

Global Self-Propelled Mowers Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Self-Propelled Mowers market size is expected to reach \$ 8337 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

In 2025, global Self-Propelled Mowers production reached approximately 22,780 k units with an average global market price of around US\$ 265 per unit, and a gross profit margin of approximately 20%-40%. Self-Propelled Mowers are walk-behind lawn mowing machines equipped with powered wheel-drive systems that move the equipment forward while operators control direction, speed, and cutting paths. The category includes gasoline-powered, corded electric, and battery-powered models but generally excludes riding, zero-turn, and autonomous robotic mowers. These machines commonly integrate rotary cutting blades, adjustable cutting heights, variable-speed transmissions, grass collection, mulching, and side-discharge functions. Compared with conventional push mowers, self-propelled models reduce physical effort and provide greater efficiency on medium-sized lawns, uneven surfaces, thick grass, and sloped terrain. They are widely used by households, landscaping contractors, property managers, and public maintenance departments. The industrial chain of Self-Propelled Mowers covers upstream materials and components such as steel, aluminum, engineering plastics, gasoline engines, electric motors, lithium-ion batteries, cutting blades, transmissions, wheels, control cables, sensors, and electronic controllers. The midstream includes mower design, metal stamping, plastic molding, engine or motor integration, drive-system assembly, blade installation, software configuration, performance testing, and complete-machine production. Downstream distribution channels include garden equipment dealers, home-improvement stores, specialist retailers, e-commerce platforms, and equipment rental businesses. End users mainly include households, landscaping contractors, property managers, schools, hotels, parks, sports facilities, and municipal maintenance departments. Supporting services

include transportation, maintenance, blade sharpening, battery replacement, engine servicing, spare-parts supply, and recycling.

The Self-Propelled Mowers market is supported by growing residential lawn maintenance, professional landscaping services, and investment in parks, commercial properties, and public green spaces. Gasoline-powered models remain important because of their strong cutting performance, long operating time, and suitability for dense grass and larger lawns. However, battery-powered self-propelled mowers are gaining market share as lithium-ion batteries, brushless motors, fast chargers, and electronic power-management systems improve. Consumers increasingly prefer equipment with variable-speed drives, automatic torque adjustment, multiple cutting functions, foldable handles, vertical storage, and reduced noise. Regulations restricting emissions and noise from gasoline-powered garden equipment are accelerating product electrification, particularly in developed markets. Compatibility between mower batteries and other outdoor power tools is also becoming an important competitive factor. Nevertheless, seasonal demand, raw-material price fluctuations, battery replacement costs, engine maintenance requirements, intense retail competition, and increasing substitution by robotic lawn mowers may limit market growth and place pressure on manufacturer margins.

This report studies the global Self-Propelled Mowers production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Self-Propelled Mowers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Self-Propelled Mowers that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Self-Propelled Mowers total production and demand, 2021-2032, (K Units)

Global Self-Propelled Mowers total production value, 2021-2032, (USD Million)

Global Self-Propelled Mowers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Self-Propelled Mowers consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Self-Propelled Mowers domestic production, consumption, key domestic manufacturers and share

Global Self-Propelled Mowers production by manufacturer, production, price, value and

market share 2021-2026, (USD Million) & (K Units)

Global Self-Propelled Mowers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Self-Propelled Mowers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Self-Propelled Mowers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stanley Black & Decker, Techtronic Industries, Husqvarna, Toro, STIHL Group, Makita, Honda, Greenworks, STIGA Group, HiKOKI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Self-Propelled Mowers market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Self-Propelled Mowers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Self-Propelled Mowers Market, Segmentation by Type:

Gasoline Self-Propelled Mowers

Battery-Powered Self-Propelled Mowers

Corded Electric Self-Propelled Mowers

Others

Global Self-Propelled Mowers Market, Segmentation by Wheel Drive:

Front-Wheel Drive

Rear-Wheel Drive

All-Wheel Drive

Global Self-Propelled Mowers Market, Segmentation by Size:

18-inch

21-inch

Others

Global Self-Propelled Mowers Market, Segmentation by Application:

Residential

Commercial

Companies Profiled:

Stanley Black & Decker

Techtronic Industries

Husqvarna

Toro

STIHL Group

Makita

Honda

Greenworks

STIGA Group

HiKOKI

John Deere

Emak

Einhell Germany AG

Ariens Company

Chervon

Positec Group (WORX)

Yamabiko Corporation

SUMEC Hardware & Tools (Yard Force)

Ningbo Daye Garden Machinery

Kärcher

AS-Motor

PELLENC

LEO Group

Key Questions Answered:

1. How big is the global Self-Propelled Mowers market?
2. What is the demand of the global Self-Propelled Mowers market?
3. What is the year over year growth of the global Self-Propelled Mowers market?
4. What is the production and production value of the global Self-Propelled Mowers market?
5. Who are the key producers in the global Self-Propelled Mowers market?
6. What are the growth factors driving the market demand?

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