

# Global Serum Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Serum market size was valued at US\$ 1147 million in 2024 and is forecast to a readjusted size of USD 1575 million by 2031 with a CAGR of 4.7% during review period.

Serum is the component that is neither a blood cell (serum does not contain white or red blood cells) nor a clotting factor; it is the blood plasma not including the fibrinogens. Serum includes all proteins not used in blood clotting (coagulation) and all the electrolytes, antibodies, antigens, hormones, and any exogenous substances (e.g., drugs and microorganisms).

Market completion is intense. Thermo Fisher (Life-Tech), Sigma-Aldrich, Merck, Corning, Bovogen are the leaders of the industry, with 53% market shares.

North America is the largest consumer and supplier, with a production market share of more than 35%, and a consumption market share of 32%. The second largest production place is South America with the production market share of more than 23%. Europe is the second largest consumption place with the consumption market share of nearly 30%.

This report is a detailed and comprehensive analysis for global Serum market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Serum market size and forecasts, in consumption value (\$ Million), sales quantity (K Liters), and average selling prices (USD/Liter), 2020-2031

Global Serum market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Liters), and average selling prices (USD/Liter), 2020-2031

Global Serum market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Liters), and average selling prices (USD/Liter), 2020-2031

Global Serum market shares of main players, shipments in revenue (\$ Million), sales quantity (K Liters), and ASP (USD/Liter), 2020-2025

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Serum

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Serum market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thermo Fisher (Life-Tech), Sigma-Aldrich, Merck, Corning, Bovogen, Moregate Biotech, Biowest, Gemini, Bioind, Tissue Culture Biologicals, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Serum market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value

by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Bovine Serum

FBS

Other

#### Market segment by Application

Biological Products

Research

#### Major players covered

Thermo Fisher (Life-Tech)

Sigma-Aldrich

Merck

Corning

Bovogen

Moregate Biotech

Biowest

Gemini

Bioind

Tissue Culture Biologicals

Animal Technologies

South Pacific Sera

Lanzhou Minhai

Changchun Xinuo

Wuhan Sanli

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Serum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Serum, with price, sales quantity, revenue, and global market share of Serum from 2020 to 2025.

Chapter 3, the Serum competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Serum breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Serum market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Serum.

Chapter 14 and 15, to describe Serum sales channel, distributors, customers, research findings and conclusion.

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