

Global Seaside Chair Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G1D7944CA593EN.html>

Date: July 2026

Pages: 190

Price: US\$ 4,480.00 (Single User License)

ID: G1D7944CA593EN

Abstracts

The global Seaside Chair market size is expected to reach \$ 550 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

In 2025, global Seaside Chair production reached approximately 7,295 k units , with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. A Seaside Chair is a seating product designed for coastal, beach, resort, poolside, and outdoor leisure environments. It typically emphasizes comfort, weather resistance, moisture resistance, and portability. Common types include folding beach chairs, reclining chairs, low beach chairs, wooden seaside chairs, and aluminum leisure chairs. Materials often include aluminum alloy, steel tubes, plastic, wood, Oxford fabric, polyester fabric, or mesh fabric to withstand humidity, sunlight, sand, and outdoor transportation. Seaside chairs are mainly used by individual consumers, beach resorts, tourist attractions, pool clubs, and outdoor retail channels.

The future development of seaside chairs will move toward lightweight design, better weather resistance, improved comfort, and scenario-based product positioning. With the continued growth of beach tourism, resorts, camping, and outdoor leisure lifestyles, consumers will pay more attention to portability, moisture resistance, UV resistance, compact storage, and ergonomic comfort. Aluminum alloy frames, high-strength plastics, anti-corrosion coatings, quick-dry mesh fabrics, and recycled materials will become more widely used. Features such as adjustable backrests, cup holders, headrests, sunshade designs, and quick-folding structures will also become key areas of product upgrading. Market competition will gradually shift from price-based competition to material innovation, functional differentiation, brand design, and multi-scenario applications.

This report studies the global Seaside Chair production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Seaside Chair and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Seaside Chair that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Seaside Chair total production and demand, 2021-2032, (K Units)

Global Seaside Chair total production value, 2021-2032, (USD Million)

Global Seaside Chair production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Seaside Chair consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Seaside Chair domestic production, consumption, key domestic manufacturers and share

Global Seaside Chair production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Seaside Chair production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Seaside Chair production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Seaside Chair market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Helinox, The Coleman Company, GCI Outdoor, ALPS Brands, KIJARO, ShelterLogic Group, KingCamp, Telescope Casual Furniture, JGR Copa, Deltess Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Seaside Chair market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Seaside Chair Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Seaside Chair Market, Segmentation by Type:

Wood

Plastic

Other

Global Seaside Chair Market, Segmentation by Structure:

Armless

With Armrests

Global Seaside Chair Market, Segmentation by Weight:

Under 1 Kg

1?2 Kg

2?4 Kg

Over 4 Kg

Global Seaside Chair Market, Segmentation by Application:

Online

Offline

Companies Profiled:

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Key Questions Answered:

Global Seaside Chair Supply, Demand and Key Producers, 2026-2032

1. How big is the global Seaside Chair market?
2. What is the demand of the global Seaside Chair market?
3. What is the year over year growth of the global Seaside Chair market?
4. What is the production and production value of the global Seaside Chair market?
5. Who are the key producers in the global Seaside Chair market?
6. What are the growth factors driving the market demand?

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