

# Global Serial EEPROM Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Serial EEPROM market size was valued at USD 852.3 million in 2023 and is forecast to a readjusted size of USD 1251.9 million by 2030 with a CAGR of 5.6% during review period.

EEPROM (electrically erasable programmable read-only memory) is user-modifiable read-only memory (ROM) that can be erased and reprogrammed (written to) repeatedly through the application of higher than normal electrical voltage. Unlike EPROM chips, EEPROMs do not need to be removed from the computer to be modified. However, an EEPROM chip has to be erased and reprogrammed in its entirety, not selectively. It also has a limited life - that is, the number of times it can be reprogrammed is limited to tens or hundreds of thousands of times. In an EEPROM that is frequently reprogrammed while the computer is in use, the life of the EEPROM can be an important design consideration.

The Serial EEPROM market covers 16Kbit, 32Kbit, 64Kbit, 128Kbit, 256Kbit, 512Kbit, 1Mbit, 2Mbit, etc. The typical players include Microchip, ON Semiconductor, STMicroelectronics, Renesas Electronics, ROHM, Giantec Semiconductor, Adesto Technologies Corporation, Inc., etc.

Among the key players of Global Serial EEPROM Market, STMicroelectronics profits most in 2019 and recent years, while Microchip and Giantec Semiconductor Corporation ranked 2 and 3. The market share of them is about 36%, 23% and 9% in 2019, respectively.

Nowadays, there are eight mainly types of Serial EEPROM, including 16Kbit, 32Kbit, 64Kbit, 128Kbit, 256Kbit, 512Kbit, 1Mbit and 2Mbit. 16Kbit is the main type for Serial

EEPROM, and the 16Kbit reached about 40% of global market share in 2019.

The Global Info Research report includes an overview of the development of the Serial EEPROM industry chain, the market status of Automotive (Below 16Kbit Serial EEPROM, 32Kbit Serial EEPROM), Consumer Electronics (Below 16Kbit Serial EEPROM, 32Kbit Serial EEPROM), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Serial EEPROM.

Regionally, the report analyzes the Serial EEPROM markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Serial EEPROM market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Serial EEPROM market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Serial EEPROM industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Below 16Kbit Serial EEPROM, 32Kbit Serial EEPROM).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Serial EEPROM market.

**Regional Analysis:** The report involves examining the Serial EEPROM market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the Serial EEPROM market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Serial EEPROM:

**Company Analysis:** Report covers individual Serial EEPROM manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Serial EEPROM. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive, Consumer Electronics).

**Technology Analysis:** Report covers specific technologies relevant to Serial EEPROM. It assesses the current state, advancements, and potential future developments in Serial EEPROM areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Serial EEPROM market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Serial EEPROM market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Below 16Kbit Serial EEPROM

32Kbit Serial EEPROM

64Kbit Serial EEPROM

128Kbit Serial EEPROM

256Kbit Serial EEPROM

512Kbit Serial EEPROM

1Mbit Serial EEPROM

Above 2Mbit Serial EEPROM

### Market segment by Application

Automotive

Consumer Electronics

Medical

Industrial

Others

### Major players covered

STMicroelectronics

Microchip

Giantec Semiconductor Corporation

ON Semiconductor

ABLIC

FMD

Fudan microelectronic

ROHM

Hua Hong Semiconductor

Renesas Electronics

Adesto Technologies Corporation, Inc

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Serial EEPROM product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Serial EEPROM, with price, sales, revenue and global market share of Serial EEPROM from 2019 to 2024.

Chapter 3, the Serial EEPROM competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Serial EEPROM breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Serial EEPROM market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Serial EEPROM.

Chapter 14 and 15, to describe Serial EEPROM sales channel, distributors, customers, research findings and conclusion.

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