

Global Self-adhesive Label Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Self-adhesive Label market size was valued at US\$ 38040 million in 2024 and is forecast to a readjusted size of USD 49880 million by 2031 with a CAGR of 4.0% during review period.

Self-adhesive Label is a composite material with paper, film or special material as the outer surface, adhesive on the back and silicone-coated protective paper as the base paper.

Market:

With the introduction of environmental protection policies in various countries, new environmentally friendly materials have become the main development direction. Using new processes to replace traditional release paper laminating processes, and using special paper as the substrate to coat with environmentally friendly adhesives, is in line with the country's 'plastic ban' to promote paper instead of plastic and promote the papermaking industry to develop in the direction of energy saving, environmental protection and green. Enterprises should actively make relevant production plans.

As a carrier of commodity information identification, the development of self-adhesive labels is positively correlated with the level of residents' consumption. With the continued stable development of the global macro-economy, the level of residents' consumption has steadily increased, driving the long-term development of the self-adhesive industry.

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environmentally friendly materials have become the main development direction. Using new processes to replace traditional release paper laminating processes, and using special paper as the substrate to coat with environmentally friendly adhesives, is in line with the country's 'plastic ban' to promote paper instead of plastic and promote the papermaking industry to develop in the direction of energy saving, environmental protection and green.

Geographic:

Currently, Europe is the world's largest consumer market, followed by North America and China.

The Asia-Pacific self-adhesive label market has fully recovered after being negatively affected by the epidemic, and is expected to grow at a compound annual growth rate of more than 6.3% by 2029, becoming one of the fastest growing markets in the world.

Players:

From the perspective of manufacturers, the core self-adhesive manufacturers worldwide mainly include UPM Raflatac, Ritrama, 3M and CCL Industries. In 2023, the top 5 in the world accounted for a total of 14% of the market share.

Due to the popularization of product technology, there are many participants in the market, the market concentration is low, and the product quality is uneven. How to improve product quality and innovative product research will become the main focus of enterprises in the future.

Latest Points:

September 2024, Schades Group acquires Hamilton Adhesive Labels.

March 2024, HERMA Expands Range of Lightweight Self-Adhesive Label Materials.

This report is a detailed and comprehensive analysis for global Self-adhesive Label market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Self-adhesive Label market size and forecasts, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Self-adhesive Label market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Self-adhesive Label market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Self-adhesive Label market shares of main players, shipments in revenue (\$ Million), sales quantity (Sq m), and ASP (US\$/Sq m), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Self-adhesive Label

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Self-adhesive Label market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CCL Industries, UPM Raflatac, Fedrigoni, 3M, Brady Corporation, LINTEC Corporation, Zhongshan Fuzhou Adhesive Products Co., Ltd., United Group, Yongyi Adhesive (Zhongshan) Co., Ltd., Zhongshan Jinlibao New Materials Co., Ltd. (smaller), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Self-adhesive Label market is split by Type and by Application. For the period

2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Film Substrate

Paper Substrate

Market segment by Application

Food & Beverage

Daily Chemicals

Logistic

Electronic Products

Chemical

Pharmaceutical

Other

Major players covered

CCL Industries

UPM Raflatac

Fedrigoni

3M

Brady Corporation

LINTEC Corporation

Zhongshan Fuzhou Adhesive Products Co., Ltd.

United Group

Yongyi Adhesive (Zhongshan) Co., Ltd.

Zhongshan Jinlibao New Materials Co., Ltd. (smaller)

Shanghai Jinda Plastic Co., Ltd.

Shenzhen Changmao Viscose New Material Co., Ltd.

Market segment by region, regional analysis covers

- North America (United States, Canada, and Mexico)
- Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
- Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
- South America (Brazil, Argentina, Colombia, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Self-adhesive Label product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Self-adhesive Label, with price, sales quantity, revenue, and global market share of Self-adhesive Label from 2020 to 2025.

Chapter 3, the Self-adhesive Label competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Self-adhesive Label breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Self-adhesive Label market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Self-adhesive Label.

Chapter 14 and 15, to describe Self-adhesive Label sales channel, distributors, customers, research findings and conclusion.

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