

Global Serialisation as a Service Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Serialisation as a Service market size was valued at US\$ 1293 million in 2024 and is forecast to a readjusted size of USD 1811 million by 2031 with a CAGR of 5.0% during review period.

Serialization as a Service is a flexible solution designed specifically for the pharmaceutical industry to meet the stringent requirements of regulatory agencies such as the European Union for anti-counterfeiting and traceability of pharmaceutical packaging. The service ensures that each product can be traced back to its manufacturer by providing each pharmaceutical package with a unique and traceable serial number and barcode. Given the complex laws and regulations and high equipment investment costs faced by the pharmaceutical industry, as well as the expertise required in the serialization process, Serialization as a Service provides a cost-effective and easy-to-integrate solution. Manufacturers do not need to bear the development and maintenance of serialization systems themselves, but can seamlessly integrate them into their own logistics chains, allowing them to focus on their core business while ensuring compliance and product quality.

This report is a detailed and comprehensive analysis for global Serialisation as a Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Serialisation as a Service market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Serialisation as a Service market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Serialisation as a Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Serialisation as a Service market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Serialisation as a Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Serialisation as a Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aphena Pharma Solutions, NNE, Sharp Services, Movianto, UPM Pharmaceuticals, MSK Pharmalogisti, Covectra, Koerber-Pharma, Palladio Group, TraceLink, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Serialisation as a Service market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand

your business by targeting qualified niche markets.

Market segment by Type

Barcode

QR Code

RFID

Others

Market segment by Application

Pharmaceutical Manufacturing

Pharmaceutical Distribution

Pharmaceutical Logistics

Market segment by players, this report covers

Aphena Pharma Solutions

NNE

Sharp Services

Movianto

UPM Pharmaceuticals

MSK Pharmalogisti

Covectra

Koerber-Pharma

Palladio Group

TraceLink

Ultimate Solutions

Clarkston Consulting

Jones Healthcare Group

MSK Pharmalogistic

Vetter-Pharma

NextPharma Logistics

OPTEL

Central Pharma

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Serialisation as a Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Serialisation as a Service, with revenue, gross margin, and global market share of Serialisation as a Service from 2020 to 2025.

Chapter 3, the Serialisation as a Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Serialisation as a Service market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Serialisation as a Service.

Chapter 13, to describe Serialisation as a Service research findings and conclusion.

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