

Global SDR as a Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global SDR as a Service market size was valued at US\$ 1061 million in 2025 and is forecast to a readjusted size of US\$ 1395 million by 2032 with a CAGR of 4.0% during review period.

SDR as a Service refers to outsourcing the process of lead generation and initial customer outreach to an external team or provider. This service typically involves trained SDRs who focus on identifying potential sales prospects, qualifying leads, and setting appointments for a client's sales team.

Typically, SDRs work within a company's sales and marketing department to identify and engage with potential customers, conduct outbound prospecting activities, and schedule appointments or demos for the sales team. Their main objective is to generate qualified leads and opportunities for the sales team to pursue.

By leveraging SDR as a Service, businesses can scale their lead generation efforts quickly, reduce overhead costs, and ensure a steady pipeline of high-quality prospects without having to hire and manage in-house sales development staff.

This report is a detailed and comprehensive analysis for global SDR as a Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global SDR as a Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global SDR as a Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global SDR as a Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global SDR as a Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for SDR as a Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global SDR as a Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MemoryBlue, EBQ, CIENCE, UnboundB2B, Operatix, Belkins, Leadium, Martal Group, DemandScience, SalesRoads, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

SDR as a Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand

your business by targeting qualified niche markets.

Market segment by Type

Pay-Per-Lead/Appointment

Monthly Retainer

Performance-Based

Hybrid/Custom Pricing

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

MemoryBlue

EBQ

CIENCE

UnboundB2B

Operatix

Belkins

Leadium

Martal Group

DemandScience

SalesRoads

EngageTech

SalesHive

SalesNash

Callbox

MarketJoy

demandDrive

Five Rings Marketing

AltiSales

LevelUp Leads

Lunas Consulting

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe SDR as a Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of SDR as a Service, with revenue, gross margin, and global market share of SDR as a Service from 2021 to 2026.

Chapter 3, the SDR as a Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and SDR as a Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of SDR as a Service.

Chapter 13, to describe SDR as a Service research findings and conclusion.

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