

# Global Serum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# Abstracts

According to our (Global Info Research) latest study, the global Serum market size was valued at USD 1044.8 million in 2023 and is forecast to a readjusted size of USD 1430.8 million by 2030 with a CAGR of 4.6% during review period.

Serum is the component that is neither a blood cell (serum does not contain white or red blood cells) nor a clotting factor; it is the blood plasma not including the fibrinogens. Serum includes all proteins not used in blood clotting (coagulation) and all the electrolytes, antibodies, antigens, hormones, and any exogenous substances (e.g., drugs and microorganisms).

Market completion is intense. Thermo Fisher (Life-Tech), Sigma-Aldrich, Merck, Corning, Bovogen are the leaders of the industry, with 53% market shares.

North America is the largest consumer and supplier, with a production market share of more than 35%, and a consumption market share of 32%. The second largest production place is South America with the production market share of more than 23%. Europe is the second largest consumption place with the consumption market share of nearly 30%.

The Global Info Research report includes an overview of the development of the Serum industry chain, the market status of Biological Products (Bovine Serum, FBS), Research (Bovine Serum, FBS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Serum.

Regionally, the report analyzes the Serum markets in key regions. North America and



Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Serum market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Serum market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Serum industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Liters), revenue generated, and market share of different by Type (e.g., Bovine Serum, FBS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Serum market.

Regional Analysis: The report involves examining the Serum market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Serum market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Serum:

Company Analysis: Report covers individual Serum manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and



attitudes towards Serum This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Biological Products, Research).

Technology Analysis: Report covers specific technologies relevant to Serum. It assesses the current state, advancements, and potential future developments in Serum areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Serum market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Serum market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

**Bovine Serum** 

FBS

Other

Market segment by Application

**Biological Products** 

Research

Major players covered

Global Serum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



Thermo Fisher (Life-Tech) Sigma-Aldrich Merck Corning Bovogen Moregate Biotech **Biowest** Gemini Bioind **Tissue Culture Biologicals** Animal Technologies South Pacific Sera

Lanzhou Minhai

Changchun Xinuo

Wuhan Sanli

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)



South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Serum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Serum, with price, sales, revenue and global market share of Serum from 2019 to 2024.

Chapter 3, the Serum competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Serum breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Serum market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Serum.

Chapter 14 and 15, to describe Serum sales channel, distributors, customers, research findings and conclusion.



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