+357 96 030922
info@marketpublishers.com

Global Sentiment Analytics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G4E409450EB0EN.html
Date: November 2024
Pages: 117
Price: US$ 3,480.00 (Single User License)
ID: G4E409450EB0EN

Abstracts

According to our (Global Info Research) latest study, the global Sentiment Analytics market size was valued at USD 3809.4 million in 2023 and is forecast to a readjusted size of USD 6359.9 million by 2030 with a CAGR of 7.6% during review period.

Opinion mining (sometimes known as sentiment analysis or emotion AI) refers to the use of natural language processing, text analysis, computational linguistics, and biometrics to systematically identify, extract, quantify, and study affective states and subjective information. Sentiment analysis is widely applied to voice of the customer materials such as reviews and survey responses, online and social media, and healthcare materials for applications that range from marketing to customer service to clinical medicine.

North America region accounts for highest market share in sentiment analytics market owing to presence of major players in the region and adoption of sentiment analytics solution by small and big enterprises. Countries such as US and Canada contributes large amount of revenue in the sentiment analytics market in the region. Asia?Pacific region is expected to be growing at the highest CAGR. Enterprises in the region are investing huge in sentiment analytical tools to improve business efficiency and productivity and growing sentiment companies in the region is boosting the market in the region.

The Global Info Research report includes an overview of the development of the Sentiment Analytics industry chain, the market status of Retail (Cloud, On-Premise), BFSI (Cloud, On-Premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sentiment Analytics.

+357 96 030922
info@marketpublishers.com

Regionally, the report analyzes the Sentiment Analytics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sentiment Analytics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Sentiment Analytics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sentiment Analytics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud, On-Premise).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sentiment Analytics market.

Regional Analysis: The report involves examining the Sentiment Analytics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sentiment Analytics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sentiment Analytics:

Company Analysis: Report covers individual Sentiment Analytics players, suppliers, and other relevant industry players. This analysis includes studying their financial

+357 96 030922
info@marketpublishers.com

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sentiment Analytics This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, BFSI).

Technology Analysis: Report covers specific technologies relevant to Sentiment Analytics. It assesses the current state, advancements, and potential future developments in Sentiment Analytics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sentiment Analytics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Sentiment Analytics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud

On-Premise

Market segment by Application

Retail

BFSI

Healthcare & Life sciences

+357 96 030922
info@marketpublishers.com

Education

Media & Entertainment

Transportation & Logistics

Others

Market segment by players, this report covers

Angoss Sentiment Corporation (Canada)

Clarabridge (US)

IBM (US)

SAS Institute (US)

Aylien (Ireland)

Bottlenose.Com (US)

Crowdflower (US)

Brandwatch (U.K.)

Twizoo (U.K.)

Adoreboard (U.K.)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

+357 96 030922
info@marketpublishers.com

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Sentiment Analytics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sentiment Analytics, with revenue, gross margin and global market share of Sentiment Analytics from 2019 to 2024.

Chapter 3, the Sentiment Analytics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Sentiment Analytics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sentiment Analytics.

Chapter 13, to describe Sentiment Analytics research findings and conclusion.

+357 96 030922
info@marketpublishers.com

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Sentiment Analytics
1.2 Market Estimation Caveats and Base Year
1.3 Classification of Sentiment Analytics by Type
  1.3.1 Overview: Global Sentiment Analytics Market Size by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Global Sentiment Analytics Consumption Value Market Share by Type in 2023
  1.3.3 Cloud
  1.3.4 On-Premise
1.4 Global Sentiment Analytics Market by Application
  1.4.1 Overview: Global Sentiment Analytics Market Size by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Retail
  1.4.3 BFSI
  1.4.4 Healthcare & Life sciences
  1.4.5 Education
  1.4.6 Media & Entertainment
  1.4.7 Transportation & Logistics
  1.4.8 Others
1.5 Global Sentiment Analytics Market Size & Forecast
1.6 Global Sentiment Analytics Market Size and Forecast by Region
  1.6.1 Global Sentiment Analytics Market Size by Region: 2019 VS 2023 VS 2030
  1.6.2 Global Sentiment Analytics Market Size by Region, (2019-2030)
  1.6.3 North America Sentiment Analytics Market Size and Prospect (2019-2030)
  1.6.4 Europe Sentiment Analytics Market Size and Prospect (2019-2030)
  1.6.5 Asia-Pacific Sentiment Analytics Market Size and Prospect (2019-2030)
  1.6.6 South America Sentiment Analytics Market Size and Prospect (2019-2030)
  1.6.7 Middle East and Africa Sentiment Analytics Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Angoss Sentiment Corporation (Canada)
  2.1.1 Angoss Sentiment Corporation (Canada) Details
  2.1.2 Angoss Sentiment Corporation (Canada) Major Business
  2.1.3 Angoss Sentiment Corporation (Canada) Sentiment Analytics Product and

+357 96 030922
info@marketpublishers.com

Solutions
2.1.4 Angoss Sentiment Corporation (Canada) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)
2.1.5 Angoss Sentiment Corporation (Canada) Recent Developments and Future Plans
2.2 Clarabridge (US)
2.2.1 Clarabridge (US) Details
2.2.2 Clarabridge (US) Major Business
2.2.3 Clarabridge (US) Sentiment Analytics Product and Solutions
2.2.4 Clarabridge (US) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Clarabridge (US) Recent Developments and Future Plans
2.3 IBM (US)
2.3.1 IBM (US) Details
2.3.2 IBM (US) Major Business
2.3.3 IBM (US) Sentiment Analytics Product and Solutions
2.3.4 IBM (US) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 IBM (US) Recent Developments and Future Plans
2.4 SAS Institute (US)
2.4.1 SAS Institute (US) Details
2.4.2 SAS Institute (US) Major Business
2.4.3 SAS Institute (US) Sentiment Analytics Product and Solutions
2.4.4 SAS Institute (US) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 SAS Institute (US) Recent Developments and Future Plans
2.5 Aylien (Ireland)
2.5.1 Aylien (Ireland) Details
2.5.2 Aylien (Ireland) Major Business
2.5.3 Aylien (Ireland) Sentiment Analytics Product and Solutions
2.5.4 Aylien (Ireland) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Aylien (Ireland) Recent Developments and Future Plans
2.6 Bottlenose.Com (US)
2.6.1 Bottlenose.Com (US) Details
2.6.2 Bottlenose.Com (US) Major Business
2.6.3 Bottlenose.Com (US) Sentiment Analytics Product and Solutions
2.6.4 Bottlenose.Com (US) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)

+357 96 030922
info@marketpublishers.com

2.6.5 Bottlenose.Com (US) Recent Developments and Future Plans
2.7 Crowdflower (US)
2.7.1 Crowdflower (US) Details
2.7.2 Crowdflower (US) Major Business
2.7.3 Crowdflower (US) Sentiment Analytics Product and Solutions
2.7.4 Crowdflower (US) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Crowdflower (US) Recent Developments and Future Plans
2.8 Brandwatch (U.K.)
2.8.1 Brandwatch (U.K.) Details
2.8.2 Brandwatch (U.K.) Major Business
2.8.3 Brandwatch (U.K.) Sentiment Analytics Product and Solutions
2.8.4 Brandwatch (U.K.) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 Brandwatch (U.K.) Recent Developments and Future Plans
2.9 Twizoo (U.K.)
2.9.1 Twizoo (U.K.) Details
2.9.2 Twizoo (U.K.) Major Business
2.9.3 Twizoo (U.K.) Sentiment Analytics Product and Solutions
2.9.4 Twizoo (U.K.) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 Twizoo (U.K.) Recent Developments and Future Plans
2.10 Adoreboard (U.K.)
2.10.1 Adoreboard (U.K.) Details
2.10.2 Adoreboard (U.K.) Major Business
2.10.3 Adoreboard (U.K.) Sentiment Analytics Product and Solutions
2.10.4 Adoreboard (U.K.) Sentiment Analytics Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 Adoreboard (U.K.) Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Sentiment Analytics Revenue and Share by Players (2019-2024)
3.2 Market Share Analysis (2023)
3.2.1 Market Share of Sentiment Analytics by Company Revenue
3.2.2 Top 3 Sentiment Analytics Players Market Share in 2023
3.2.3 Top 6 Sentiment Analytics Players Market Share in 2023
3.3 Sentiment Analytics Market: Overall Company Footprint Analysis
3.3.1 Sentiment Analytics Market: Region Footprint

+357 96 030922
info@marketpublishers.com

3.3.2 Sentiment Analytics Market: Company Product Type Footprint
3.3.3 Sentiment Analytics Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Sentiment Analytics Consumption Value and Market Share by Type (2019-2024)
4.2 Global Sentiment Analytics Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Sentiment Analytics Consumption Value Market Share by Application (2019-2024)
5.2 Global Sentiment Analytics Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Sentiment Analytics Consumption Value by Type (2019-2030)
6.2 North America Sentiment Analytics Consumption Value by Application (2019-2030)
6.3 North America Sentiment Analytics Market Size by Country
6.3.1 North America Sentiment Analytics Consumption Value by Country (2019-2030)
6.3.2 United States Sentiment Analytics Market Size and Forecast (2019-2030)
6.3.3 Canada Sentiment Analytics Market Size and Forecast (2019-2030)
6.3.4 Mexico Sentiment Analytics Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Sentiment Analytics Consumption Value by Type (2019-2030)
7.2 Europe Sentiment Analytics Consumption Value by Application (2019-2030)
7.3 Europe Sentiment Analytics Market Size by Country
7.3.1 Europe Sentiment Analytics Consumption Value by Country (2019-2030)
7.3.2 Germany Sentiment Analytics Market Size and Forecast (2019-2030)
7.3.3 France Sentiment Analytics Market Size and Forecast (2019-2030)
7.3.4 United Kingdom Sentiment Analytics Market Size and Forecast (2019-2030)
7.3.5 Russia Sentiment Analytics Market Size and Forecast (2019-2030)
7.3.6 Italy Sentiment Analytics Market Size and Forecast (2019-2030)

+357 96 030922
info@marketpublishers.com

8 ASIA-PACIFIC

8.1 Asia-Pacific Sentiment Analytics Consumption Value by Type (2019-2030)
8.2 Asia-Pacific Sentiment Analytics Consumption Value by Application (2019-2030)
8.3 Asia-Pacific Sentiment Analytics Market Size by Region
  8.3.1 Asia-Pacific Sentiment Analytics Consumption Value by Region (2019-2030)
  8.3.2 China Sentiment Analytics Market Size and Forecast (2019-2030)
  8.3.3 Japan Sentiment Analytics Market Size and Forecast (2019-2030)
  8.3.4 South Korea Sentiment Analytics Market Size and Forecast (2019-2030)
  8.3.5 India Sentiment Analytics Market Size and Forecast (2019-2030)
  8.3.6 Southeast Asia Sentiment Analytics Market Size and Forecast (2019-2030)
  8.3.7 Australia Sentiment Analytics Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Sentiment Analytics Consumption Value by Type (2019-2030)
9.2 South America Sentiment Analytics Consumption Value by Application (2019-2030)
9.3 South America Sentiment Analytics Market Size by Country
  9.3.1 South America Sentiment Analytics Consumption Value by Country (2019-2030)
  9.3.2 Brazil Sentiment Analytics Market Size and Forecast (2019-2030)
  9.3.3 Argentina Sentiment Analytics Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Sentiment Analytics Consumption Value by Type (2019-2030)
10.2 Middle East & Africa Sentiment Analytics Consumption Value by Application (2019-2030)
10.3 Middle East & Africa Sentiment Analytics Market Size by Country
  10.3.1 Middle East & Africa Sentiment Analytics Consumption Value by Country (2019-2030)
  10.3.2 Turkey Sentiment Analytics Market Size and Forecast (2019-2030)
  10.3.3 Saudi Arabia Sentiment Analytics Market Size and Forecast (2019-2030)
  10.3.4 UAE Sentiment Analytics Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Sentiment Analytics Market Drivers
11.2 Sentiment Analytics Market Restraints
11.3 Sentiment Analytics Trends Analysis

+357 96 030922
info@marketpublishers.com

11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Sentiment Analytics Industry Chain
12.2 Sentiment Analytics Upstream Analysis
12.3 Sentiment Analytics Midstream Analysis
12.4 Sentiment Analytics Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Sentiment Analytics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

Product link: https://marketpublishers.com/r/G4E409450EB0EN.html

Price: US$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G4E409450EB0EN.html