

Global Semi-Moist Cat Food Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Semi-Moist Cat Food market size is expected to reach \$ 5407 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, global sales volume of semi-moist cat food is estimated at approximately 780 thousand tons, with an average selling price of around USD 4,800 per ton. Semi-moist cat food is a category of pet food products positioned between traditional dry cat food and wet cat food, typically containing moisture levels ranging from 15% to 35%. These products achieve extended shelf life and enhanced palatability through humectants, meat-based ingredients, sugar alcohol systems, and sealed packaging technologies. Compared with dry cat food, semi-moist cat food offers better texture, aroma, and moisture content, while compared with wet cat food, it provides lower transportation costs, easier storage, and stronger room-temperature preservation capability. As a result, these products are widely used in functional pet treats, reward-based feeding, kitten nutrition, and senior cat nutritional supplementation applications. Product structures generally include meat protein ingredients, grain or starch systems, humectants, palatability enhancers, vitamin and mineral additives, and soft-texture processing systems. Different products vary significantly in meat content, moisture ratio, functional positioning, pellet form, and preservation methods. The industry is currently evolving toward higher meat content, lower sugar formulation, natural recipes, functional nutrition, and premiumization.

From a market structure perspective, semi-moist cat food represents a relatively niche segment within the global cat food market, with demand mainly driven by high-palatability feeding trends, pet snack consumption growth, and increasing demand for premium pet nutrition. Japan, North America, and selected European markets remain the primary consumption regions, while China and Southeast Asia have experienced

relatively fast growth in recent years. Since semi-moist cat food combines the palatability advantages of wet food with the storage convenience of dry food, it maintains a stable market position in pet treats, functional nutritional supplementation, and premium snack-oriented pet food applications, while also maintaining competitiveness in kitten and senior cat feeding scenarios. The industry requires strong capabilities in meat ingredient quality, moisture retention systems, food safety management, preservation technology, and palatability formulation. The market is currently dominated by Japanese pet food companies, Western premium pet food brands, and selected emerging Chinese pet brands, with leading suppliers maintaining strong advantages in functional nutrition, soft-texture processing technology, and retail channel development. With increasing pet humanization trends and premium pet treat consumption, the market is evolving toward high-protein, low-sodium, low-sugar, grain-free, and functional formulations, driving growing demand for gastrointestinal care, coat health, emotional calming, and nutritional supplementation products. At the same time, freeze-dried cat food, wet cat food, and premium pet treats are creating competitive pressure in certain high-end market segments, especially as pure meat freeze-dried products and fresh pet food increasingly substitute some traditional semi-moist products. However, semi-moist cat food continues maintaining stable demand in Asian markets and functional pet snack applications due to its palatability, feeding convenience, and mid-range price positioning. In the future, continued expansion of the global pet economy, increasing penetration of functional pet food, and premium pet consumption upgrades are expected to support stable market growth for semi-moist cat food. Regionally, Japan, Thailand, China, and North America remain key manufacturing and consumption regions, while the market primarily operates through pet retail chains, e-commerce platforms, supermarkets, and professional pet channels.

This report studies the global Semi-Moist Cat Food production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Semi-Moist Cat Food and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Semi-Moist Cat Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Semi-Moist Cat Food total production and demand, 2021-2032, (Kiloton)

Global Semi-Moist Cat Food total production value, 2021-2032, (USD Million)

Global Semi-Moist Cat Food production by region & country, production, value, CAGR,

2021-2032, (USD Million) & (Kiloton), (based on production site)

Global Semi-Moist Cat Food consumption by region & country, CAGR, 2021-2032 & (Kiloton)

U.S. VS China: Semi-Moist Cat Food domestic production, consumption, key domestic manufacturers and share

Global Semi-Moist Cat Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kiloton)

Global Semi-Moist Cat Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

Global Semi-Moist Cat Food production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

This report profiles key players in the global Semi-Moist Cat Food market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy's, BIO BISCUIT, Hill's Pet Nutrition, Purina, Royal Canin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Semi-Moist Cat Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kiloton) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Semi-Moist Cat Food Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Semi-Moist Cat Food Market, Segmentation by Type:

Bagged Semi-Moist Cat Food

Canned Semi-Moist Cat Food

Global Semi-Moist Cat Food Market, Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Global Semi-Moist Cat Food Market, Segmentation by Life Stage:

Kitten

Adult

Global Semi-Moist Cat Food Market, Segmentation by Application:

Pet Shops

Pet Supermarkets

Veterinary Clinics

Others

Companies Profiled:

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy's

BIO BISCUIT

Hill's Pet Nutrition

Purina

Royal Canin

Mars Petcare

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Key Questions Answered:

1. How big is the global Semi-Moist Cat Food market?
2. What is the demand of the global Semi-Moist Cat Food market?
3. What is the year over year growth of the global Semi-Moist Cat Food market?
4. What is the production and production value of the global Semi-Moist Cat Food market?
5. Who are the key producers in the global Semi-Moist Cat Food market?
6. What are the growth factors driving the market demand?

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