

Global Serum and Plasma Proteomics Service Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G04B2B3D1CC6EN.html>

Date: August 2026

Pages: 221

Price: US\$ 4,480.00 (Single User License)

ID: G04B2B3D1CC6EN

Abstracts

The global Serum and Plasma Proteomics Service market size is expected to reach \$ 1651 million by 2032, rising at a market growth of 11.8% CAGR during the forecast period (2026-2032).

Serum and Plasma Proteomics Service refers to specialized research services that utilize plasma and serum samples as primary biological materials and apply advanced proteomics technologies to systematically identify, quantify, and interpret circulating proteins, protein expression patterns, functional alterations, and disease-associated molecular signatures.

As one of the most accessible liquid biological sample types, plasma and serum contain extensive molecular information released from multiple tissues, organs, and immune systems. Plasma and serum proteomics provides valuable insights into disease development, treatment response, and biological regulation. Compared with genomics and transcriptomics, proteomics is closer to the functional execution layer of biology because it directly measures proteins responsible for cellular activities.

Serum and Plasma Proteomics Service typically integrates high-resolution liquid chromatography tandem mass spectrometry (LC-MS/MS), data-independent acquisition (DIA), parallel reaction monitoring (PRM), tandem mass tag (TMT) labeling, proximity extension assay (PEA), and aptamer-based proteomics technologies. Combined with artificial intelligence, bioinformatics, and multi-omics analysis, these services provide complete workflows covering sample preparation, protein profiling, quantitative analysis, biomarker discovery, and pathway interpretation.

These services are widely applied in cancer screening, immuno-oncology,

cardiovascular research, neurodegenerative diseases, autoimmune disorders, metabolic diseases, infectious diseases, and pharmaceutical development. Olink provides plasma and serum-based high-throughput protein analysis services through its Analysis Services platform, supporting biomarker studies ranging from focused research projects to large-scale population studies.

Serum and Plasma Proteomics Services primarily operate under a technology-intensive life science CRO model combining advanced analytical platforms, specialized scientific expertise, and bioinformatics capabilities.

Unlike conventional laboratory testing services, this field requires integrated capabilities in biological sample processing, protein detection, large-scale data analysis, and biological interpretation. Service providers typically establish high-resolution mass spectrometry platforms, automated sample preparation systems, multiplex protein detection platforms, and computational analysis infrastructures to deliver customized proteomics solutions.

The typical workflow includes study design, plasma/serum sample receiving and quality control, protein extraction, depletion of high-abundance proteins or enrichment of target proteins, enzymatic digestion, mass spectrometry or affinity-based detection, protein quantification, statistical modeling, biomarker discovery, pathway analysis, and final scientific reporting.

The industry value chain includes upstream suppliers of mass spectrometry instruments, chromatography systems, antibodies, reagents, aptamer technologies, laboratory consumables, and bioinformatics software. The midstream consists of proteomics CRO providers, multi-omics platforms, and clinical research service companies. Downstream customers include pharmaceutical companies, biotechnology firms, hospitals, biobanks, and precision medicine organizations.

Plasma and serum proteomics services represent a high-value-added segment. Standardized plasma profiling services generally achieve gross margins of approximately 40%-60%, while advanced DIA-MS, TMT-MS, deep proteomics, and clinical cohort projects may achieve margins of 55%-75% due to higher technological complexity and analytical value.

Serum and Plasma Proteomics Services are becoming essential technology platforms for precision medicine, innovative drug discovery, and clinical translation research.

As life science research moves from genomic information toward functional protein characterization, pharmaceutical companies and research institutions increasingly require circulating protein biomarkers, disease prediction models, and treatment response evaluation. Plasma and serum provide accessible, repeatable, and scalable sample sources, making them among the most commercially valuable sample types in proteomics.

The expansion of biobanks, AI-driven protein analytics, multi-omics integration, and companion diagnostic development continues to accelerate market growth. In oncology, immunotherapy, neurodegenerative diseases, and chronic disease management, plasma and serum proteomics can reveal molecular signals that are difficult to capture through conventional approaches, supporting target discovery and precision therapies. The combination of proteomics and artificial intelligence is further improving biological data interpretation capabilities.

The market faces challenges including high technical complexity, difficulty detecting low-abundance proteins, limited standardization, and lengthy clinical validation processes.

Blood samples contain highly abundant proteins that may interfere with the detection of disease-related biomarkers. Therefore, advanced enrichment strategies, deep mass spectrometry, and highly sensitive analytical technologies are required. Data consistency between platforms, standardized workflows, and regulatory requirements will influence future commercialization.

Future demand for Serum and Plasma Proteomics Services will increasingly focus on pharmaceutical development, clinical research, and large-scale population studies.

Pharmaceutical companies will utilize plasma and serum proteomics for target discovery, mechanism-of-action studies, patient stratification, and clinical trial optimization. Biotechnology companies will increasingly rely on specialized CRO providers to reduce infrastructure investment and accelerate innovation. Research institutions and hospitals will expand applications in oncology, cardiovascular disease, neurological disorders, and immune-related diseases.

With the continued development of precision medicine and data-driven biology, service providers with high-throughput platforms, advanced analytics, proprietary databases, and global delivery capabilities will become increasingly valuable partners across the life science ecosystem.

Report Scope

This report studies the global Serum and Plasma Proteomics Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Serum and Plasma Proteomics Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Serum and Plasma Proteomics Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Serum and Plasma Proteomics Service total market, 2021-2032, (USD Million)

Global Serum and Plasma Proteomics Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Serum and Plasma Proteomics Service total market, key domestic companies, and share, (USD Million)

Global Serum and Plasma Proteomics Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Serum and Plasma Proteomics Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Serum and Plasma Proteomics Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Serum and Plasma Proteomics Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Olink (Thermo Fisher Scientific), SomaLogic (Illumina), Labcorp, BostonGene, CellCarta, GENEWIZ (Azenta Life Sciences), CDI Labs, Biognosys, Discovery Life Sciences, Firalis Molecular Precision, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Serum and Plasma Proteomics Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Serum and Plasma Proteomics Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Serum and Plasma Proteomics Service Market, Segmentation by Type:

Plasma Proteomics Analysis Service

Serum Proteomics Analysis Service

Global Serum and Plasma Proteomics Service Market, Segmentation by End User:

Universities and Research Institutes

Hospitals

Pharmaceutical Companies

Others

Global Serum and Plasma Proteomics Service Market, Segmentation by Research Areas:

Oncology

Cardiovascular

Agriculture

Neuroscience

Other

Global Serum and Plasma Proteomics Service Market, Segmentation by Application:

Disease Biomarker Research

Drug Development

Clinical Research

Others

Companies Profiled:

Olink (Thermo Fisher Scientific)

SomaLogic (Illumina)

Labcorp

BostonGene

CellCarta

GENEWIZ (Azenta Life Sciences)

CDI Labs

Biognosys

Discovery Life Sciences

Firalis Molecular Precision

Cell Signaling Technology (CST)

Sampled (Infinity Biologix)

APT BIO

Sinotech Genomics

Biodesix

Panome Bio

Novogene

PTM BIO

BGI Genomics

Evotec

Metware Biotechnology

MRM Proteomics

Lc-Bio Technologies

Eurofins Scientific

MtoZ-Biolabs

Creative Proteomics

Macrogen

TATAA Biocenter

OmicScouts (Momentum Biotechnologies)

Precision Biomarker Laboratories (PBL)

Shanghai OE Biotech

RxCelerate

Proteomics International

Proteome Sciences

Westlake Omics

Crown Bioscience

VProteomics

Shanghai Majorbio Bio-Pharm

Applied Biomics

Sapient Bioanalytics

Allumiqs

MS Bioworks

Shanghai Bioprofile

Cosmos Wisdom

Key Questions Answered

1. How big is the global Serum and Plasma Proteomics Service market?
2. What is the demand of the global Serum and Plasma Proteomics Service market?
3. What is the year over year growth of the global Serum and Plasma Proteomics Service market?
4. What is the total value of the global Serum and Plasma Proteomics Service market?
5. Who are the Major Players in the global Serum and Plasma Proteomics Service market?
6. What are the growth factors driving the market demand?

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