

Global Seaweed Extracts for Cosmetics and Food & Beverage Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Seaweed Extracts for Cosmetics and Food & Beverage market size was valued at USD 1049.5 million in 2023 and is forecast to a readjusted size of USD 1601.2 million by 2030 with a CAGR of 6.2% during review period.

Seaweed Extracts for Cosmetics and Food & Beverage is obtained from various species of algae, such as the extract of the seaweed, fucus vesiculosus, and furaceae. Red Algae is a nutrient-dense superfood that contains 60% protein, 18 amino acids (including all the essential amino acids), and various vitamins and minerals. One of its unique properties is a phytonutrient called CGF. Spirulina extract is obtained by aqueous extraction of the biomass of Arthrospira platensis, an edible cyanobacterium. Commercial products are formulated in liquid and powder forms. Spirulina is in use for a broad range of beverages that are still not available in the market. Spirulina juice and smoothies are among the only few beverage products that are launched in few regions. There lies a great opportunity since only a few companies are into this business due to introductory stage of this product market. Even spirulina is used in producing various natural colors.

The main Seaweed Extracts for Cosmetics and Food & Beverage players include DuPont, Shemberg, Ceamsa, Phycom, NP Nutra, etc. The top five Seaweed Extracts for Cosmetics and Food & Beverage players account for approximately 35% of the total global market. Asia Pacific is the largest consumer market for Seaweed Extracts for Cosmetics and Food & Beverage, accounting for about 40%, followed by Europe and North America. In terms of type, Red Algae is the largest segment, with a share about 66%. And in terms of application, the largest application is Food & Beverage, followed

by Cosmetics.

The Global Info Research report includes an overview of the development of the Seaweed Extracts for Cosmetics and Food & Beverage industry chain, the market status of Food & Beverage (Red Algae, Kelp), Cosmetics (Red Algae, Kelp), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Seaweed Extracts for Cosmetics and Food & Beverage.

Regionally, the report analyzes the Seaweed Extracts for Cosmetics and Food & Beverage markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Seaweed Extracts for Cosmetics and Food & Beverage market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Seaweed Extracts for Cosmetics and Food & Beverage market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Seaweed Extracts for Cosmetics and Food & Beverage industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Red Algae, Kelp).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Seaweed Extracts for Cosmetics and Food & Beverage market.

Regional Analysis: The report involves examining the Seaweed Extracts for Cosmetics and Food & Beverage market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within

different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Seaweed Extracts for Cosmetics and Food & Beverage market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Seaweed Extracts for Cosmetics and Food & Beverage:

Company Analysis: Report covers individual Seaweed Extracts for Cosmetics and Food & Beverage manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Seaweed Extracts for Cosmetics and Food & Beverage. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverage, Cosmetics).

Technology Analysis: Report covers specific technologies relevant to Seaweed Extracts for Cosmetics and Food & Beverage. It assesses the current state, advancements, and potential future developments in Seaweed Extracts for Cosmetics and Food & Beverage areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Seaweed Extracts for Cosmetics and Food & Beverage market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Seaweed Extracts for Cosmetics and Food & Beverage market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Red Algae

Kelp

Spirulina

Brown Algae

Others

Market segment by Application

Food & Beverage

Cosmetics

Major players covered

DuPont

DSM

DIC Corporation

ChrHansen

Shemberg

Sensient Technologies

Parry Nutraceuticals

Cyanotech Corp

Fuqing King Dnarmsa Spirulina

Phycom

NP Nutra

Marinova

Nan Pao International Biotech

Kanehide

Kamerycah

Cellana

Ceamsa

Xi'an SR Bio-Engineering

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Seaweed Extracts for Cosmetics and Food & Beverage product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Seaweed Extracts for Cosmetics and Food & Beverage, with price, sales, revenue and global market share of Seaweed Extracts for Cosmetics and Food & Beverage from 2019 to 2024.

Chapter 3, the Seaweed Extracts for Cosmetics and Food & Beverage competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Seaweed Extracts for Cosmetics and Food & Beverage breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Seaweed Extracts for Cosmetics and Food & Beverage market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Seaweed Extracts for Cosmetics and Food & Beverage.

Chapter 14 and 15, to describe Seaweed Extracts for Cosmetics and Food & Beverage sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Seaweed Extracts for Cosmetics and Food & Beverage

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Red Algae

1.3.3 Kelp

1.3.4 Spirulina

1.3.5 Brown Algae

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Food & Beverage

1.4.3 Cosmetics

1.5 Global Seaweed Extracts for Cosmetics and Food & Beverage Market Size & Forecast

1.5.1 Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (2019-2030)

1.5.3 Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 DuPont

2.1.1 DuPont Details

2.1.2 DuPont Major Business

2.1.3 DuPont Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.1.4 DuPont Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 DuPont Recent Developments/Updates

2.2 DSM

2.2.1 DSM Details

2.2.2 DSM Major Business

2.2.3 DSM Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.2.4 DSM Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 DSM Recent Developments/Updates

2.3 DIC Corporation

2.3.1 DIC Corporation Details

2.3.2 DIC Corporation Major Business

2.3.3 DIC Corporation Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.3.4 DIC Corporation Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 DIC Corporation Recent Developments/Updates

2.4 ChrHansen

2.4.1 ChrHansen Details

2.4.2 ChrHansen Major Business

2.4.3 ChrHansen Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.4.4 ChrHansen Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 ChrHansen Recent Developments/Updates

2.5 Shemberg

2.5.1 Shemberg Details

2.5.2 Shemberg Major Business

2.5.3 Shemberg Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.5.4 Shemberg Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Shemberg Recent Developments/Updates

2.6 Sensient Technologies

2.6.1 Sensient Technologies Details

2.6.2 Sensient Technologies Major Business

2.6.3 Sensient Technologies Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.6.4 Sensient Technologies Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.6.5 Sensient Technologies Recent Developments/Updates
- 2.7 Parry Nutraceuticals
 - 2.7.1 Parry Nutraceuticals Details
 - 2.7.2 Parry Nutraceuticals Major Business
 - 2.7.3 Parry Nutraceuticals Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
 - 2.7.4 Parry Nutraceuticals Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Parry Nutraceuticals Recent Developments/Updates
- 2.8 Cyanotech Corp
 - 2.8.1 Cyanotech Corp Details
 - 2.8.2 Cyanotech Corp Major Business
 - 2.8.3 Cyanotech Corp Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
 - 2.8.4 Cyanotech Corp Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Cyanotech Corp Recent Developments/Updates
- 2.9 Fuqing King Dnarmsa Spirulina
 - 2.9.1 Fuqing King Dnarmsa Spirulina Details
 - 2.9.2 Fuqing King Dnarmsa Spirulina Major Business
 - 2.9.3 Fuqing King Dnarmsa Spirulina Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
 - 2.9.4 Fuqing King Dnarmsa Spirulina Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Fuqing King Dnarmsa Spirulina Recent Developments/Updates
- 2.10 Phycom
 - 2.10.1 Phycom Details
 - 2.10.2 Phycom Major Business
 - 2.10.3 Phycom Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
 - 2.10.4 Phycom Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Phycom Recent Developments/Updates
- 2.11 NP Nutra
 - 2.11.1 NP Nutra Details
 - 2.11.2 NP Nutra Major Business
 - 2.11.3 NP Nutra Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.11.4 NP Nutra Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 NP Nutra Recent Developments/Updates

2.12 Marinova

2.12.1 Marinova Details

2.12.2 Marinova Major Business

2.12.3 Marinova Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.12.4 Marinova Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Marinova Recent Developments/Updates

2.13 Nan Pao International Biotech

2.13.1 Nan Pao International Biotech Details

2.13.2 Nan Pao International Biotech Major Business

2.13.3 Nan Pao International Biotech Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.13.4 Nan Pao International Biotech Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Nan Pao International Biotech Recent Developments/Updates

2.14 Kanehide

2.14.1 Kanehide Details

2.14.2 Kanehide Major Business

2.14.3 Kanehide Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.14.4 Kanehide Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Kanehide Recent Developments/Updates

2.15 Kamerycah

2.15.1 Kamerycah Details

2.15.2 Kamerycah Major Business

2.15.3 Kamerycah Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.15.4 Kamerycah Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Kamerycah Recent Developments/Updates

2.16 Cellana

2.16.1 Cellana Details

2.16.2 Cellana Major Business

2.16.3 Cellana Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.16.4 Cellana Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Cellana Recent Developments/Updates

2.17 Ceamsa

2.17.1 Ceamsa Details

2.17.2 Ceamsa Major Business

2.17.3 Ceamsa Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.17.4 Ceamsa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Ceamsa Recent Developments/Updates

2.18 Xi'an SR Bio-Engineering

2.18.1 Xi'an SR Bio-Engineering Details

2.18.2 Xi'an SR Bio-Engineering Major Business

2.18.3 Xi'an SR Bio-Engineering Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

2.18.4 Xi'an SR Bio-Engineering Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Xi'an SR Bio-Engineering Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SEAWEED EXTRACTS FOR COSMETICS AND FOOD & BEVERAGE BY MANUFACTURER

3.1 Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Manufacturer (2019-2024)

3.2 Global Seaweed Extracts for Cosmetics and Food & Beverage Revenue by Manufacturer (2019-2024)

3.3 Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Seaweed Extracts for Cosmetics and Food & Beverage by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Seaweed Extracts for Cosmetics and Food & Beverage Manufacturer Market Share in 2023

3.4.2 Top 6 Seaweed Extracts for Cosmetics and Food & Beverage Manufacturer Market Share in 2023

3.5 Seaweed Extracts for Cosmetics and Food & Beverage Market: Overall Company Footprint Analysis

3.5.1 Seaweed Extracts for Cosmetics and Food & Beverage Market: Region Footprint

3.5.2 Seaweed Extracts for Cosmetics and Food & Beverage Market: Company Product Type Footprint

3.5.3 Seaweed Extracts for Cosmetics and Food & Beverage Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Seaweed Extracts for Cosmetics and Food & Beverage Market Size by Region

4.1.1 Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Region (2019-2030)

4.1.2 Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Region (2019-2030)

4.1.3 Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price by Region (2019-2030)

4.2 North America Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030)

4.3 Europe Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030)

4.4 Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030)

4.5 South America Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030)

4.6 Middle East and Africa Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2030)

5.2 Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Type (2019-2030)

5.3 Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2019-2030)

6.2 Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Application (2019-2030)

6.3 Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2030)

7.2 North America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2019-2030)

7.3 North America Seaweed Extracts for Cosmetics and Food & Beverage Market Size by Country

7.3.1 North America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Country (2019-2030)

7.3.2 North America Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2030)

8.2 Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2019-2030)

8.3 Europe Seaweed Extracts for Cosmetics and Food & Beverage Market Size by Country

8.3.1 Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Country (2019-2030)

8.3.2 Europe Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Market Size by Region
 - 9.3.1 Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2030)
- 10.2 South America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2019-2030)
- 10.3 South America Seaweed Extracts for Cosmetics and Food & Beverage Market Size by Country
 - 10.3.1 South America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Market Size by Country

11.3.1 Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Seaweed Extracts for Cosmetics and Food & Beverage Market Drivers

12.2 Seaweed Extracts for Cosmetics and Food & Beverage Market Restraints

12.3 Seaweed Extracts for Cosmetics and Food & Beverage Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Seaweed Extracts for Cosmetics and Food & Beverage and Key Manufacturers

13.2 Manufacturing Costs Percentage of Seaweed Extracts for Cosmetics and Food & Beverage

13.3 Seaweed Extracts for Cosmetics and Food & Beverage Production Process

13.4 Seaweed Extracts for Cosmetics and Food & Beverage Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Seaweed Extracts for Cosmetics and Food & Beverage Typical Distributors

14.3 Seaweed Extracts for Cosmetics and Food & Beverage Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. DuPont Basic Information, Manufacturing Base and Competitors

Table 4. DuPont Major Business

Table 5. DuPont Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

Table 6. DuPont Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. DuPont Recent Developments/Updates

Table 8. DSM Basic Information, Manufacturing Base and Competitors

Table 9. DSM Major Business

Table 10. DSM Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

Table 11. DSM Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. DSM Recent Developments/Updates

Table 13. DIC Corporation Basic Information, Manufacturing Base and Competitors

Table 14. DIC Corporation Major Business

Table 15. DIC Corporation Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

Table 16. DIC Corporation Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. DIC Corporation Recent Developments/Updates

Table 18. ChrHansen Basic Information, Manufacturing Base and Competitors

Table 19. ChrHansen Major Business

Table 20. ChrHansen Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

Table 21. ChrHansen Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 22. ChrHansen Recent Developments/Updates
- Table 23. Shemberg Basic Information, Manufacturing Base and Competitors
- Table 24. Shemberg Major Business
- Table 25. Shemberg Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
- Table 26. Shemberg Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Shemberg Recent Developments/Updates
- Table 28. Sensient Technologies Basic Information, Manufacturing Base and Competitors
- Table 29. Sensient Technologies Major Business
- Table 30. Sensient Technologies Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
- Table 31. Sensient Technologies Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Sensient Technologies Recent Developments/Updates
- Table 33. Parry Nutraceuticals Basic Information, Manufacturing Base and Competitors
- Table 34. Parry Nutraceuticals Major Business
- Table 35. Parry Nutraceuticals Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
- Table 36. Parry Nutraceuticals Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Parry Nutraceuticals Recent Developments/Updates
- Table 38. Cyanotech Corp Basic Information, Manufacturing Base and Competitors
- Table 39. Cyanotech Corp Major Business
- Table 40. Cyanotech Corp Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
- Table 41. Cyanotech Corp Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Cyanotech Corp Recent Developments/Updates
- Table 43. Fuqing King Dnarmsa Spirulina Basic Information, Manufacturing Base and Competitors
- Table 44. Fuqing King Dnarmsa Spirulina Major Business
- Table 45. Fuqing King Dnarmsa Spirulina Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

- Table 46. Fuqing King Dnarmsa Spirulina Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Fuqing King Dnarmsa Spirulina Recent Developments/Updates
- Table 48. Phycom Basic Information, Manufacturing Base and Competitors
- Table 49. Phycom Major Business
- Table 50. Phycom Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
- Table 51. Phycom Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Phycom Recent Developments/Updates
- Table 53. NP Nutra Basic Information, Manufacturing Base and Competitors
- Table 54. NP Nutra Major Business
- Table 55. NP Nutra Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
- Table 56. NP Nutra Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. NP Nutra Recent Developments/Updates
- Table 58. Marinova Basic Information, Manufacturing Base and Competitors
- Table 59. Marinova Major Business
- Table 60. Marinova Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
- Table 61. Marinova Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Marinova Recent Developments/Updates
- Table 63. Nan Pao International Biotech Basic Information, Manufacturing Base and Competitors
- Table 64. Nan Pao International Biotech Major Business
- Table 65. Nan Pao International Biotech Seaweed Extracts for Cosmetics and Food & Beverage Product and Services
- Table 66. Nan Pao International Biotech Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Nan Pao International Biotech Recent Developments/Updates
- Table 68. Kanehide Basic Information, Manufacturing Base and Competitors
- Table 69. Kanehide Major Business

Table 70. Kanehide Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

Table 71. Kanehide Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Kanehide Recent Developments/Updates

Table 73. Kamerycah Basic Information, Manufacturing Base and Competitors

Table 74. Kamerycah Major Business

Table 75. Kamerycah Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

Table 76. Kamerycah Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Kamerycah Recent Developments/Updates

Table 78. Cellana Basic Information, Manufacturing Base and Competitors

Table 79. Cellana Major Business

Table 80. Cellana Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

Table 81. Cellana Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Cellana Recent Developments/Updates

Table 83. Ceamsa Basic Information, Manufacturing Base and Competitors

Table 84. Ceamsa Major Business

Table 85. Ceamsa Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

Table 86. Ceamsa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Ceamsa Recent Developments/Updates

Table 88. Xi'an SR Bio-Engineering Basic Information, Manufacturing Base and Competitors

Table 89. Xi'an SR Bio-Engineering Major Business

Table 90. Xi'an SR Bio-Engineering Seaweed Extracts for Cosmetics and Food & Beverage Product and Services

Table 91. Xi'an SR Bio-Engineering Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Xi'an SR Bio-Engineering Recent Developments/Updates

Table 93. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Manufacturer (2019-2024) & (MT)

Table 94. Global Seaweed Extracts for Cosmetics and Food & Beverage Revenue by Manufacturer (2019-2024) & (USD Million)

Table 95. Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price by Manufacturer (2019-2024) & (US\$/Ton)

Table 96. Market Position of Manufacturers in Seaweed Extracts for Cosmetics and Food & Beverage, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 97. Head Office and Seaweed Extracts for Cosmetics and Food & Beverage Production Site of Key Manufacturer

Table 98. Seaweed Extracts for Cosmetics and Food & Beverage Market: Company Product Type Footprint

Table 99. Seaweed Extracts for Cosmetics and Food & Beverage Market: Company Product Application Footprint

Table 100. Seaweed Extracts for Cosmetics and Food & Beverage New Market Entrants and Barriers to Market Entry

Table 101. Seaweed Extracts for Cosmetics and Food & Beverage Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Region (2019-2024) & (MT)

Table 103. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Region (2025-2030) & (MT)

Table 104. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Region (2019-2024) & (USD Million)

Table 105. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Region (2025-2030) & (USD Million)

Table 106. Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price by Region (2019-2024) & (US\$/Ton)

Table 107. Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price by Region (2025-2030) & (US\$/Ton)

Table 108. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2024) & (MT)

Table 109. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2025-2030) & (MT)

Table 110. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Type (2019-2024) & (USD Million)

Table 111. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Type (2025-2030) & (USD Million)

Table 112. Global Seaweed Extracts for Cosmetics and Food & Beverage Average

Price by Type (2019-2024) & (US\$/Ton)

Table 113. Global Seaweed Extracts for Cosmetics and Food & Beverage Average

Price by Type (2025-2030) & (US\$/Ton)

Table 114. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Application (2019-2024) & (MT)

Table 115. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Application (2025-2030) & (MT)

Table 116. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption

Value by Application (2019-2024) & (USD Million)

Table 117. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption

Value by Application (2025-2030) & (USD Million)

Table 118. Global Seaweed Extracts for Cosmetics and Food & Beverage Average

Price by Application (2019-2024) & (US\$/Ton)

Table 119. Global Seaweed Extracts for Cosmetics and Food & Beverage Average

Price by Application (2025-2030) & (US\$/Ton)

Table 120. North America Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Type (2019-2024) & (MT)

Table 121. North America Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Type (2025-2030) & (MT)

Table 122. North America Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Application (2019-2024) & (MT)

Table 123. North America Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Application (2025-2030) & (MT)

Table 124. North America Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Country (2019-2024) & (MT)

Table 125. North America Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Country (2025-2030) & (MT)

Table 126. North America Seaweed Extracts for Cosmetics and Food & Beverage

Consumption Value by Country (2019-2024) & (USD Million)

Table 127. North America Seaweed Extracts for Cosmetics and Food & Beverage

Consumption Value by Country (2025-2030) & (USD Million)

Table 128. Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Type (2019-2024) & (MT)

Table 129. Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Type (2025-2030) & (MT)

Table 130. Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Application (2019-2024) & (MT)

Table 131. Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity by Application (2025-2030) & (MT)

Table 132. Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Country (2019-2024) & (MT)

Table 133. Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Country (2025-2030) & (MT)

Table 134. Europe Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Country (2019-2024) & (USD Million)

Table 135. Europe Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Country (2025-2030) & (USD Million)

Table 136. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2024) & (MT)

Table 137. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2025-2030) & (MT)

Table 138. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2019-2024) & (MT)

Table 139. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2025-2030) & (MT)

Table 140. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Region (2019-2024) & (MT)

Table 141. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Region (2025-2030) & (MT)

Table 142. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Region (2019-2024) & (USD Million)

Table 143. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Region (2025-2030) & (USD Million)

Table 144. South America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2024) & (MT)

Table 145. South America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2025-2030) & (MT)

Table 146. South America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2019-2024) & (MT)

Table 147. South America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2025-2030) & (MT)

Table 148. South America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Country (2019-2024) & (MT)

Table 149. South America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Country (2025-2030) & (MT)

Table 150. South America Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Country (2019-2024) & (USD Million)

Table 151. South America Seaweed Extracts for Cosmetics and Food & Beverage

Consumption Value by Country (2025-2030) & (USD Million)

Table 152. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2019-2024) & (MT)

Table 153. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Type (2025-2030) & (MT)

Table 154. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2019-2024) & (MT)

Table 155. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Application (2025-2030) & (MT)

Table 156. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Region (2019-2024) & (MT)

Table 157. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity by Region (2025-2030) & (MT)

Table 158. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Region (2019-2024) & (USD Million)

Table 159. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Region (2025-2030) & (USD Million)

Table 160. Seaweed Extracts for Cosmetics and Food & Beverage Raw Material

Table 161. Key Manufacturers of Seaweed Extracts for Cosmetics and Food & Beverage Raw Materials

Table 162. Seaweed Extracts for Cosmetics and Food & Beverage Typical Distributors

Table 163. Seaweed Extracts for Cosmetics and Food & Beverage Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Seaweed Extracts for Cosmetics and Food & Beverage Picture
- Figure 2. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value Market Share by Type in 2023
- Figure 4. Red Algae Examples
- Figure 5. Kelp Examples
- Figure 6. Spirulina Examples
- Figure 7. Brown Algae Examples
- Figure 8. Others Examples
- Figure 9. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 10. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value Market Share by Application in 2023
- Figure 11. Food & Beverage Examples
- Figure 12. Cosmetics Examples
- Figure 13. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 14. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 15. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity (2019-2030) & (MT)
- Figure 16. Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price (2019-2030) & (US\$/Ton)
- Figure 17. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Manufacturer in 2023
- Figure 18. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value Market Share by Manufacturer in 2023
- Figure 19. Producer Shipments of Seaweed Extracts for Cosmetics and Food & Beverage by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 20. Top 3 Seaweed Extracts for Cosmetics and Food & Beverage Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Top 6 Seaweed Extracts for Cosmetics and Food & Beverage Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity Market Share by Region (2019-2030)

Figure 23. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price by Type (2019-2030) & (US\$/Ton)

Figure 32. Global Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Seaweed Extracts for Cosmetics and Food & Beverage Average Price by Application (2019-2030) & (US\$/Ton)

Figure 35. North America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value Market Share by Region (2019-2030)

Figure 55. China Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Seaweed Extracts for Cosmetics and Food & Beverage Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity Market Share by Type (2019-2030)

Figure 62. South America Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity Market Share by Application (2019-2030)

Figure 63. South America Seaweed Extracts for Cosmetics and Food & Beverage Sales

Quantity Market Share by Country (2019-2030)

Figure 64. South America Seaweed Extracts for Cosmetics and Food & Beverage

Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Seaweed Extracts for Cosmetics and Food & Beverage Consumption

Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Seaweed Extracts for Cosmetics and Food & Beverage

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage

Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage

Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage

Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Seaweed Extracts for Cosmetics and Food & Beverage

Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Seaweed Extracts for Cosmetics and Food & Beverage Consumption

Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Seaweed Extracts for Cosmetics and Food & Beverage Consumption

Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Seaweed Extracts for Cosmetics and Food & Beverage

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Seaweed Extracts for Cosmetics and Food & Beverage

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Seaweed Extracts for Cosmetics and Food & Beverage Market Drivers

Figure 76. Seaweed Extracts for Cosmetics and Food & Beverage Market Restraints

Figure 77. Seaweed Extracts for Cosmetics and Food & Beverage Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Seaweed Extracts for Cosmetics and Food & Beverage in 2023

Figure 80. Manufacturing Process Analysis of Seaweed Extracts for Cosmetics and Food & Beverage

Figure 81. Seaweed Extracts for Cosmetics and Food & Beverage Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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