

Global Seed Vigor Testing Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G53A982FB7A9EN.html>

Date: February 2026

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: G53A982FB7A9EN

Abstracts

According to our (Global Info Research) latest study, the global Seed Vigor Testing Service market size was valued at US\$ 154 million in 2025 and is forecast to a readjusted size of US\$ 230 million by 2032 with a CAGR of 5.9% during review period.

Seed vigor testing service refers to a standardized and scientific testing and analysis service provided by professional laboratories or institutions. Its core purpose is to assess the germination ability, growth potential, and stress resistance of seeds under non-ideal field conditions, rather than simply measuring their germination rate under optimal laboratory conditions. This service predicts field emergence rates, seedling uniformity, and robustness by simulating or directly testing seed performance under adverse conditions (such as low temperature, high temperature, drought, disease, and aging), providing crucial seed quality decision-making support for agricultural producers, seed companies, traders, and research institutions. Demand primarily stems from the industry's rigid requirements for sowing reliability. Traditional germination rate methods cannot predict seed performance in complex field environments, leading to risks of uneven emergence and replanting losses for farmers, while seed companies bear the costs of quality disputes and brand reputation damage. Therefore, the core driving force behind this service is to reduce agricultural production risks and protect seed value and brand reputation. Its upstream suppliers are the testing service providers, including research institutions, industry associations (such as ISTA), and instrument manufacturers that provide standardized testing methods, reagents, and equipment. Downstream customers are the core clients, including seed companies (for internal quality control and variety breeding), large farms/growers (for seed purchasing decisions), seed research institutions, and government regulatory agencies (for arbitration and certification). The average price of seed viability testing services in 2025

is estimated at around \$100, with a gross profit margin of approximately 45%.

This report is a detailed and comprehensive analysis for global Seed Vigor Testing Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Seed Vigor Testing Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Seed Vigor Testing Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Seed Vigor Testing Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Seed Vigor Testing Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Seed Vigor Testing Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Seed Vigor Testing Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SGS SA(Listed, Geneva Switzerland), Eurofins Scientific SE(Listed, Luxembourg Luxembourg), Bureau Veritas SA (Listed, Paris France), AOSA Accredited Seed Laboratories (Unlisted, United States), Academy of National Food and Strategic Reserves Administration(Unlisted, Beijing China), Institute of Crop Sciences, Chinese Academy of Agricultural Sciences (Unlisted, Beijing China), Intertek Group (Listed, London United Kingdom), Niab (Unlisted, Cambridge UK), SANSOR Accredited

Laboratories (Unlisted, Pretoria South Africa), Syngenta (Listed, Basel Switzerland), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Seed Vigor Testing Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Physiological and Biochemical Tests

Stress Simulation Tests

Seedling Growth and Evaluation Tests

Market segment by Test Condition

Laboratory Simulation Tests

Field Emergence Correlation Tests

Market segment by Application

Seed Company

Farm

Research Institution

Regulatory Agency

Other

Market segment by players, this report covers

SGS SA(Listed, Geneva Switzerland)

Eurofins Scientific SE(Listed, Luxembourg Luxembourg)

Bureau Veritas SA (Listed, Paris France)

AOSA Accredited Seed Laboratories (Unlisted, United States)

Academy of National Food and Strategic Reserves Administration(Unlisted, Beijing China)

Institute of Crop Sciences, Chinese Academy of Agricultural Sciences (Unlisted, Beijing China)

Intertek Group (Listed, London United Kingdom)

Niab (Unlisted, Cambridge UK)

SANSOR Accredited Laboratories (Unlisted, Pretoria South Africa)

Syngenta (Listed, Basel Switzerland)

Bayer CropScience (Listed, Monheim Germany)

Limagrain Seed Quality Institute (Unlisted, Chappes France)

KWS SAAT SE & Co. KGaA (Listed, Einbeck Germany)

DLF (Unlisted, Roskilde Denmark)

Processors and Growers Research Organisation (Unlisted, Peterborough UK)

Sodak Labs (Unlisted, Sioux Falls United States)

Market segment by regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Seed Vigor Testing Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Seed Vigor Testing Service, with revenue, gross margin, and global market share of Seed Vigor Testing Service from 2021 to 2026.

Chapter 3, the Seed Vigor Testing Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Seed Vigor Testing Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Seed Vigor Testing Service.

Chapter 13, to describe Seed Vigor Testing Service research findings and conclusion.

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