

Global Secondary Carpet Backing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Secondary Carpet Backing market size is expected to reach \$ 4215 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Secondary carpet backing refers to an additional layer of material that is applied to the back of a carpet to provide extra support and stability. This backing is typically made of a synthetic material such as polypropylene or latex and is applied to the primary backing of the carpet during the manufacturing process. Secondary backing helps to improve the durability and longevity of the carpet, as well as providing additional cushioning and insulation. It also helps to prevent the carpet from stretching or warping over time, making it a popular choice for high-traffic areas or commercial settings.

In 2025, global Secondary Carpet Backing production reached approximately 7,275 M Sqm, with an average global market price of around US\$ 0.4 per Sqm.

The upstream supply chain for secondary carpet backing consists of raw material suppliers (providing polypropylene, polyester, jute, PVC, rubber, and latex resins), chemical additive manufacturers (supplying UV stabilizers, anti-microbial agents, flame retardants, and adhesion promoters), textile machinery producers (weaving/non-woven equipment, coating lines, and finishing machines), energy providers, and packaging material suppliers; downstream relationships involve carpet manufacturers (integrating secondary backing with primary tufting cloth via latex bonding or thermal lamination), flooring distributors, retailers, interior design firms, construction companies, and end-users in residential, commercial, industrial, and automotive sectors, with information flow including technical specifications, quality standards, and delivery schedules to ensure dimensional stability, durability, and compatibility with carpet installation

systems.

The cost structure of secondary carpet backing comprises direct material costs (60–70% of total expenses) including polymer resins (polypropylene/polyester pellets), natural fibers (jute), and chemical additives (5–10% of material costs); direct manufacturing costs (20–25% of total expenses) including energy consumption for extrusion/weaving/coating processes, labor wages for production operators, and equipment maintenance; indirect costs include administrative overhead, quality control and testing, regulatory compliance (REACH, CPSC standards), transportation from production facilities to carpet manufacturers, and marketing expenses, with economies of scale significantly impacting unit costs as larger producers achieve 15–20% lower per-square-meter expenses than small-scale operators.

This report studies the global Secondary Carpet Backing production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Secondary Carpet Backing and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Secondary Carpet Backing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Secondary Carpet Backing total production and demand, 2021-2032, (M Sqm)

Global Secondary Carpet Backing total production value, 2021-2032, (USD Million)

Global Secondary Carpet Backing production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm), (based on production site)

Global Secondary Carpet Backing consumption by region & country, CAGR, 2021-2032 & (M Sqm)

U.S. VS China: Secondary Carpet Backing domestic production, consumption, key domestic manufacturers and share

Global Secondary Carpet Backing production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Sqm)

Global Secondary Carpet Backing production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

Global Secondary Carpet Backing production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

This report profiles key players in the global Secondary Carpet Backing market based

on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Don & Low, Thrace Group, Eastern Textile Company, Fibertex, Mogul, Propex Furnishings Solutions, Millstek, Genesis Synthetics, Beaulieu Technical Textiles, Yangzhou Hai Zhong Fabric, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Secondary Carpet Backing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Secondary Carpet Backing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Secondary Carpet Backing Market, Segmentation by Type:

Polypropylene Secondary Carpet Backing

Jute Secondary Carpet Backing

Others

Global Secondary Carpet Backing Market, Segmentation by Structure:

Woven Secondary Carpet Backing

Nonwoven Secondary Carpet Backing

Felt Secondary Carpet Backing

Coated / Laminated Secondary Carpet Backing

Global Secondary Carpet Backing Market, Segmentation by Fabric Weight:

Lightweight Secondary Backing: Below 80 g/m²

Medium-Weight Secondary Backing: 80–150 g/m²

Heavyweight Secondary Backing: Above 150 g/m²

Global Secondary Carpet Backing Market, Segmentation by Application:

Commercial Carpet

Automotive Carpet

Residential Carpet

Companies Profiled:

Don & Low

Thrace Group

Eastern Textile Company

Fibertex

Mogul

Propex Furnishings Solutions

Millstek

Genesis Synthetics

Beaulieu Technical Textiles

Yangzhou Hai Zhong Fabric

Mattex

Fibertex Nonwovens

Freudenberg Performance Materials

Jiangmen Jinglong Plastic Packing Co., Ltd.

Key Questions Answered:

1. How big is the global Secondary Carpet Backing market?
2. What is the demand of the global Secondary Carpet Backing market?
3. What is the year over year growth of the global Secondary Carpet Backing market?
4. What is the production and production value of the global Secondary Carpet Backing market?
5. Who are the key producers in the global Secondary Carpet Backing market?
6. What are the growth factors driving the market demand?

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