

# Global Secondary Alcohol Ethoxylate Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Secondary Alcohol Ethoxylate market size is expected to reach \$ 1740 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Secondary Alcohol Ethoxylates (SAE) are nonionic surfactants made by adding ethylene oxide (EO) to secondary alcohols (linear or branched). They are valued for fast wetting/penetration, strong detergency, tunable foam (often low-foam grades), and broad formulation compatibility, and are widely used in hard-surface cleaning, textile & pulp/paper processing, agrochemical adjuvants, metalworking, and some personal-care systems. In 2025, Global Secondary Alcohol Ethoxylate demand is estimated at 600 kilotons, with an average ex-factory price of US\$2,100/ton, nameplate capacity of 800 kilotons/year, and a typical gross margin range of 20%–30%.

Demand is typically driven by (i) ongoing upgrading of cleaning and industrial formulations where SAE offers fast wetting, strong detergency, and controllable foam/rinse behavior; (ii) sustainability and regulatory preference for non-APE surfactant systems and readily biodegradable options, supporting substitution in household and industrial uses; and (iii) expanding performance needs in textiles, pulp & paper, agrochemical adjuvants, and metalworking—especially low viscosity/low pour point, penetration, and broad compatibility—which increases demand for tailored EO-number grades.

This report studies the global Secondary Alcohol Ethoxylate production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Secondary

Alcohol Ethoxylate and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Secondary Alcohol Ethoxylate that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Secondary Alcohol Ethoxylate total production and demand, 2021-2032, (Kilotons)

Global Secondary Alcohol Ethoxylate total production value, 2021-2032, (USD Million)

Global Secondary Alcohol Ethoxylate production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Secondary Alcohol Ethoxylate consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Secondary Alcohol Ethoxylate domestic production, consumption, key domestic manufacturers and share

Global Secondary Alcohol Ethoxylate production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Secondary Alcohol Ethoxylate production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Secondary Alcohol Ethoxylate production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Secondary Alcohol Ethoxylate market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nippon Shokubai, Dow, INEOS, ADEKA, Shenzhen Ruqinba Group, Jiangsu Secol Chemical Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Secondary Alcohol Ethoxylate market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Secondary Alcohol Ethoxylate Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Secondary Alcohol Ethoxylate Market, Segmentation by Type:

Linear Secondary Alcohol (C12–C14)

Branched Secondary Alcohol (C9–C17)

### Global Secondary Alcohol Ethoxylate Market, Segmentation by EO Number:

Low EO

Mid EO

High EO

#### Global Secondary Alcohol Ethoxylate Market, Segmentation by Concentration:

Neat

Aqueous Solution

#### Global Secondary Alcohol Ethoxylate Market, Segmentation by Application:

Household & I&I Cleaning

Agrochemical

Metalworking & Industrial Processing

Personal Care

Textile

Others

#### Companies Profiled:

Nippon Shokubai

Dow

INEOS

ADEKA

Shenzhen Ruqinba Group

Jiangsu Secol Chemical Company

**Key Questions Answered:**

1. How big is the global Secondary Alcohol Ethoxylate market?
2. What is the demand of the global Secondary Alcohol Ethoxylate market?
3. What is the year over year growth of the global Secondary Alcohol Ethoxylate market?
4. What is the production and production value of the global Secondary Alcohol Ethoxylate market?
5. Who are the key producers in the global Secondary Alcohol Ethoxylate market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Secondary Alcohol Ethoxylate Introduction
- 1.2 World Secondary Alcohol Ethoxylate Supply & Forecast
  - 1.2.1 World Secondary Alcohol Ethoxylate Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Secondary Alcohol Ethoxylate Production (2021-2032)
  - 1.2.3 World Secondary Alcohol Ethoxylate Pricing Trends (2021-2032)
- 1.3 World Secondary Alcohol Ethoxylate Production by Region (Based on Production Site)
  - 1.3.1 World Secondary Alcohol Ethoxylate Production Value by Region (2021-2032)
  - 1.3.2 World Secondary Alcohol Ethoxylate Production by Region (2021-2032)
  - 1.3.3 World Secondary Alcohol Ethoxylate Average Price by Region (2021-2032)
  - 1.3.4 North America Secondary Alcohol Ethoxylate Production (2021-2032)
  - 1.3.5 Europe Secondary Alcohol Ethoxylate Production (2021-2032)
  - 1.3.6 China Secondary Alcohol Ethoxylate Production (2021-2032)
  - 1.3.7 Japan Secondary Alcohol Ethoxylate Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Secondary Alcohol Ethoxylate Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Secondary Alcohol Ethoxylate Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Secondary Alcohol Ethoxylate Demand (2021-2032)
- 2.2 World Secondary Alcohol Ethoxylate Consumption by Region
  - 2.2.1 World Secondary Alcohol Ethoxylate Consumption by Region (2021-2026)
  - 2.2.2 World Secondary Alcohol Ethoxylate Consumption Forecast by Region (2027-2032)
- 2.3 United States Secondary Alcohol Ethoxylate Consumption (2021-2032)
- 2.4 China Secondary Alcohol Ethoxylate Consumption (2021-2032)
- 2.5 Europe Secondary Alcohol Ethoxylate Consumption (2021-2032)
- 2.6 Japan Secondary Alcohol Ethoxylate Consumption (2021-2032)
- 2.7 South Korea Secondary Alcohol Ethoxylate Consumption (2021-2032)
- 2.8 ASEAN Secondary Alcohol Ethoxylate Consumption (2021-2032)
- 2.9 India Secondary Alcohol Ethoxylate Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Secondary Alcohol Ethoxylate Production Value by Manufacturer (2021-2026)
- 3.2 World Secondary Alcohol Ethoxylate Production by Manufacturer (2021-2026)
- 3.3 World Secondary Alcohol Ethoxylate Average Price by Manufacturer (2021-2026)
- 3.4 Secondary Alcohol Ethoxylate Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Secondary Alcohol Ethoxylate Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Secondary Alcohol Ethoxylate in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Secondary Alcohol Ethoxylate in 2025
- 3.6 Secondary Alcohol Ethoxylate Market: Overall Company Footprint Analysis
  - 3.6.1 Secondary Alcohol Ethoxylate Market: Region Footprint
  - 3.6.2 Secondary Alcohol Ethoxylate Market: Company Product Type Footprint
  - 3.6.3 Secondary Alcohol Ethoxylate Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Secondary Alcohol Ethoxylate Production Value Comparison
  - 4.1.1 United States VS China: Secondary Alcohol Ethoxylate Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Secondary Alcohol Ethoxylate Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Secondary Alcohol Ethoxylate Production Comparison
  - 4.2.1 United States VS China: Secondary Alcohol Ethoxylate Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Secondary Alcohol Ethoxylate Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Secondary Alcohol Ethoxylate Consumption Comparison
  - 4.3.1 United States VS China: Secondary Alcohol Ethoxylate Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Secondary Alcohol Ethoxylate Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Secondary Alcohol Ethoxylate Manufacturers and Market

Share, 2021-2026

4.4.1 United States Based Secondary Alcohol Ethoxylate Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Secondary Alcohol Ethoxylate Production Value (2021-2026)

4.4.3 United States Based Manufacturers Secondary Alcohol Ethoxylate Production (2021-2026)

4.5 China Based Secondary Alcohol Ethoxylate Manufacturers and Market Share

4.5.1 China Based Secondary Alcohol Ethoxylate Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Secondary Alcohol Ethoxylate Production Value (2021-2026)

4.5.3 China Based Manufacturers Secondary Alcohol Ethoxylate Production (2021-2026)

4.6 Rest of World Based Secondary Alcohol Ethoxylate Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Secondary Alcohol Ethoxylate Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Secondary Alcohol Ethoxylate Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Secondary Alcohol Ethoxylate Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Secondary Alcohol Ethoxylate Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Linear Secondary Alcohol (C12–C14)

5.2.2 Branched Secondary Alcohol (C9–C17)

5.3 Market Segment by Type

5.3.1 World Secondary Alcohol Ethoxylate Production by Type (2021-2032)

5.3.2 World Secondary Alcohol Ethoxylate Production Value by Type (2021-2032)

5.3.3 World Secondary Alcohol Ethoxylate Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY EO NUMBER**

6.1 World Secondary Alcohol Ethoxylate Market Size Overview by EO Number: 2021 VS 2025 VS 2032

## 6.2 Segment Introduction by EO Number

6.2.1 Low EO

6.2.2 Mid EO

6.2.3 High EO

## 6.3 Market Segment by EO Number

6.3.1 World Secondary Alcohol Ethoxylate Production by EO Number (2021-2032)

6.3.2 World Secondary Alcohol Ethoxylate Production Value by EO Number (2021-2032)

6.3.3 World Secondary Alcohol Ethoxylate Average Price by EO Number (2021-2032)

## 7 MARKET ANALYSIS BY CONCENTRATION

7.1 World Secondary Alcohol Ethoxylate Market Size Overview by Concentration: 2021 VS 2025 VS 2032

### 7.2 Segment Introduction by Concentration

7.2.1 Neat

7.2.2 Aqueous Solution

### 7.3 Market Segment by Concentration

7.3.1 World Secondary Alcohol Ethoxylate Production by Concentration (2021-2032)

7.3.2 World Secondary Alcohol Ethoxylate Production Value by Concentration (2021-2032)

7.3.3 World Secondary Alcohol Ethoxylate Average Price by Concentration (2021-2032)

## 8 MARKET ANALYSIS BY APPLICATION

8.1 World Secondary Alcohol Ethoxylate Market Size Overview by Application: 2021 VS 2025 VS 2032

### 8.2 Segment Introduction by Application

8.2.1 Household & I&I Cleaning

8.2.2 Agrochemical

8.2.3 Metalworking & Industrial Processing

8.2.4 Personal Care

8.2.5 Textile

8.2.6 Others

### 8.3 Market Segment by Application

8.3.1 World Secondary Alcohol Ethoxylate Production by Application (2021-2032)

8.3.2 World Secondary Alcohol Ethoxylate Production Value by Application (2021-2032)

### 8.3.3 World Secondary Alcohol Ethoxylate Average Price by Application (2021-2032)

## 9 COMPANY PROFILES

### 9.1 Nippon Shokubai

#### 9.1.1 Nippon Shokubai Details

#### 9.1.2 Nippon Shokubai Major Business

#### 9.1.3 Nippon Shokubai Secondary Alcohol Ethoxylate Product and Services

#### 9.1.4 Nippon Shokubai Secondary Alcohol Ethoxylate Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.1.5 Nippon Shokubai Recent Developments/Updates

#### 9.1.6 Nippon Shokubai Competitive Strengths & Weaknesses

### 9.2 Dow

#### 9.2.1 Dow Details

#### 9.2.2 Dow Major Business

#### 9.2.3 Dow Secondary Alcohol Ethoxylate Product and Services

#### 9.2.4 Dow Secondary Alcohol Ethoxylate Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.2.5 Dow Recent Developments/Updates

#### 9.2.6 Dow Competitive Strengths & Weaknesses

### 9.3 INEOS

#### 9.3.1 INEOS Details

#### 9.3.2 INEOS Major Business

#### 9.3.3 INEOS Secondary Alcohol Ethoxylate Product and Services

#### 9.3.4 INEOS Secondary Alcohol Ethoxylate Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.3.5 INEOS Recent Developments/Updates

#### 9.3.6 INEOS Competitive Strengths & Weaknesses

### 9.4 ADEKA

#### 9.4.1 ADEKA Details

#### 9.4.2 ADEKA Major Business

#### 9.4.3 ADEKA Secondary Alcohol Ethoxylate Product and Services

#### 9.4.4 ADEKA Secondary Alcohol Ethoxylate Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.4.5 ADEKA Recent Developments/Updates

#### 9.4.6 ADEKA Competitive Strengths & Weaknesses

### 9.5 Shenzhen Ruqinba Group

#### 9.5.1 Shenzhen Ruqinba Group Details

#### 9.5.2 Shenzhen Ruqinba Group Major Business

- 9.5.3 Shenzhen Ruqinba Group Secondary Alcohol Ethoxylate Product and Services
- 9.5.4 Shenzhen Ruqinba Group Secondary Alcohol Ethoxylate Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 Shenzhen Ruqinba Group Recent Developments/Updates
- 9.5.6 Shenzhen Ruqinba Group Competitive Strengths & Weaknesses
- 9.6 Jiangsu Secol Chemical Company
  - 9.6.1 Jiangsu Secol Chemical Company Details
  - 9.6.2 Jiangsu Secol Chemical Company Major Business
  - 9.6.3 Jiangsu Secol Chemical Company Secondary Alcohol Ethoxylate Product and Services
  - 9.6.4 Jiangsu Secol Chemical Company Secondary Alcohol Ethoxylate Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.6.5 Jiangsu Secol Chemical Company Recent Developments/Updates
  - 9.6.6 Jiangsu Secol Chemical Company Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Secondary Alcohol Ethoxylate Industry Chain
- 10.2 Secondary Alcohol Ethoxylate Upstream Analysis
  - 10.2.1 Secondary Alcohol Ethoxylate Core Raw Materials
  - 10.2.2 Main Manufacturers of Secondary Alcohol Ethoxylate Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Secondary Alcohol Ethoxylate Production Mode
- 10.6 Secondary Alcohol Ethoxylate Procurement Model
- 10.7 Secondary Alcohol Ethoxylate Industry Sales Model and Sales Channels
  - 10.7.1 Secondary Alcohol Ethoxylate Sales Model
  - 10.7.2 Secondary Alcohol Ethoxylate Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Secondary Alcohol Ethoxylate Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Secondary Alcohol Ethoxylate Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Secondary Alcohol Ethoxylate Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Secondary Alcohol Ethoxylate Production Value Market Share by Region (2021-2026)
- Table 5. World Secondary Alcohol Ethoxylate Production Value Market Share by Region (2027-2032)
- Table 6. World Secondary Alcohol Ethoxylate Production by Region (2021-2026) & (Kilotons)
- Table 7. World Secondary Alcohol Ethoxylate Production by Region (2027-2032) & (Kilotons)
- Table 8. World Secondary Alcohol Ethoxylate Production Market Share by Region (2021-2026)
- Table 9. World Secondary Alcohol Ethoxylate Production Market Share by Region (2027-2032)
- Table 10. World Secondary Alcohol Ethoxylate Average Price by Region (2021-2026) & (US\$/Ton)
- Table 11. World Secondary Alcohol Ethoxylate Average Price by Region (2027-2032) & (US\$/Ton)
- Table 12. Secondary Alcohol Ethoxylate Major Market Trends
- Table 13. World Secondary Alcohol Ethoxylate Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)
- Table 14. World Secondary Alcohol Ethoxylate Consumption by Region (2021-2026) & (Kilotons)
- Table 15. World Secondary Alcohol Ethoxylate Consumption Forecast by Region (2027-2032) & (Kilotons)
- Table 16. World Secondary Alcohol Ethoxylate Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Secondary Alcohol Ethoxylate Producers in 2025
- Table 18. World Secondary Alcohol Ethoxylate Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Secondary Alcohol Ethoxylate Producers in 2025

Table 20. World Secondary Alcohol Ethoxylate Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Secondary Alcohol Ethoxylate Company Evaluation Quadrant

Table 22. World Secondary Alcohol Ethoxylate Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Secondary Alcohol Ethoxylate Production Site of Key Manufacturer

Table 24. Secondary Alcohol Ethoxylate Market: Company Product Type Footprint

Table 25. Secondary Alcohol Ethoxylate Market: Company Product Application Footprint

Table 26. Secondary Alcohol Ethoxylate Competitive Factors

Table 27. Secondary Alcohol Ethoxylate New Entrant and Capacity Expansion Plans

Table 28. Secondary Alcohol Ethoxylate Mergers & Acquisitions Activity

Table 29. United States VS China Secondary Alcohol Ethoxylate Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Secondary Alcohol Ethoxylate Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Secondary Alcohol Ethoxylate Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Secondary Alcohol Ethoxylate Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Secondary Alcohol Ethoxylate Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Secondary Alcohol Ethoxylate Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Secondary Alcohol Ethoxylate Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Secondary Alcohol Ethoxylate Production Market Share (2021-2026)

Table 37. China Based Secondary Alcohol Ethoxylate Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Secondary Alcohol Ethoxylate Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Secondary Alcohol Ethoxylate Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Secondary Alcohol Ethoxylate Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Secondary Alcohol Ethoxylate Production Market Share (2021-2026)

Table 42. Rest of World Based Secondary Alcohol Ethoxylate Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Secondary Alcohol Ethoxylate Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Secondary Alcohol Ethoxylate Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Secondary Alcohol Ethoxylate Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Secondary Alcohol Ethoxylate Production Market Share (2021-2026)

Table 47. World Secondary Alcohol Ethoxylate Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Secondary Alcohol Ethoxylate Production by Type (2021-2026) & (Kilotons)

Table 49. World Secondary Alcohol Ethoxylate Production by Type (2027-2032) & (Kilotons)

Table 50. World Secondary Alcohol Ethoxylate Production Value by Type (2021-2026) & (USD Million)

Table 51. World Secondary Alcohol Ethoxylate Production Value by Type (2027-2032) & (USD Million)

Table 52. World Secondary Alcohol Ethoxylate Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Secondary Alcohol Ethoxylate Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Secondary Alcohol Ethoxylate Production Value by EO Number, (USD Million), 2021 & 2025 & 2032

Table 55. World Secondary Alcohol Ethoxylate Production by EO Number (2021-2026) & (Kilotons)

Table 56. World Secondary Alcohol Ethoxylate Production by EO Number (2027-2032) & (Kilotons)

Table 57. World Secondary Alcohol Ethoxylate Production Value by EO Number (2021-2026) & (USD Million)

Table 58. World Secondary Alcohol Ethoxylate Production Value by EO Number (2027-2032) & (USD Million)

Table 59. World Secondary Alcohol Ethoxylate Average Price by EO Number (2021-2026) & (US\$/Ton)

Table 60. World Secondary Alcohol Ethoxylate Average Price by EO Number

(2027-2032) & (US\$/Ton)

Table 61. World Secondary Alcohol Ethoxylate Production Value by Concentration, (USD Million), 2021 & 2025 & 2032

Table 62. World Secondary Alcohol Ethoxylate Production by Concentration (2021-2026) & (Kilotons)

Table 63. World Secondary Alcohol Ethoxylate Production by Concentration (2027-2032) & (Kilotons)

Table 64. World Secondary Alcohol Ethoxylate Production Value by Concentration (2021-2026) & (USD Million)

Table 65. World Secondary Alcohol Ethoxylate Production Value by Concentration (2027-2032) & (USD Million)

Table 66. World Secondary Alcohol Ethoxylate Average Price by Concentration (2021-2026) & (US\$/Ton)

Table 67. World Secondary Alcohol Ethoxylate Average Price by Concentration (2027-2032) & (US\$/Ton)

Table 68. World Secondary Alcohol Ethoxylate Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Secondary Alcohol Ethoxylate Production by Application (2021-2026) & (Kilotons)

Table 70. World Secondary Alcohol Ethoxylate Production by Application (2027-2032) & (Kilotons)

Table 71. World Secondary Alcohol Ethoxylate Production Value by Application (2021-2026) & (USD Million)

Table 72. World Secondary Alcohol Ethoxylate Production Value by Application (2027-2032) & (USD Million)

Table 73. World Secondary Alcohol Ethoxylate Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Secondary Alcohol Ethoxylate Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Nippon Shokubai Basic Information, Manufacturing Base and Competitors

Table 76. Nippon Shokubai Major Business

Table 77. Nippon Shokubai Secondary Alcohol Ethoxylate Product and Services

Table 78. Nippon Shokubai Secondary Alcohol Ethoxylate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Nippon Shokubai Recent Developments/Updates

Table 80. Nippon Shokubai Competitive Strengths & Weaknesses

Table 81. Dow Basic Information, Manufacturing Base and Competitors

Table 82. Dow Major Business

- Table 83. Dow Secondary Alcohol Ethoxylate Product and Services
- Table 84. Dow Secondary Alcohol Ethoxylate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Dow Recent Developments/Updates
- Table 86. Dow Competitive Strengths & Weaknesses
- Table 87. INEOS Basic Information, Manufacturing Base and Competitors
- Table 88. INEOS Major Business
- Table 89. INEOS Secondary Alcohol Ethoxylate Product and Services
- Table 90. INEOS Secondary Alcohol Ethoxylate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. INEOS Recent Developments/Updates
- Table 92. INEOS Competitive Strengths & Weaknesses
- Table 93. ADEKA Basic Information, Manufacturing Base and Competitors
- Table 94. ADEKA Major Business
- Table 95. ADEKA Secondary Alcohol Ethoxylate Product and Services
- Table 96. ADEKA Secondary Alcohol Ethoxylate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. ADEKA Recent Developments/Updates
- Table 98. ADEKA Competitive Strengths & Weaknesses
- Table 99. Shenzhen Ruqinba Group Basic Information, Manufacturing Base and Competitors
- Table 100. Shenzhen Ruqinba Group Major Business
- Table 101. Shenzhen Ruqinba Group Secondary Alcohol Ethoxylate Product and Services
- Table 102. Shenzhen Ruqinba Group Secondary Alcohol Ethoxylate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Shenzhen Ruqinba Group Recent Developments/Updates
- Table 104. Shenzhen Ruqinba Group Competitive Strengths & Weaknesses
- Table 105. Jiangsu Secol Chemical Company Basic Information, Manufacturing Base and Competitors
- Table 106. Jiangsu Secol Chemical Company Major Business
- Table 107. Jiangsu Secol Chemical Company Secondary Alcohol Ethoxylate Product and Services
- Table 108. Jiangsu Secol Chemical Company Secondary Alcohol Ethoxylate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Jiangsu Secol Chemical Company Recent Developments/Updates
- Table 110. Jiangsu Secol Chemical Company Competitive Strengths & Weaknesses

Table 111. Global Key Players of Secondary Alcohol Ethoxylate Upstream (Raw Materials)

Table 112. Global Secondary Alcohol Ethoxylate Typical Customers

Table 113. Secondary Alcohol Ethoxylate Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Secondary Alcohol Ethoxylate Picture

Figure 2. World Secondary Alcohol Ethoxylate Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Secondary Alcohol Ethoxylate Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Secondary Alcohol Ethoxylate Production (2021-2032) & (Kilotons)

Figure 5. World Secondary Alcohol Ethoxylate Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Secondary Alcohol Ethoxylate Production Value Market Share by Region (2021-2032)

Figure 7. World Secondary Alcohol Ethoxylate Production Market Share by Region (2021-2032)

Figure 8. North America Secondary Alcohol Ethoxylate Production (2021-2032) & (Kilotons)

Figure 9. Europe Secondary Alcohol Ethoxylate Production (2021-2032) & (Kilotons)

Figure 10. China Secondary Alcohol Ethoxylate Production (2021-2032) & (Kilotons)

Figure 11. Japan Secondary Alcohol Ethoxylate Production (2021-2032) & (Kilotons)

Figure 12. Secondary Alcohol Ethoxylate Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Secondary Alcohol Ethoxylate Consumption (2021-2032) & (Kilotons)

Figure 15. World Secondary Alcohol Ethoxylate Consumption Market Share by Region (2021-2032)

Figure 16. United States Secondary Alcohol Ethoxylate Consumption (2021-2032) & (Kilotons)

Figure 17. China Secondary Alcohol Ethoxylate Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Secondary Alcohol Ethoxylate Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Secondary Alcohol Ethoxylate Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Secondary Alcohol Ethoxylate Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Secondary Alcohol Ethoxylate Consumption (2021-2032) & (Kilotons)

Figure 22. India Secondary Alcohol Ethoxylate Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Secondary Alcohol Ethoxylate by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Secondary Alcohol Ethoxylate Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Secondary Alcohol Ethoxylate Markets in 2025

Figure 26. United States VS China: Secondary Alcohol Ethoxylate Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Secondary Alcohol Ethoxylate Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Secondary Alcohol Ethoxylate Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Secondary Alcohol Ethoxylate Production Market Share 2025

Figure 30. China Based Manufacturers Secondary Alcohol Ethoxylate Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Secondary Alcohol Ethoxylate Production Market Share 2025

Figure 32. World Secondary Alcohol Ethoxylate Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Secondary Alcohol Ethoxylate Production Value Market Share by Type in 2025

Figure 34. Linear Secondary Alcohol (C12–C14)

Figure 35. Branched Secondary Alcohol (C9–C17)

Figure 36. World Secondary Alcohol Ethoxylate Production Market Share by Type (2021-2032)

Figure 37. World Secondary Alcohol Ethoxylate Production Value Market Share by Type (2021-2032)

Figure 38. World Secondary Alcohol Ethoxylate Average Price by Type (2021-2032) & (US\$/Ton)

Figure 39. World Secondary Alcohol Ethoxylate Production Value by EO Number, (USD Million), 2021 & 2025 & 2032

Figure 40. World Secondary Alcohol Ethoxylate Production Value Market Share by EO Number in 2025

Figure 41. Low EO

Figure 42. Mid EO

Figure 43. High EO

Figure 44. World Secondary Alcohol Ethoxylate Production Market Share by EO Number (2021-2032)

Figure 45. World Secondary Alcohol Ethoxylate Production Value Market Share by EO Number (2021-2032)

Figure 46. World Secondary Alcohol Ethoxylate Average Price by EO Number (2021-2032) & (US\$/Ton)

Figure 47. World Secondary Alcohol Ethoxylate Production Value by Concentration, (USD Million), 2021 & 2025 & 2032

Figure 48. World Secondary Alcohol Ethoxylate Production Value Market Share by Concentration in 2025

Figure 49. Neat

Figure 50. Aqueous Solution

Figure 51. World Secondary Alcohol Ethoxylate Production Market Share by Concentration (2021-2032)

Figure 52. World Secondary Alcohol Ethoxylate Production Value Market Share by Concentration (2021-2032)

Figure 53. World Secondary Alcohol Ethoxylate Average Price by Concentration (2021-2032) & (US\$/Ton)

Figure 54. World Secondary Alcohol Ethoxylate Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Secondary Alcohol Ethoxylate Production Value Market Share by Application in 2025

Figure 56. Household & I&I Cleaning

Figure 57. Agrochemical

Figure 58. Metalworking & Industrial Processing

Figure 59. Personal Care

Figure 60. Textile

Figure 61. Others

Figure 62. World Secondary Alcohol Ethoxylate Production Market Share by Application (2021-2032)

Figure 63. World Secondary Alcohol Ethoxylate Production Value Market Share by Application (2021-2032)

Figure 64. World Secondary Alcohol Ethoxylate Average Price by Application (2021-2032) & (US\$/Ton)

Figure 65. Secondary Alcohol Ethoxylate Industry Chain

Figure 66. Secondary Alcohol Ethoxylate Procurement Model

Figure 67. Secondary Alcohol Ethoxylate Sales Model

Figure 68. Secondary Alcohol Ethoxylate Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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