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Global Server Backup Power Supply (BBU) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Server Backup Power Supply (BBU) market size was valued at US$ 768 million in 2025 and is forecast to a readjusted size of US$ 1768 million by 2032 with a CAGR of 12.2% during review period.

Server BBU, abbreviated as Server BBU, is a short-term backup power supply device deployed inside servers, server trays, power racks, or near rack DC busbars. It mainly consists of lithium-ion battery modules, battery management systems, bidirectional DC conversion modules, control communication units, protection circuits, and thermal management structures. When the mains power UPS? When there is an instantaneous interruption, voltage drop, or output abnormality in the main power supply of the power rack or server, the BBU can take over the power supply in a very short time, providing power support for the CPU, GPU, storage controller, cache, network module, and other critical loads for seconds to minutes, enabling the server to maintain continuous operation, complete cache writing, data storage, safe shutdown, or wait for the backup power supply to take over. Compared with traditional centralized UPS, server BBU is closer to the load end, has a shorter power supply path, faster switching speed, and can be modularly deployed as a single machine, rack, or power rack.

In 2025, global Server Backup Power Supply (BBU) production reached approximately 2,017 K Units, with an average global market price of around US$ 370 per unit.

The server backup power market is rapidly upgrading from traditional RAID cache protection and storage controller backup to high-power servers, AI computer racks, and distributed energy storage in data centers. As the power of GPU servers, AI

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accelerators, and high-density storage devices continues to increase, server loads exhibit more significant instantaneous fluctuations. Although traditional centralized UPS can provide facility level backup power, BBUs closer to the load end have faster response speed and higher power supply efficiency in scenarios such as millisecond level voltage drops, short-term power gaps, and high-frequency load changes. The future server BBU will develop towards 48V and higher voltage, high power density, modularity, intelligent state monitoring, liquid cooling adaptation, and long cycle life, gradually assuming functions such as short-term peak reduction, DC bus stability, and power redundancy.

Report Scope

This report is a detailed and comprehensive analysis for global Server Backup Power Supply (BBU) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Server Backup Power Supply (BBU) market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Server Backup Power Supply (BBU) market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Server Backup Power Supply (BBU) market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Server Backup Power Supply (BBU) market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

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The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Server Backup Power Supply (BBU)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Server Backup Power Supply (BBU) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Delta Electronics, LITEON Technology, AES-KY, Dynapack, STL Technologies, Sysgration, Panasonic Energy, Skeleton, FSP Group, Highpower Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Server Backup Power Supply (BBU) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Below 3KW

3-5.5KW

5.5-10KW

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Above 10KW

Market segment by Voltage

12V

24V

48V

400V

800V

Other

Market segment by Cell Specifications

18650 Cylindrical Lithium Battery

21700 Cylindrical Lithium Battery

Market segment by Application

Data Center

AI Computing Power Server

Communication Base Station

Other

Major players covered

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Delta Electronics

LITEON Technology

AES-KY

Dynapack

STL Technologies

Sysgration

Panasonic Energy

Skeleton

FSP Group

Highpower Technology

Shenzhen Megmeet Electrical

Advanced Energy

Shenzhen Vapel Power Supply Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

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Chapter Outline

Chapter 1, to describe Server Backup Power Supply (BBU) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Server Backup Power Supply (BBU), with price, sales quantity, revenue, and global market share of Server Backup Power Supply (BBU) from 2021 to 2026.

Chapter 3, the Server Backup Power Supply (BBU) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Server Backup Power Supply (BBU) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Server Backup Power Supply (BBU) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Server Backup Power Supply (BBU).

Chapter 14 and 15, to describe Server Backup Power Supply (BBU) sales channel, distributors, customers, research findings and conclusion.

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