

Global Seedling Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G9EC24B0DB33EN.html>

Date: August 2026

Pages: 168

Price: US\$ 3,480.00 (Single User License)

ID: G9EC24B0DB33EN

Abstracts

According to our (Global Info Research) latest study, the global Seedling market size was valued at US\$ 1791 million in 2025 and is forecast to a readjusted size of US\$ 2515 million by 2032 with a CAGR of 5.2% during review period.

Seedlings are young plants produced from seeds, cuttings, grafts, or tissue-culture materials and supplied to farms, greenhouses, nurseries, landscapers, forestry projects, and retail garden channels for further cultivation or planting. In commercial horticulture, seedlings are often sold as plug plants, tray seedlings, liners, vegetable transplants, flower plugs, fruit tree seedlings, forestry seedlings, or specialty crop starts. Compared with direct seeding, professionally produced seedlings can improve plant uniformity, shorten field establishment time, reduce early-stage crop risk, and support more predictable planting schedules. They are widely used in vegetable farming, greenhouse production, floriculture, orchard establishment, landscaping, ecological restoration, and forestry. Greenhouse-grown transplants are valued because they can be produced earlier and more uniformly than field-grown plants, while their fertility, water, and growth conditions can be more precisely controlled. The average gross margin in this industry reached 28.16%.

From an upstream supply chain perspective, the Seedling industry depends on seeds, cuttings, rootstocks, growing media, peat, coco coir, stone wool, plug trays, nursery pots, fertilizers, pesticides, irrigation systems, greenhouse structures, climate-control equipment, lighting, labor, and logistics. Representative upstream suppliers include Jiffy Group, which supplies propagation plugs, pellets, growblocks, growbags, and substrates; Kasmann-Deilmann, which provides propagation substrates for vegetable and ornamental young plants; and Modiform, which supplies propagation trays for seeds, cuttings, plugs, and young plants. Downstream demand comes from commercial

farmers, greenhouse vegetable growers, flower producers, garden centers, forestry agencies, landscaping contractors, fruit orchards, and retail chains. Representative downstream customers or end users include The Home Depot, which sells Bonnie Plants vegetable and herb plants; Lowe's, which sells vegetable and herb plants for edible gardens; and Taylor Farms, a major fresh-produce company with field-grown and greenhouse-grown operations. Demand is driven by food security, greenhouse farming, urban gardening, reforestation, orchard renewal, landscaping, and growers' need for uniform, healthy planting material.

This report is a detailed and comprehensive analysis for global Seedling market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Seedling market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Seedling market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Seedling market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Seedling market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Seedling

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Seedling market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Speedling, Headstart Nursery, Plug Connection, Raker-Roberta's Young Plants, Four Star Greenhouse, Pacific Plug & Liner, PowerStarts by Tagawa, Bonnie Plants, Dave Wilson Nursery, Sierra Gold Nurseries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Seedling market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Landscaping and Greening

Fruit Trees and Economic Fruit Crops

Vegetables and Fruits

Grain Crops

Flowers and Ornamental Plants

Specialty Crops

Scientific Research and Seedling Propagation

Market segment by Seedling Age

2-3 Weeks

4-6 Weeks

8?12 Weeks

Others

Market segment by Plant Height

5?10 cm

10?20 cm

20?40 cm

Others

Market segment by Application

Architecture and Urban Construction

Agriculture and Forestry

Others

Market segment by players, this report covers

Speedling

Headstart Nursery

Plug Connection

Raker-Roberta?s Young Plants

Four Star Greenhouse

Pacific Plug & Liner

PowerStarts by Tagawa

Bonnie Plants

Dave Wilson Nursery

Sierra Gold Nurseries

Beekenkamp Group / Beekenkamp Plants

Florensis

D?mmen Orange

Selecta One

Volmary

Hishtil

Vitroflora

Floricultura

Dalival

Agromillora

Van den Berk Nurseries

Berg Earth

Oasis Horticulture

Bagui Seedling

Longjiang Forest Industry

HUASHENG seedlings

Hunan Yinfeng Landscaping

Shandong Anxin Seedling

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Seedling product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Seedling, with revenue, gross margin, and global market share of Seedling from 2021 to 2026.

Chapter 3, the Seedling competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Seedling market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Seedling.

Chapter 13, to describe Seedling research findings and conclusion.

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