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Global Sentiment Perception Analysis Tool Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Sentiment Perception Analysis Tool market size was valued at US$ 2407 million in 2024 and is forecast to a readjusted size of USD 5710 million by 2031 with a CAGR of 13.3% during review period.

Emotion-aware analysis tools are software or tools that use natural language processing, machine learning and other technologies to extract emotional information from text or conversations to understand users' emotional tendencies and emotional states. It can analyze the emotional polarity (positive, negative or neutral), emotional type (such as happy, sad, angry, etc.), intention expression (such as interested, not interested, willing to buy, etc.) and urgency in the text to help Enterprises understand the opinions, needs and behaviors of customers to make decisions on market research, product development, sales strategies, etc. Sentiment-aware analysis tools have a wide range of applications, including social media monitoring, brand analysis, customer support, product review analysis, market research and other fields.

With the continuous development of deep learning technology, emotion perception analysis tools will more accurately identify and understand human emotions and emotional states. Deep learning models can automatically learn and extract features in text to more accurately analyze emotional tendencies and emotional states.

This report is a detailed and comprehensive analysis for global Sentiment Perception Analysis Tool market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as

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key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sentiment Perception Analysis Tool market size and forecasts, in consumption value ($ Million), 2020-2031

Global Sentiment Perception Analysis Tool market size and forecasts by region and country, in consumption value ($ Million), 2020-2031

Global Sentiment Perception Analysis Tool market size and forecasts, by Type and by Application, in consumption value ($ Million), 2020-2031

Global Sentiment Perception Analysis Tool market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sentiment Perception Analysis Tool

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sentiment Perception Analysis Tool market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Affectiva, Emotient, Kairos Ar, Realeyes, Noldus, Tobii, IBM Corporation, NVISO SA, Crowd Emotion, Emospeech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

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Sentiment Perception Analysis Tool market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Action Recognition
- Speech Recognition
- Others

Market segment by Application

- Business
- Consumer Entertainment
- Others

Market segment by players, this report covers

- Affectiva
- Emotient
- Kairos Ar
- Realeyes
- Noldus
- Tobii
- IBM Corporation

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NVISO SA

Crowd Emotion

Emospeech

BeyondVerbal

Good Vibrations

Sentiance NV.

Sightcorp

SkyBiometry

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Sentiment Perception Analysis Tool product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sentiment Perception Analysis Tool, with revenue, gross margin, and global market share of Sentiment Perception Analysis Tool from 2020 to 2025.

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Chapter 3, the Sentiment Perception Analysis Tool competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Sentiment Perception Analysis Tool market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sentiment Perception Analysis Tool.

Chapter 13, to describe Sentiment Perception Analysis Tool research findings and conclusion.

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