

Global Self-Monitoring Blood Glucose (SMBG) Devices Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Self-Monitoring Blood Glucose (SMBG) Devices market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Self-monitoring of blood glucose (SMBG) is an important component of modern therapy for diabetes mellitus. SMBG has been recommended for people with diabetes and their health care professionals in order to achieve a specific level of glycemic control and to prevent hypoglycemia. The goal of SMBG is to collect detailed information about blood glucose levels at many time points to enable maintenance of a more constant glucose level by more precise regimens. It can be used to aid in the adjustment of a therapeutic regimen in response to blood glucose values and to help individuals adjust their dietary intake, physical activity, and insulin doses to improve glycemic control on a day-to-day basis.

In Thailand Roche monopolizes Self-Monitoring Blood Glucose (SMBG) Devices market, holding a share over 55%.

Central is the largest market, with a share over 45%, followed by Northern and Northeastern, have a share about 40 percent.

In terms of product, Strips is the largest segment, with a share about 85%. And in terms of application, the largest application is Pharmacy Shops, followed by Public Hospital, Private Hospital, Clinics.

This report is a detailed and comprehensive analysis for global Self-Monitoring Blood

Glucose (SMBG) Devices market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Self-Monitoring Blood Glucose (SMBG) Devices market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2020-2031

Global Self-Monitoring Blood Glucose (SMBG) Devices market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2020-2031

Global Self-Monitoring Blood Glucose (SMBG) Devices market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2020-2031

Global Self-Monitoring Blood Glucose (SMBG) Devices market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (USD/K Units), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Self-Monitoring Blood Glucose (SMBG) Devices

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Self-Monitoring Blood Glucose (SMBG) Devices market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roche, Lifescan,

Abbott, Terumo, Ascensia (Bayer), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Self-Monitoring Blood Glucose (SMBG) Devices market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Strips

Glucose Meter

Lancet

Market segment by Application

Public Hospital

Private Hospital

Clinics

Pharmacy Shops

Major players covered

Roche

Lifescan

Abbott

Terumo

Ascensia (Bayer)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Self-Monitoring Blood Glucose (SMBG) Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Self-Monitoring Blood Glucose (SMBG) Devices, with price, sales quantity, revenue, and global market share of Self-Monitoring Blood Glucose (SMBG) Devices from 2020 to 2025.

Chapter 3, the Self-Monitoring Blood Glucose (SMBG) Devices competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Self-Monitoring Blood Glucose (SMBG) Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Self-Monitoring Blood Glucose (SMBG) Devices market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Self-Monitoring Blood Glucose (SMBG) Devices.

Chapter 14 and 15, to describe Self-Monitoring Blood Glucose (SMBG) Devices sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Strips

1.3.3 Glucose Meter

1.3.4 Lancet

1.4 Market Analysis by Application

1.4.1 Overview: Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Public Hospital

1.4.3 Private Hospital

1.4.4 Clinics

1.4.5 Pharmacy Shops

1.5 Global Self-Monitoring Blood Glucose (SMBG) Devices Market Size & Forecast

1.5.1 Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity (2020-2031)

1.5.3 Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Roche

2.1.1 Roche Details

2.1.2 Roche Major Business

2.1.3 Roche Self-Monitoring Blood Glucose (SMBG) Devices Product and Services

2.1.4 Roche Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Roche Recent Developments/Updates

2.2 Lifescan

2.2.1 Lifescan Details

2.2.2 Lifescan Major Business

- 2.2.3 Lifescan Self-Monitoring Blood Glucose (SMBG) Devices Product and Services
- 2.2.4 Lifescan Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.2.5 Lifescan Recent Developments/Updates
- 2.3 Abbott
 - 2.3.1 Abbott Details
 - 2.3.2 Abbott Major Business
 - 2.3.3 Abbott Self-Monitoring Blood Glucose (SMBG) Devices Product and Services
 - 2.3.4 Abbott Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 Abbott Recent Developments/Updates
- 2.4 Terumo
 - 2.4.1 Terumo Details
 - 2.4.2 Terumo Major Business
 - 2.4.3 Terumo Self-Monitoring Blood Glucose (SMBG) Devices Product and Services
 - 2.4.4 Terumo Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Terumo Recent Developments/Updates
- 2.5 Ascensia (Bayer)
 - 2.5.1 Ascensia (Bayer) Details
 - 2.5.2 Ascensia (Bayer) Major Business
 - 2.5.3 Ascensia (Bayer) Self-Monitoring Blood Glucose (SMBG) Devices Product and Services
 - 2.5.4 Ascensia (Bayer) Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Ascensia (Bayer) Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SELF-MONITORING BLOOD GLUCOSE (SMBG) DEVICES BY MANUFACTURER

- 3.1 Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Self-Monitoring Blood Glucose (SMBG) Devices Revenue by Manufacturer (2020-2025)
- 3.3 Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Self-Monitoring Blood Glucose (SMBG) Devices by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Self-Monitoring Blood Glucose (SMBG) Devices Manufacturer Market Share in 2024

3.4.3 Top 6 Self-Monitoring Blood Glucose (SMBG) Devices Manufacturer Market Share in 2024

3.5 Self-Monitoring Blood Glucose (SMBG) Devices Market: Overall Company Footprint Analysis

3.5.1 Self-Monitoring Blood Glucose (SMBG) Devices Market: Region Footprint

3.5.2 Self-Monitoring Blood Glucose (SMBG) Devices Market: Company Product Type Footprint

3.5.3 Self-Monitoring Blood Glucose (SMBG) Devices Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Self-Monitoring Blood Glucose (SMBG) Devices Market Size by Region

4.1.1 Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Region (2020-2031)

4.1.2 Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Region (2020-2031)

4.1.3 Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Region (2020-2031)

4.2 North America Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031)

4.3 Europe Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031)

4.4 Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031)

4.5 South America Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031)

4.6 Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2031)

5.2 Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Type

(2020-2031)

5.3 Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Type
(2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by
Application (2020-2031)

6.2 Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by
Application (2020-2031)

6.3 Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by
Application (2020-2031)

7 NORTH AMERICA

7.1 North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by
Type (2020-2031)

7.2 North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by
Application (2020-2031)

7.3 North America Self-Monitoring Blood Glucose (SMBG) Devices Market Size by
Country

7.3.1 North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity
by Country (2020-2031)

7.3.2 North America Self-Monitoring Blood Glucose (SMBG) Devices Consumption
Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type
(2020-2031)

8.2 Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by
Application (2020-2031)

8.3 Europe Self-Monitoring Blood Glucose (SMBG) Devices Market Size by Country

8.3.1 Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by
Country (2020-2031)

8.3.2 Europe Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by

Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Market Size by Region

9.3.1 Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2031)

10.2 South America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2020-2031)

10.3 South America Self-Monitoring Blood Glucose (SMBG) Devices Market Size by Country

10.3.1 South America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2020-2031)

10.3.2 South America Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Market Size by Country

11.3.1 Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Self-Monitoring Blood Glucose (SMBG) Devices Market Drivers

12.2 Self-Monitoring Blood Glucose (SMBG) Devices Market Restraints

12.3 Self-Monitoring Blood Glucose (SMBG) Devices Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Self-Monitoring Blood Glucose (SMBG) Devices and Key Manufacturers

13.2 Manufacturing Costs Percentage of Self-Monitoring Blood Glucose (SMBG) Devices

13.3 Self-Monitoring Blood Glucose (SMBG) Devices Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Self-Monitoring Blood Glucose (SMBG) Devices Typical Distributors

14.3 Self-Monitoring Blood Glucose (SMBG) Devices Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Roche Basic Information, Manufacturing Base and Competitors

Table 4. Roche Major Business

Table 5. Roche Self-Monitoring Blood Glucose (SMBG) Devices Product and Services

Table 6. Roche Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Roche Recent Developments/Updates

Table 8. Lifescan Basic Information, Manufacturing Base and Competitors

Table 9. Lifescan Major Business

Table 10. Lifescan Self-Monitoring Blood Glucose (SMBG) Devices Product and Services

Table 11. Lifescan Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Lifescan Recent Developments/Updates

Table 13. Abbott Basic Information, Manufacturing Base and Competitors

Table 14. Abbott Major Business

Table 15. Abbott Self-Monitoring Blood Glucose (SMBG) Devices Product and Services

Table 16. Abbott Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Abbott Recent Developments/Updates

Table 18. Terumo Basic Information, Manufacturing Base and Competitors

Table 19. Terumo Major Business

Table 20. Terumo Self-Monitoring Blood Glucose (SMBG) Devices Product and Services

Table 21. Terumo Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Terumo Recent Developments/Updates

Table 23. Ascensia (Bayer) Basic Information, Manufacturing Base and Competitors

Table 24. Ascensia (Bayer) Major Business

Table 25. Ascensia (Bayer) Self-Monitoring Blood Glucose (SMBG) Devices Product and Services

Table 26. Ascensia (Bayer) Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Ascensia (Bayer) Recent Developments/Updates

Table 28. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Manufacturer (2020-2025) & (M Units)

Table 29. Global Self-Monitoring Blood Glucose (SMBG) Devices Revenue by Manufacturer (2020-2025) & (USD Million)

Table 30. Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Manufacturer (2020-2025) & (USD/K Units)

Table 31. Market Position of Manufacturers in Self-Monitoring Blood Glucose (SMBG) Devices, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 32. Head Office and Self-Monitoring Blood Glucose (SMBG) Devices Production Site of Key Manufacturer

Table 33. Self-Monitoring Blood Glucose (SMBG) Devices Market: Company Product Type Footprint

Table 34. Self-Monitoring Blood Glucose (SMBG) Devices Market: Company Product Application Footprint

Table 35. Self-Monitoring Blood Glucose (SMBG) Devices New Market Entrants and Barriers to Market Entry

Table 36. Self-Monitoring Blood Glucose (SMBG) Devices Mergers, Acquisition, Agreements, and Collaborations

Table 37. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 38. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Region (2020-2025) & (M Units)

Table 39. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Region (2026-2031) & (M Units)

Table 40. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Region (2020-2025) & (USD Million)

Table 41. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Region (2026-2031) & (USD Million)

Table 42. Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Region (2020-2025) & (USD/K Units)

Table 43. Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Region (2026-2031) & (USD/K Units)

Table 44. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2025) & (M Units)

Table 45. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2026-2031) & (M Units)

Table 46. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Type (2020-2025) & (USD Million)

Table 47. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Type (2026-2031) & (USD Million)

Table 48. Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Type (2020-2025) & (USD/K Units)

Table 49. Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Type (2026-2031) & (USD/K Units)

Table 50. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2020-2025) & (M Units)

Table 51. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2026-2031) & (M Units)

Table 52. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Application (2020-2025) & (USD Million)

Table 53. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Application (2026-2031) & (USD Million)

Table 54. Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Application (2020-2025) & (USD/K Units)

Table 55. Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Application (2026-2031) & (USD/K Units)

Table 56. North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2025) & (M Units)

Table 57. North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2026-2031) & (M Units)

Table 58. North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2020-2025) & (M Units)

Table 59. North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2026-2031) & (M Units)

Table 60. North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2020-2025) & (M Units)

Table 61. North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2026-2031) & (M Units)

Table 62. North America Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 63. North America Self-Monitoring Blood Glucose (SMBG) Devices Consumption

Value by Country (2026-2031) & (USD Million)

Table 64. Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2025) & (M Units)

Table 65. Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2026-2031) & (M Units)

Table 66. Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2020-2025) & (M Units)

Table 67. Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2026-2031) & (M Units)

Table 68. Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2020-2025) & (M Units)

Table 69. Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2026-2031) & (M Units)

Table 70. Europe Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 71. Europe Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Country (2026-2031) & (USD Million)

Table 72. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2025) & (M Units)

Table 73. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2026-2031) & (M Units)

Table 74. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2020-2025) & (M Units)

Table 75. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2026-2031) & (M Units)

Table 76. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Region (2020-2025) & (M Units)

Table 77. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Region (2026-2031) & (M Units)

Table 78. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Region (2020-2025) & (USD Million)

Table 79. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Region (2026-2031) & (USD Million)

Table 80. South America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2025) & (M Units)

Table 81. South America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2026-2031) & (M Units)

Table 82. South America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2020-2025) & (M Units)

Table 83. South America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2026-2031) & (M Units)

Table 84. South America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2020-2025) & (M Units)

Table 85. South America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2026-2031) & (M Units)

Table 86. South America Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 87. South America Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Country (2026-2031) & (USD Million)

Table 88. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2020-2025) & (M Units)

Table 89. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Type (2026-2031) & (M Units)

Table 90. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2020-2025) & (M Units)

Table 91. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Application (2026-2031) & (M Units)

Table 92. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2020-2025) & (M Units)

Table 93. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity by Country (2026-2031) & (M Units)

Table 94. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 95. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Country (2026-2031) & (USD Million)

Table 96. Self-Monitoring Blood Glucose (SMBG) Devices Raw Material

Table 97. Key Manufacturers of Self-Monitoring Blood Glucose (SMBG) Devices Raw Materials

Table 98. Self-Monitoring Blood Glucose (SMBG) Devices Typical Distributors

Table 99. Self-Monitoring Blood Glucose (SMBG) Devices Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Self-Monitoring Blood Glucose (SMBG) Devices Picture
- Figure 2. Global Self-Monitoring Blood Glucose (SMBG) Devices Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Self-Monitoring Blood Glucose (SMBG) Devices Revenue Market Share by Type in 2024
- Figure 4. Strips Examples
- Figure 5. Glucose Meter Examples
- Figure 6. Lancet Examples
- Figure 7. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 8. Global Self-Monitoring Blood Glucose (SMBG) Devices Revenue Market Share by Application in 2024
- Figure 9. Public Hospital Examples
- Figure 10. Private Hospital Examples
- Figure 11. Clinics Examples
- Figure 12. Pharmacy Shops Examples
- Figure 13. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 14. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 15. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity (2020-2031) & (M Units)
- Figure 16. Global Self-Monitoring Blood Glucose (SMBG) Devices Price (2020-2031) & (USD/K Units)
- Figure 17. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Manufacturer in 2024
- Figure 18. Global Self-Monitoring Blood Glucose (SMBG) Devices Revenue Market Share by Manufacturer in 2024
- Figure 19. Producer Shipments of Self-Monitoring Blood Glucose (SMBG) Devices by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 20. Top 3 Self-Monitoring Blood Glucose (SMBG) Devices Manufacturer (Revenue) Market Share in 2024
- Figure 21. Top 6 Self-Monitoring Blood Glucose (SMBG) Devices Manufacturer (Revenue) Market Share in 2024
- Figure 22. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity

Market Share by Region (2020-2031)

Figure 23. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value

Market Share by Region (2020-2031)

Figure 24. North America Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 25. Europe Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 26. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 27. South America Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 28. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 29. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Type (2020-2031)

Figure 30. Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value Market Share by Type (2020-2031)

Figure 31. Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Type (2020-2031) & (USD/K Units)

Figure 32. Global Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Application (2020-2031)

Figure 33. Global Self-Monitoring Blood Glucose (SMBG) Devices Revenue Market Share by Application (2020-2031)

Figure 34. Global Self-Monitoring Blood Glucose (SMBG) Devices Average Price by Application (2020-2031) & (USD/K Units)

Figure 35. North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Type (2020-2031)

Figure 36. North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Application (2020-2031)

Figure 37. North America Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Country (2020-2031)

Figure 38. North America Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value Market Share by Country (2020-2031)

Figure 39. United States Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 40. Canada Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 41. Mexico Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 42. Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Type (2020-2031)

Figure 43. Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Application (2020-2031)

Figure 44. Europe Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Country (2020-2031)

Figure 45. Europe Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value Market Share by Country (2020-2031)

Figure 46. Germany Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 47. France Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 48. United Kingdom Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 49. Russia Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 50. Italy Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 51. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Type (2020-2031)

Figure 52. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Application (2020-2031)

Figure 53. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Sales Quantity Market Share by Region (2020-2031)

Figure 54. Asia-Pacific Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value Market Share by Region (2020-2031)

Figure 55. China Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 56. Japan Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 57. South Korea Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 58. India Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 61. South America Self-Monitoring Blood Glucose (SMBG) Devices Sales

Quantity Market Share by Type (2020-2031)

Figure 62. South America Self-Monitoring Blood Glucose (SMBG) Devices Sales

Quantity Market Share by Application (2020-2031)

Figure 63. South America Self-Monitoring Blood Glucose (SMBG) Devices Sales

Quantity Market Share by Country (2020-2031)

Figure 64. South America Self-Monitoring Blood Glucose (SMBG) Devices

Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales

Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales

Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices Sales

Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa Self-Monitoring Blood Glucose (SMBG) Devices

Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 74. South Africa Self-Monitoring Blood Glucose (SMBG) Devices Consumption Value (2020-2031) & (USD Million)

Figure 75. Self-Monitoring Blood Glucose (SMBG) Devices Market Drivers

Figure 76. Self-Monitoring Blood Glucose (SMBG) Devices Market Restraints

Figure 77. Self-Monitoring Blood Glucose (SMBG) Devices Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Self-Monitoring Blood Glucose (SMBG) Devices in 2024

Figure 80. Manufacturing Process Analysis of Self-Monitoring Blood Glucose (SMBG) Devices

Figure 81. Self-Monitoring Blood Glucose (SMBG) Devices Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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