

Global Secondary Backing Material Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Secondary Backing Material market size is expected to reach \$ 2846 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Secondary backing refers to an additional layer of material applied to the back of a carpet or artificial turf to provide extra support and stability. This backing is typically made from a durable material like latex or polypropylene and helps increase overall strength and longevity. In addition to increasing durability, secondary backing helps prevent stretching and wrinkling, making installation and maintenance easier. Overall, secondary backing plays a vital role in ensuring that your carpet or artificial turf remains in great condition and continues to provide comfort and beauty for years to come.

In 2025, global Secondary Backing Material production reached approximately 932 kilotons, with an average global market price of around US\$ 2,150 per ton.

The supply chain of secondary backing material begins with upstream raw material suppliers that deliver core feedstocks ? including polypropylene, polyethylene, SBR latex, polyurethane, natural fibers such as jute, fiberglass, and processing chemicals ? sourced mainly from the petrochemical and agricultural fiber industries. Midstream manufacturers convert these materials into finished backing products via weaving, coating, laminating and curing processes. Downstream, the products are primarily supplied to carpet makers, artificial turf producers and decorative flooring manufacturers that integrate the backing into final floor coverings; smaller volumes flow to automotive interior, industrial insulation and packaging sectors. Distribution relies on both direct sales for large end-users and regional distributors for scattered buyers, with ultimate demand coming from residential construction, commercial renovation, sports facility

projects and industrial infrastructure.

Raw materials represent the dominant cost component of secondary backing material, making up 65% to 75% of total manufacturing cost, with polyolefin resins, latex and fiber substrates as the largest cost drivers whose prices fluctuate with global crude oil and agricultural commodity markets. Energy, equipment depreciation and factory overhead account for 10% to 15% of total cost, while labor, quality control and administrative expenses take up 8% to 12%. The remaining 5% to 10% covers logistics, R&D for custom formulations and regulatory compliance costs; high-performance specialty products have a higher share of R&D and additive expenses, while standard mass-market grades have a higher raw material cost proportion.

This report studies the global Secondary Backing Material production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Secondary Backing Material and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Secondary Backing Material that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Secondary Backing Material total production and demand, 2021-2032, (Kilotons)

Global Secondary Backing Material total production value, 2021-2032, (USD Million)

Global Secondary Backing Material production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Secondary Backing Material consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Secondary Backing Material domestic production, consumption, key domestic manufacturers and share

Global Secondary Backing Material production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Secondary Backing Material production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Secondary Backing Material production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Secondary Backing Material market based

on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Don & Low, Thrace Group, Eastern Textile Company, Fibertex, Mogul, Fiberlane, Propex Furnishings Solutions, Millstek, Isbir Sentetik, Yangzhou Hai Zhong Fabric, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Secondary Backing Material market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Secondary Backing Material Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Secondary Backing Material Market, Segmentation by Type:

Woven Polypropylene

Felt

Jute

Rubber

Others

Global Secondary Backing Material Market, Segmentation by Manufacturing Process:

Woven Secondary Backing

Nonwoven Secondary Backing

Global Secondary Backing Material Market, Segmentation by Areal Weight:

Lightweight: 180 g/m²

Global Secondary Backing Material Market, Segmentation by Application:

Carpeting

Artificial Turf

Others

Companies Profiled:

Don & Low

Thrace Group

Eastern Textile Company

Fibertex

Mogul

Fiberlane

Propex Furnishings Solutions

Millstek

Isbir Sentetik

Yangzhou Hai Zhong Fabric

Freudenberg Performance Materials

Mattex

Carpet and Rug Backing

?nal Sentetik

Universal Textile Technologies

Jiangmen Jinglong Plastic Packing Co., Ltd.

Foshan Nanhai Anmao Textile Co., Ltd.

Foshan Yuzhimu New Material Co., Ltd.

TESAC Corporation

Hayase Kogyo Co., Ltd.

Key Questions Answered:

1. How big is the global Secondary Backing Material market?
2. What is the demand of the global Secondary Backing Material market?
3. What is the year over year growth of the global Secondary Backing Material market?
4. What is the production and production value of the global Secondary Backing Material market?
5. Who are the key producers in the global Secondary Backing Material market?
6. What are the growth factors driving the market demand?

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