

Global Server Power Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Server Power market size was valued at US\$ 2264 million in 2024 and is forecast to a readjusted size of USD 3161 million by 2031 with a CAGR of 4.2% during review period.

Server power refers to the electrical power supply system designed specifically for computer servers, ensuring stable, efficient, and continuous electricity delivery to support critical computing operations in data centers, enterprise networks, and cloud environments.

The server power market is experiencing robust growth and faces a series of opportunities and challenges. Here is an overview:

Market Drivers

Expansion of Data Centers: The increasing adoption of cloud computing, big data analytics, and the Internet of Things (IoT) has led to a surge in data center construction. This requires a large number of high - performance servers, thereby driving the demand for server power supplies.

Advancements in Technology: The emergence of advanced technologies such as artificial intelligence and blockchain requires more powerful server computing capabilities, which in turn increases the demand for efficient and reliable server power supplies.

Focus on Energy Efficiency: There is a growing emphasis on reducing operational costs through optimized power supply units in servers. Energy - efficient power supplies can

help data centers save a significant amount of electricity costs, which is driving the development of the server power market.

Market Challenges

High Initial Investment Costs: The research and development, production, and testing of server power supplies require a large amount of capital investment. High - quality power supply products often have a relatively high price, which may limit the purchasing power of some customers, especially small - and medium - sized enterprises.

Complex Integration Processes: Server power supplies need to be integrated with various server components and systems. The complexity of the integration process may lead to technical difficulties and compatibility issues, which increase the cost and risk of implementation.

Stringent Regulations: There are strict regulations regarding energy efficiency and safety for server power supplies. Manufacturers need to continuously invest in research and development to meet these regulatory requirements, which increases production costs and time - to - market.

Regional Analysis

Asia - Pacific: The Asia - Pacific region dominates the global server power market. The growth is driven by the rising demand from data centers, cloud computing, and the IT and telecom sectors in countries like China, India, and Japan. Additionally, the increasing adoption of virtualization technologies further fuels the market growth.

North America: The server power market in North America is expected to grow considerably. The high adoption of advanced technology and the presence of large players in the United States create ample growth opportunities.

Future Outlook

The server power market is poised for continued growth, with advancements in power efficiency and the increasing demand for high-performance computing driving innovation. The rise of AI, 5G, and IoT applications is expected to further propel the need for robust and efficient power supply solutions.

This report is a detailed and comprehensive analysis for global Server Power market.

Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Key Features:

Global Server Power market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Server Power market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Server Power market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Server Power market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Server Power
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Server Power market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Delta, Lite-On, MEAN WELL, Chicony, Advanced Energy, Grandwall Electric Science and Technology, Schneider, Murata, Bel Fuse,

FSP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Server Power market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

500W-1000W

1000W-2000W

> 2000W

Market segment by Application

General Purpose Server

Dedicated Server

Major players covered

Delta

Lite-On

MEAN WELL

Chicony

Advanced Energy

Grandwall Electric Science and Technology

Schneider

Murata

Bel Fuse

FSP

Enhance Electronics

ZIPPY TECHNOLOGY

Huawei

Shenzhen Honor Electronic

TDK-Lambda

SeaSonic

SilverStone

Phoenix Contact

Huntkey

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Server Power product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Server Power, with price, sales quantity, revenue, and global market share of Server Power from 2020 to 2025.

Chapter 3, the Server Power competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Server Power breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Server Power market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Server Power.

Chapter 14 and 15, to describe Server Power sales channel, distributors, customers, research findings and conclusion.

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