

Global Self-drive Car Rental in Emerging Countries Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A car rental, hire car, or car hire agency is a company that rents automobiles for short periods of time, generally ranging from a few hours to a few weeks. It is often organized with numerous local branches (which allow a user to return a vehicle to a different location), and primarily located near airports or busy city areas and often complemented by a website allowing online reservations.

SCOPE OF THE REPORT:

This report studies the Self-drive Car Rental in Emerging Countries market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Self-drive Car Rental in Emerging Countries market by product type and applications/end industries.

Sedans are the most preferred rented cars in the emerging countries and accounted for the maximum market size. Sedans range between hatchbacks and SUVs and offer better comfort and driving experience than hatchbacks as they are powered by bigger and powerful engines. Also, the extra boot space in sedans is an extra advantage especially when people rent them out for long trips. Customers prefer to undertake long road trips on sedans as they are more cost-effective than SUVs.

China dominated the market and will continue to maintain the lead throughout the forecast period. The major factors driving the self-driving car rental market in China are the rising urbanization rates, government regulations regarding owning private cars, and the gap between license holders and non-car owners.

The global Self-drive Car Rental in Emerging Countries market is valued at xx million

USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Self-drive Car Rental in Emerging Countries.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Hertz Global Holdings

Enterprise Holdings

Avis Budget Group

Zoomcar

Europcar

Sixt AG

Localiza

Myles

China Auto Rental Inc

eHi Car Services

Uber Technologies Inc

Car Club

Eco Rent A Car

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hatchback

Sedan

SUV

Other

Market Segment by Applications, can be divided into

Business

Leisure

Other

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