

Global Self-Adhesive Labels Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Self-Adhesive Labels market size was valued at USD 46420 million in 2023 and is forecast to a readjusted size of USD 64790 million by 2030 with a CAGR of 4.9% during review period.

A label is a tool to identify or decorate goods. Self-Adhesive Labels is one kind of label. They are usually used in Food & Beverages, Pharmaceuticals, Personal Care, Retailers and Supermarkets, Logistics, etc.

Global Self-Adhesive Labels key players include Avery Dennison, Coveris, CCL Industries, Adestor, UPM Raflatac, etc. Europe is the largest market, with a share about 40%, followed by North America, with a share about 25 percent. In terms of product, Letterpress Printing is the largest segment, with a share about 60%. And in terms of application, the largest application is Food & Beverages, followed by Personal Care, Pharmaceuticals, Industrial Labels, Logistics, and Retailers and Supermarkets.

The Global Info Research report includes an overview of the development of the Self-Adhesive Labels industry chain, the market status of Food & Beverages (Flexographic Printing, Letterpress Printing), Pharmaceuticals (Flexographic Printing, Letterpress Printing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Self-Adhesive Labels.

Regionally, the report analyzes the Self-Adhesive Labels markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Self-Adhesive Labels market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Self-Adhesive Labels market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Self-Adhesive Labels industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Sq.m.), revenue generated, and market share of different by Type (e.g., Flexographic Printing, Letterpress Printing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Self-Adhesive Labels market.

Regional Analysis: The report involves examining the Self-Adhesive Labels market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Self-Adhesive Labels market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Self-Adhesive Labels:

Company Analysis: Report covers individual Self-Adhesive Labels manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Self-Adhesive Labels This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverages, Pharmaceuticals).

Technology Analysis: Report covers specific technologies relevant to Self-Adhesive Labels. It assesses the current state, advancements, and potential future developments in Self-Adhesive Labels areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Self-Adhesive Labels market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Self-Adhesive Labels market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Flexographic Printing

Letterpress Printing

Market segment by Application

Food & Beverages

Pharmaceuticals

Personal Care

Retailers and Supermarkets

Logistics

Industrial Labels

Major players covered

Avery Dennison

Coveris

CCL Industries

Adestor

UPM Raflatac

Schades

Constantia Flexibles

Lintec

Fuji Seal International

PMC Label Materials

Thai KK

Guangdong Guanhao High-Tech

Shanghai Jinda Plastic

Zhongshan Fuzhou Adhesive Products

Zhulin Weiye

Zhengwei Printing

Suzhou Jiangtian Packaging & Printing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Self-Adhesive Labels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Self-Adhesive Labels, with price, sales, revenue and global market share of Self-Adhesive Labels from 2019 to 2024.

Chapter 3, the Self-Adhesive Labels competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Self-Adhesive Labels breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Self-Adhesive Labels market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Self-Adhesive Labels.

Chapter 14 and 15, to describe Self-Adhesive Labels sales channel, distributors, customers, research findings and conclusion.

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