter 1, to describe Serverless Computing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Serverless Computing, with revenue, gross margin and global market share of Serverless Computing from 2019 to 2024.

Chapter 3, the Serverless Computing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Serverless Computing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Serverless Computing.

Chapter 13, to describe Serverless Computing research findings and conclusion.



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