

Global Semi-precious Jewelry Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Semi-precious Jewelry market size is expected to reach \$ 18969 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032). Semi-precious jewelry generally refers to adornments such as earrings, rings, necklaces, bracelets, anklets, brooches, ear cuffs and hair accessories that are primarily set with gemstones which the trade and consumers commonly classify as semi-precious or colored stones, including amethyst, citrine, topaz, garnet, malachite, lapis lazuli, turquoise, agate and chalcedony, in either natural or synthetic form. These stones are mounted on bases made of silver, karat gold, copper alloys, stainless steel, titanium alloys and other metals or synthetic materials. In terms of appearance, semi-precious jewelry usually highlights the colour, cut and lustre of gemstones through solitaire, halo, cluster or pavé settings, combined with polished, plated, brushed or antiqued metal finishes.

From a product perspective, semi-precious jewelry ranges from mass-produced designs using standard cuts such as round, princess or oval stones to niche designer and artisan pieces using fancy cuts, rough-look crystals or hand-carved motifs, thereby covering multiple price tiers from entry-level fashion items to mid-to-upper affordable luxury jewelry. In terms of usage, these products are widely worn for everyday styling, office wear, gifting, festive celebrations and wedding or bridesmaid accessories, serving consumer needs for colour coordination, self-expression, astrological symbols and personal meanings. Compared with traditional precious gemstone jewelry centred on diamonds, ruby, sapphire and emerald, semi-precious jewelry is typically less scarce and lower in unit value, but benefits from rich colour palettes, fast design refresh cycles and attractive affordability, making it one of the most dynamic segments within the global mid-market and mass fashion jewelry space.

In 2025, global semi precious jewelry production is estimated to have reached approximately 350 to 450 million pieces, with typical FOB export prices for mainstream

products (rings, necklaces, earrings and bracelets in silver or karat gold set with colored semi precious or colored gemstones) generally ranging between USD 30 and USD 45 per piece.

Within the global jewelry consumption landscape, semi-precious jewelry is emerging as a key bridge between traditional precious gemstone jewelry and mass fashion accessories, driven by its rich color spectrum and highly diversified designs. As middle income groups expand and Millennial and Gen Z consumers seek stronger personal expression and emotional value, colored gemstone pieces are gaining share in everyday wear beyond bridal or ceremonial occasions. Statistics published by the Gem and Jewellery Export Promotion Council show that coloured gemstones have become a distinct export category with global trade now at a multi billion dollar level, and India accounts for more than five percent of world coloured gemstone exports, ranking among the top exporting countries. This underscores a growing cluster effect in upstream supply and midstream cutting and polishing activities.

From a channel and business model perspective, both traditional jewelry retailers and digital platforms are ramping up their semi-precious assortments. Leading North American jewelers report that beyond bridal diamond offerings, fashion and gift jewelry have delivered solid growth, supported by a balanced mix of colored gemstones and broader price tiers. This indicates that in periods of macro uncertainty, consumers gravitate toward jewellery pieces that are more affordable yet design driven, using them as a form of emotional reward and aesthetic upgrade. At the same time, social media and live commerce have opened direct to consumer windows for independent designers, small batch customization and cross border niche brands, giving semi-precious jewelry greater room for innovation in motifs, cultural storytelling and sustainability narratives.

The segment nevertheless faces challenges related to upstream supply volatility, high concentration of gemstone origins and integrity risks stemming from the mixing of natural, treated and synthetic stones. In some gemstone species, rough supply is concentrated in a handful of countries, making production and pricing vulnerable to geopolitical developments, mining regulations and environmental policies. In parallel, international standard setting bodies repeatedly stress that the term semi-precious is misleading and should not be used in professional descriptions, and that traders must clearly disclose whether stones are treated or synthetic in order to protect consumers and safeguard industry reputation. Against this backdrop, future demand in semi-precious jewelry is expected to concentrate on brands and manufacturers that offer transparent quality information, traceable supply chains and differentiated design, with mid to upper affordable luxury positioning and online direct to consumer models likely to be key drivers of long term growth.

This report studies the global Semi-precious Jewelry production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Semi-precious Jewelry and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Semi-precious Jewelry that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Semi-precious Jewelry total production and demand, 2021-2032, (K Pcs)

Global Semi-precious Jewelry total production value, 2021-2032, (USD Million)

Global Semi-precious Jewelry production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Pcs), (based on production site)

Global Semi-precious Jewelry consumption by region & country, CAGR, 2021-2032 & (K Pcs)

U.S. VS China: Semi-precious Jewelry domestic production, consumption, key domestic manufacturers and share

Global Semi-precious Jewelry production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Pcs)

Global Semi-precious Jewelry production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Pcs)

Global Semi-precious Jewelry production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Pcs)

This report profiles key players in the global Semi-precious Jewelry market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pandora A/S, D. Swarovski KG (Swarovski), Thomas Sabo GmbH & Co. KG, TASAKI Co., Ltd., Bulgari S.p.A., Le Petit-Fils de L.U. Chopard & Cie S.A. (Chopard), Lorenzo Jewelry Limited, Missoma Ltd, Astley Clarke Ltd, Catbird, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Semi-precious Jewelry market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Pcs) and average price (USD/Piece) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Semi-precious Jewelry Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Semi-precious Jewelry Market, Segmentation by Type:

50-150 USD

151-300 USD

301-500 USD

Others

Global Semi-precious Jewelry Market, Segmentation by Metal Base:

Silver Based Semi Precious Jewelry

K Gold Semi Precious Jewelry

Base Metal Alloy Semi Precious Jewelry

Others

Global Semi-precious Jewelry Market, Segmentation by Gemstone Category:

Quartz Family Semi Precious Jewelry

Garnet And Spinel Semi Precious Jewelry

Other Colored Gemstone Semi Precious Jewelry

Others

Global Semi-precious Jewelry Market, Segmentation by Product Form:

Ring Semi Precious Jewelry

Necklace And Pendant Semi Precious Jewelry

Earring Semi Precious Jewelry

Bracelet And Anklet Semi Precious Jewelry

Others

Global Semi-precious Jewelry Market, Segmentation by Application:

Specialty Jewelry Retail Channel

Fashion And Department Store Channel

Online Direct To Consumer Channel

Others

Companies Profiled:

Pandora A/S

D. Swarovski KG (Swarovski)

Thomas Sabo GmbH & Co. KG

TASAKI Co., Ltd.

Bulgari S.p.A.

Le Petit-Fils de L.U. Chopard & Cie S.A. (Chopard)

Lorenzo Jewelry Limited

Missoma Ltd

Astley Clarke Ltd

Catbird, Inc.

Monica Vinader Ltd

SARAH & SEBASTIAN Pty Ltd

HirotaKa Co., Ltd.

Chow Tai Fook Jewellery Group Limited

Luk Fook Holdings (International) Limited

Chow Sang Sang Holdings International Limited

Lao Feng Xiang Co., Ltd.

Chow Tai Seng Jewelry Co., Ltd.

Key Questions Answered:

1. How big is the global Semi-precious Jewelry market?
2. What is the demand of the global Semi-precious Jewelry market?
3. What is the year over year growth of the global Semi-precious Jewelry market?

4. What is the production and production value of the global Semi-precious Jewelry market?
5. Who are the key producers in the global Semi-precious Jewelry market?
6. What are the growth factors driving the market demand?

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