

Global Seedless Watermelon Seed Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Seedless Watermelon Seed market size was valued at USD 452.7 million in 2023 and is forecast to a readjusted size of USD 656.6 million by 2030 with a CAGR of 5.5% during review period.

Seedless watermelons were created over 50 years ago. To make this kind of fruit possible, male pollen for watermelons, which has 22 chromosomes per cell, is crossed with female watermelon flowers that have been chemically altered to have 44 chromosomes per cell instead of 22. No genetic modification is involved in this process. Instead, the resulting watermelon is a triploid, meaning it has 33 chromosomes instead of 22. This makes it a sterile hybrid of traditional watermelon, which means it's incapable of producing mature, and therefore, fertile, black seeds. So any seeds the fruit tries to produce remain immature hollow shells, which are the white seeds that are so common in seedless watermelons.

Seedless watermelons are triploid. They have three sets of chromosomes. This odd number results in them being sterile and not producing seeds. The triploid seed is the seed that produces seedless watermelons! In other words, a seedless watermelon is a sterile hybrid which is created by crossing male pollen for a watermelon, containing 22 chromosomes per cell, with a female watermelon flower with 44 chromosomes per cell.

Global Seedless Watermelon Seed key players include Syngenta, Bayer (Seminis), Sakata, etc. Global top three manufacturers hold a share over 20%.

China is the largest market, with a share over 60%, followed by Europe, and Japan,

both have a share over 15 percent.

In terms of product, Medium-Large Size (Above 5 Kg) is the largest segment, with a share over 80%. And in terms of application, the largest application is Greenhouse, followed by Farmland, etc.

The Global Info Research report includes an overview of the development of the Seedless Watermelon Seed industry chain, the market status of Farmland (Small Size (Below 5 Kg), Medium-Large Size (Above 5 Kg)), Greenhouse (Small Size (Below 5 Kg), Medium-Large Size (Above 5 Kg)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Seedless Watermelon Seed.

Regionally, the report analyzes the Seedless Watermelon Seed markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Seedless Watermelon Seed market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Seedless Watermelon Seed market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Seedless Watermelon Seed industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Small Size (Below 5 Kg), Medium-Large Size (Above 5 Kg)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Seedless Watermelon Seed market.

Regional Analysis: The report involves examining the Seedless Watermelon Seed market at a regional or national level. Report analyses regional factors such as

government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Seedless Watermelon Seed market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Seedless Watermelon Seed:

Company Analysis: Report covers individual Seedless Watermelon Seed manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Seedless Watermelon Seed. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Farmland, Greenhouse).

Technology Analysis: Report covers specific technologies relevant to Seedless Watermelon Seed. It assesses the current state, advancements, and potential future developments in Seedless Watermelon Seed areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Seedless Watermelon Seed market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Seedless Watermelon Seed market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Small Size (Below 5 Kg)

Medium-Large Size (Above 5 Kg)

Market segment by Application

Farmland

Greenhouse

Others

Major players covered

Syngenta

Bayer (Seminis)

Sakata

Limagrain

Takii

BASF (Nunhems)

Fengle Seed

East-West Seed

VoloAgri

Namdhari Seeds

Asia Seed

Dongya Seed

Harris Seeds

Johnny's Selected Seeds

Highmark Seed Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Seedless Watermelon Seed product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Seedless Watermelon Seed, with price, sales, revenue and global market share of Seedless Watermelon Seed from 2019 to 2024.

Chapter 3, the Seedless Watermelon Seed competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Seedless Watermelon Seed breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Seedless Watermelon Seed market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Seedless Watermelon Seed.

Chapter 14 and 15, to describe Seedless Watermelon Seed sales channel, distributors, customers, research findings and conclusion.

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