

Global Server Equipment Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Server Equipment market size was valued at US\$ 145650 million in 2024 and is forecast to a readjusted size of USD 261480 million by 2031 with a CAGR of 8.8% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Server equipment are the hardware products of the server. Server hardware refers to the physical components that make up a server and provide a foundation for all the critical tasks a server performs. Unlike a typical desktop PC, it boasts superior processing power, larger memory capacity, and robust storage solutions to handle the demands of multiple users and applications running simultaneously. This enhanced power and reliability ensure the smooth operation of everything from complex databases to company-wide email systems.

Servers are the foundation of enterprise IT environments, providing computing power and storage for everything, from cloud and AI solutions to applications, email, web content, media, and more. They are designed to perform a single task, such as an email server receiving and storing emails and then sending them to the requesting client. The server also performs many tasks, such as being a file and printer server, storing files, accepting print jobs from clients, and then sending them to printers connected to the network. Artificial Intelligence Continues to Demonstrate Various Benefits for Servers. AI servers are essential for training machine learning models, managing big datasets, and efficiently enhancing algorithms. They allow inference processing for real-time data

analysis in applications, such as fraud detection and recommendation systems. Generative AI models, such as large language models and image generators require substantial computational resources for training and inference. This boosts the demand for powerful servers equipped with high-end GPUs and TPUs. Furthermore, to reduce latency and bandwidth usage, there is a growing trend of deploying AI capabilities at the edge. This shift requires smaller yet powerful servers that are capable of running AI models locally.

This report is a detailed and comprehensive analysis for global Server Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Server Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Server Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Server Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Server Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Server Equipment
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Server Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell, HP, Inspur, IBM, Lenovo, Cisco, Huawei, H3C, Supermicro, Oracle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Server Equipment market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Tower Servers

Rack Servers

Blade Servers

Others

Market segment by Application

Internet

Government

Telecommunications

Financial

Manufacture

Traffic

Others

Major players covered

Dell

HP

Inspur

IBM

Lenovo

Cisco

Huawei

H3C

Supermicro

Oracle

PowerLeader

Fujitsu

Yadro

Sugon

Aquarius

Kraftway

ASUS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Server Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Server Equipment, with price, sales quantity, revenue, and global market share of Server Equipment from 2020 to 2025.

Chapter 3, the Server Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Server Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Server Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Server

Equipment.

Chapter 14 and 15, to describe Server Equipment sales channel, distributors, customers, research findings and conclusion.

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